



District 7450 Rotary Leader



Volume 5 Number 9

March 2011

Message from DG Joan



March is Literacy month. UNICEF estimates that one billion children and adults, approximately 15 percent of the world's population, lack basic literacy skills. According to the International Reading Association, 113 million children in developing countries alone are not in school and not learning to read. And worldwide, approximately 500 million women are illiterate, making up two-thirds of the adult population that cannot read. There are non-reading individuals

in every community in our District as well.

In 1985, Rotary International declared basic literacy to be necessary to the development of peace. As a result, more than one-half of the world's 33,000 Rotary Clubs address the full range of literacy challenges. We know that illiteracy not only comes at a high cost for the individual, it comes at a great cost to our society as a whole. About 65 percent of the inmates in our area prisons cannot read.

Consider: The annual cost for a prisoner in Pennsylvania is \$32,000. The cost for a dictionary is \$1.00. The cost of a Rotary Club visit to read to children and have children read to them is \$0!

We Rotarians know that early literacy training is critical to the success of a child's education. That's why our Clubs work to encourage and build reading skills at an early age.

How does a Club put together an effective project?

- By identifying literacy problems in their community or the larger world by conducting a needs assessment.
- By applying for matching grants for international projects and District Simplified Grants for community projects.
- By supporting county-wide literacy programs in our 6 county area.
- By believing that we can make a difference in our community by creating readers who can contribute to society.

"Education is a human right with immense power to transform. On its foundation rests the cornerstones of freedom, democracy and sustainable human development."
Kofi Annan, 7th UN Secretary General

April is *Rotarian* Magazine month. How will your Club highlight this valuable Rotary resource?

Brazilian GSE Team arrives April 3



GSE Team from Brazil, who will arrive April 3 and remain until May 10, include: (fourth from left) Rotarian and team leader Dulce Vasconcelos, economist and former GSE team member; Flavia Porto, dentist; Greyce Vaz, small business developer; Juliana Marques, law student and English teacher; Luciana Silva, in marketing and corporate education; and Luciano Ribeiro, engineering graduate. Joining the team in Brazil's District 4530 during training for the trip are (from left) District Governor Daltono Umberto deSouza; his wife, Rosângela Albanez Souza; and GSE chairman José Carlos de Oliveira. For more information, go to rotary7450.org/GSE.

For 2013-2014

Charles Streitweiser named DGN Designate

The District 7450 Nominating Committee, chaired by PDG Bob Lankin, has selected Charles Streitwieser, a member of West Chester Rotary Club, District 7450 Governor for 2013-2014 at a February 5 District meeting.

The selection was announced to all District Rotary Clubs February 7.

Under District by-laws, if there are no challenges to the choice within two weeks, the committee selection stands.

Therefore, Charles Streitwieser will begin preparation to serve as District Governor for 2013-2014.



C. Streitwieser

District Clubs join 'Rotarians At Work Day'

List of Rotarians At Work Projects

#	Title	Country	District	Club	Date
#1247	Adopt A Highway Cleanup	USA	7450	Chichester, PA	30-Apr-11
#1245	Heinz Wildlife Refugee	Delaware	7450	Chester Pike	30-Apr-11
#1212	Newlin Grist Mill project	USA	7450	Glen Mills-Thornbury	30-Apr-11
#1206	Naylor's Run Park Beautification	USA	7450	Upper Darby/Lansdowne	30-Apr-11
#1203	Charity Fun-Fair Preparation	USA	7450	Swarthmore	30-Apr-11
#1202	Town Clock Beautification	USA	7450	Chester	30-Apr-11

6 projects - 169 volunteers
[Full Printable List](#)

Rotary Club of Glen Mills-Thornbury

Newlin Grist Mill Beautification project: Club members will clear debris from walking paths and also plant spring flowers where needed. All will wear Rotary shirts and caps as we promote Rotary to park users. Photos and articles will be published in the Governor's Newsletter, on the District Website, and in several local newspapers. Go Rotary!!!

Rotary Club of Darby/Lansdowne

We will be cleaning up Naylor's Run Park, Upper Darby's largest park, and will plant flowers in entrance to make park more inviting.

Rotary Club of Swarthmore

Fifty Rotarians and a number of neighborhood volunteers will prepare and set up the Downtown area of Swarthmore, for the Annual Swarthmore Charity Fun-Fair. Over 100 local

charities are invited and participate in this Charity Fun-Fair. In addition, there is a parade, a food court, rides for kids, races, music and 100 charity booths with information as well as prizes, games, etc. This is our 10th annual Fun-Fair and we usually raise a total of \$35,000 for various charities.

Rotary Club of Chester

Rotary Club of Upper Chichester Twp

Club got involved with the adopt a highway project at the end of last year; required to run a cleanup day at least twice per year. We maintain Meetinghouse Road from Naamans Creek Road through Bothwyn to Route 452, approximately 2 1/2-mile stretch of very heavily travelled road. Got a lot of Rotary exposure the last time we did it.

RLI in Wilmington March 19

Rotary Leadership Institute (RLI) will offer Part I, Part II, Part 5 III and Graduate training Saturday, March 19 at the Hotel DuPont in Wilmington, Delaware.

Rotary Clubs are asked to select at least two candidates for RLI annually and are encouraged to send as many members as show interest in attending.

The cost is \$95 per Rotarian per session. Clubs are encouraged to pay or subsidize the charge for members. Breakfast, lunch, and coffee break are included in the fee. Registration opens at 7:30 am, with classes beginning at 8 a.m. and concluding at 3:30 p.m.

Go to: www.rlinea.com to register.

Centennial Gala tickets on sale

Tickets at \$125 are on sale for Philadelphia Rotary Club's Centennial Gala, 5 to 9 p.m. Sunday, April 10, at The Ballroom at the Ben in Philadelphia

To make reservations, go to District 7450 data base link at www.DaCdb.com, or www.philarotary.org. Reservations can be made by mailing a check made out to The Rotary Foundation of Philadelphia, c/o The Rotary Club of Philadelphia, Avenue of the Arts, 123 South Broad Street, 24th Floor, Philadelphia, 19109.

Special guest will be RI president Ray Klingensmith.

It's a shame we forget websites

By Gene Mitchell, District 7450 Technology Chair

Club web sites, as well as the District web site (rotary7450.org), are often a forgotten resource for Rotarians.

The president of each Rotary Club should mention the web sites at each meeting, not only for a reminder to members, but also for guests and the speaker.

Many of us remember it, but others don't. Add this simple item to your weekly agenda: to either mention the web sites or have your Club web designer mention it, along with any changes or additions.

It should also be your goal to update the web site frequently so members as well as potential members can know what is happening. The public is looking, so you want to show the best possible face of Rotary.

If you need help in updating your Club's web site or would like someone in your Club trained to do it, contact Jay Childress (info@rotary7450.org) or Gene Mitchell (genem@bee.net).

Quilt project for Rotaplast

District 7450 Rotaplast Committee is selling chances on a hand-made quilt which was made in Vietnam. Drawing for the quilt is May 12 at Media Theater benefit show for Rotaplast. Chances are \$5 each, three for \$10. Send check made out to Rotaract International to Rotaplast Committee, 104 Fairfax Ct., Phoenixville, Pa. 19460.

District Project Fair accents service projects



West Grove-Avondale Rotary Club president Dan Danese explains the features of his motorcycle which he plans to drive to the RI Convention in New Orleans in May to DG Joan Batory at the February 12 Project Fair. Danese and West Grove-Avondale Rotarian Tom O'Neill and group of cyclists will call attention to "End Polio Now" campaign on the trip.



On duty at the February 12 Project Fair at the Thorndale Rotary Club display are Dottie McGill (left) and Kenny Holman.



Representing Gundaker Foundation at the Project Fair at Delaware County Community College are Ardmore Rotarian Ernie Falcone, Gundaker Foundation president-elect, and Central Delaware County Rotarian Norman Watts, Gundaker vice-president. In the background is the Upper Darby-Lansdowne Rotary Club display of community projects.

More than 30 Rotary Clubs as well as various District committees and Rotaract Clubs were on hand to provide colorful displays about their most recent initiatives at the Rotary District 7450 Project Fair Saturday, February 12, at Delaware County Community College.

In addition, there were ongoing power point and video presentations about different Rotary endeavors throughout the session.

"The Project Fair is a great tradition that needs to be an annual happening. It is all about Rotary Clubs sharing with and learning from each other," according to District Governor Joan Batory. "I was very gratified by the high quality of the many displays and the wonderful presentations. Hopefully, we can build on this for the future. There is a richness and humanitarian depth to so many of our Rotary efforts that deserve to be highlighted. It is a reminder that we are all part of an amazingly caring organization and a motivator to keep on doing what we do so well."



Philadelphia Rotary Club president Joe Batory presents details of Rotary Club's distribution of 2000 dictionaries, atlases and thesauruses at five Philadelphia schools last fall during the Project Fair at Delaware County Community College.



Exton-Frazier Rotary Club was among more than 20 Rotary Clubs which participated in the 2011 Project Fair. Representing the Club are AG Dan Mc Monigle (left) and PP Ed Bauer.

May 12 at 7:30 p.m.

Musical at Media Theater to benefit Rotaplast

Rotary District 7450 Rotaplast Committee presents a night at the Media Theater with The Who's "Tommy the Musical: featuring the music of The Who, Thursday, May 12, at 7:30 p.m. Tickets are \$40.00 each and every penny goes to support surgery and change the lives of kids with cleft lips and palates. A Rotaplast reception will precede the show at 6:30 p.m.

After witnessing the accidental murder of his mother's lover by his father, Tommy is traumatized into catatonia, and as the boy grows, he suffers abuse at the hands of his sadistic relative and neighbors. As an adolescent, he's discovered to have an uncanny knack for playing pinball, and when his mother finally breaks through his catatonia, he becomes an international pinball superstar.



"Tommy the Musical" features the international hits "See Me, Feel Me" and "Pinball Wizard."

Rotaplast chairman Dan Bronson says, "Please join us for this great night of musical entertainment as we raise funds for our cleft lip and cleft palate surgery team that will go to change the lives of needy children in Venezuela. Contact me for tickets to this fantastic event.

"Remember that due to the generosity of the Media Theater, all proceeds will be used to provide surgery to the children and fulfill their dreams."

For more information, contact Dan Bronson at dan-bronson1@comcast.net; 717-786-7277.

Springfield Rotary Club donates 300 books for program

Springfield Rotary Club has partnered with Springfield Library's literacy program to donate 300 books to 300 preschool children. Chris Palmer, outreach librarian, and staff members of the youth services have expressed sincere thanks for Rotary Club's donation.

The Springfield Library offers the Pennsylvania Book One project, Every Young Child. The initiative, a collaborative effort between Pennsylvania's Office of Commonwealth Libraries and several agencies, seeks to encourage adults to share and talk about books and stories with children in an effort to support the development of literacy in preschool children.

This year's Book, "Who's Shoes" will be read to many preschool children and each child in the program will be given a book to take home and share as a donation from the Springfield Rotary Club.

The Springfield Rotary Club also is making its annual donation of dictionaries to the school children in the Springfield School District.

WC Downtown Rotarians host 'Dress for a Good Cause'

Saturday, March 26, 1 to 3 p.m.
Westtown School

Lower School
Gathering Room
975 Westtown Rd.,
West Chester)



- <http://www.westtown.edu/directions/directions.aspx>

Sale of gently worn dresses and jewelry for proms, parties, picnics and other extravaganzas

- Very affordable (priced to sell!)
- Environmentally friendly (no landfill for these gems!)
- A fun way to help others

Proceeds benefit projects for rescued child slaves!

Cows, shed and bio-gas cooking system were purchased with 2010 funds from Dress for a Good Cause for the Punarnawa Girls' Shelter in India. Funds also provided a vehicle for the Boy's Center.

Goals for this year:

- Pavilion-type outdoor shelter and solar-powered street lamps for Girls' Rehab Center in India;
- help for local services for survivors of human trafficking/slavery in our region.

Sale is hosted by West Chester Downtown Rotary Club.

For more information, contact Carol Metzker at 610-793-4387.

Past RI president Wilkinson challenges PEs at PETS:

‘Make your Rotary Club and world best they can be’



DGE Bonnie Korengel, Longwood Rotarian, watches AG Frank Hollick, Chestnut Hill Rotarian, set up the District 7450 banner on the stage of Waterford Ballroom at Radisson Valley Forge before breakfast during 2011 Mid-Atlantic PETS February 24 to 26. Presidents-elect from 50 of the 53 Rotary Clubs in District 7450 attended the training sessions.



DG nominee for 2013-2014 Charles Streitweiser, a member of West Chester Rotary Club, (above) and DG Joan Batory, a member of Philadelphia Rotary Club, confer during break from training sessions at February 24-25 PETS at Radisson Valley Forge.

DGE Bonnie Korengel presided at Saturday morning's breakfast at which past RI president and chair of the Rotary Foundation Board of Trustees Wilf Wilkinson was the keynote speaker.



District 7450 treasurer Brian Wirtshafter show cell phone to Springfield Rotary Club PE Fran McDaniel, during break at PETS.



AG Dan McMonigle of Exton-Frazer Rotary Club (right) joins presidents-elect of the Rotary Clubs of Area 6 during February 24 to 26 PETS training at Radisson Valley Forge. The PEs are (from left) Randy Schultz of Central Chester County Rotary Club, Bernie Orgmeister of Thorndale Rotary Club, Amrita Grewal of Downingtown Rotary Club, Groover Koon of Coatesville Rotary Club, and Dennis Wright of Phoenixville Rotary Club. District 7450 was one of five Districts participating in the PETS and Assistant Governor Institute to prepare for 2011-2012.



AG Dawn deFuria of Greater West Chester Rotary Club (left) joins with the presidents-elect of Area 8 during the February 24 to 26 PETS training in King of Prussia. The PEs are (in front) Cynthia Ericson Beideman of Greater West Chester Sunrise Rotary Club, and John Mazzarella, husband of Karen Mazzarella of Glen Mills-Thornbury Rotary Club (with arms raised), and (back row, from left of AG deFuria) West Chester Rotary Club vice-president Jeannie McGinn, Susan Mardinly of Concordville-Chadds Ford Rotary Club, Mark Sammarone of West Chester Rotary Club and Sue Linville Jochum of Glen Riddle Rotary Club.

Concordville-Chadds Ford Rotarians help Haitian kids

Concordville-Chadds Ford Rotary, with the help of a Gundaker Foundation grant, provided a Haitian orphanage with the shelter they needed for cooking and dining. Before the structure was built, the 42 children and 12 staff cooked and ate under a tent. They now have a dry place to cook and eat, and an activity center. The orphanage is called "Operation Love the Children of Haiti," and is located in earthquake ravaged Leogane. in front of the building under construction. The building is finished now and they use it constantly.



BC-Narberth Rotarians welcome past president

President Layla Charlestein of the Bala Cynwyd-Narberth Rotary Club welcomes past president Darwin "P.K." Kingsley, who spoke on his volunteer service with the



Photo by Rotarian Rick Trivane

"Recording For The Blind and Dyslectic" at a recent meeting. P.K. reported that 50-years ago, most users of the recorded books were blind. Today, however, he indicated over 90 percent of those using recorded books are not blind but suffer from some form of dyslexia. P.K. retired 12-years ago to Dunwoody Village in Newtown Square with 25-years of perfect Rotary attendance, only to be beaten by the late PDG Doc Purse who had 60 years of perfect attendance with the Rotary Club.

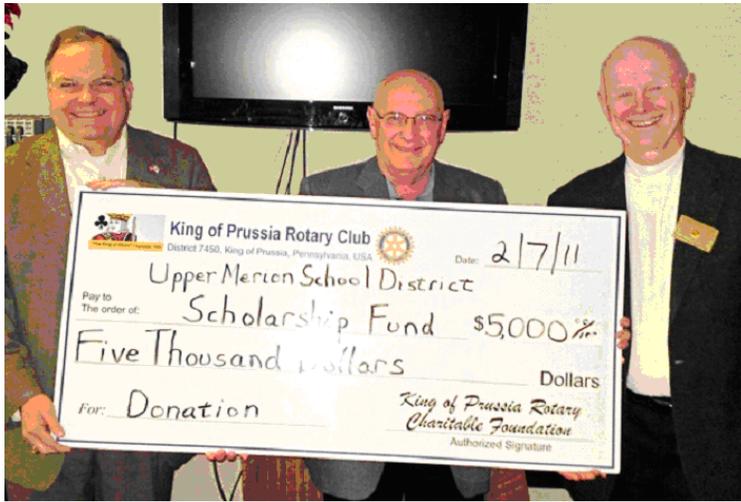
Taking Rotary on the road

Bensalem Rotary Club president Joe Krug shared his passion for making up at other Rotary Clubs as he presented the banners he received when he exchanged the Bensalem Rotary Club banner at the three Florida Rotary Clubs he visited during a recent trip.



Among the clubs were the Rotary Club of Orange County, East Orlando, Fla.; the Upper Keys Rotary Club, Key Largo, Florida. and the Rotary Club of Winter Park, Florida. Krug (on right) and Winter Park Rotary Club president John Pare' exchange banners. Krug reported, "I did make-up visits, and met a lot of wonderful people at some very active Rotary Clubs. They all had their distinct 'flavors', some clubs were large with great attendance (100 out of 114), while others were small but extremely dedicated. Learned about projects and presentations, things like "Teacher-of-the-Month" and honoring their past-presidents with a surprise "history" of their membership on the anniversary of their joining."

King of Prussia Rotarians present \$5,000 for scholarship



The Rotary Club of King of Prussia's Charitable Foundation made its single largest contribution to the Upper Merion School District Scholarship Fund. Holding the \$5,000 check are (from left) Foundation board members George Shoffner, Carl Pinto and Carl Schultheis, Jr. The Rotary Club of King of Prussia Charitable Foundation grants over \$30,000 annually. Over one-half of the grants support education with the rest supporting programs and projects that serve the local community in other ways. The Foundation's largest fund-raising effort is "Taste of the Suburbs" March 20, from 6:30 to 9:30 P.M., at the King of Prussia Mall. Tickets are \$35 in advance or \$40 the day of the event. For more information or tickets for event, go to www.kingofprussiaryotary.org.

(Photo by Rotarian Rick Trivane)

Rotaractors receive pins



Members and officers and committee chairs of the Philadelphia Rotaract are all smiles after receiving their Rotaract pins at a ceremony at the University of Pennsylvania Monday, February 21. DG Joan Batory addressed the Rotaractors during the ceremony. Philadelphia Rotary Club sponsors the Club.

Ride to 'End Polio Now'

Participants and visitors to the District Project Fair February 12 got an unexpected display of an unusual "project" when West Grove-Avondale Club president Dan Danese and Rotarian Tom O'Neill rode in on motorcycle



which they plan to ride to the RI Convention in New Orleans to call attention to Rotary's "End Polio Now" fundraising campaign.

Media Rotararians hear from retired law officials



Media Rotary Club President-elect Bryan Messick thanks Tom A. Cloud, Sr. of the Pennsylvania State Police (retired) and Dave E. Richter of the FBI (retired), following their presentation at the February 10 meeting. Mike Boettcher, program chair is at the right. Cloud and Richter were lead investigators assigned to federal, state and local forces responsible for the 1979 successful prosecution of "The Johnston Gang", a notorious Chester County gang, charged in six murders, and hundreds of robberies and burglaries during a 25-year crime spree. Some of the thefts occurred at the Concordville Inn and Longwood Gardens.

**DEADLINE for
April District 7450
Rotary Leader is
March 20. Please
identify all people in
photos.**



The Rotary 7450 Leader

**Published by District 7450
Joan Batory
District Governor**

**Joan Connor Toenniessen
Editor
Jay Childress
Technical Support / Graphics**

Deadline is 20th of month prior to publication date. Please send news and photos (with names and information) to mombugjoan@msn.com

*Send photos (with names and information) to info@rotary7450.org
Please identify people in photos.*

Please submit club attendance or changes to personal contact information through the District Database at www.DaCdb.com For assistance, please call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423.

Permant Fund program available

The Permanent Fund is an endowed fund invested permanently to build long-term stability for the Rotary Foundation's future. It supplements the Annual Programs Fund because a portion of the fund is allocated to benefit Foundation programs every year, providing an extra stream of income to meet the increasing demands for the Foundations' programs. The Annual Programs Fund supports programs today; the Permanent Fund is designed to secure those programs for tomorrow.

As you're balancing your check books and receiving credit card statements of all your purchases made over the holiday season, remember that giving to the Permanent Fund doesn't cost a nickel today.

Simply inform The Rotary Foundation of your intention to give over \$10,000 out of your estate at your death and you become a Bequest Society Member now.

District 7450 has two new Bequest Society Member's in the first half of the 2010-2011 Rotary year. Will you become one in the second half of the 2010-2011 Rotary year?

Permanent Fund District chair Bronwyn Martin has spoken to several Rotary Clubs recently about the Permanent Fund. For a 5 to 10-minute presentation, contact Martin at district7450.bronwyn@gmail.com.

Targeted to Rotarians

RI issues warning on scams

Rotary International has received numerous complaints of mail scams targeting Rotarians and has issued warnings about the following scams:

An e-mail scam claiming that the recipient has emerged the winner of a Rotary International Cash Grant Program, chosen by a random selection system. The recipient is asked to fill in information in order to receive a cash prize of £250,000. The subject line of the e-mail is ROTARY CLUB GRANT OFFER!!

An e-mail scam regarding a fake Rotary Mega Lottery in which sender, who claims to be from Rotary, informs recipients that they won a sum of US\$950,000 in an October charity. Be aware of the sender, Mr. Connie Sall (RotaryMegaLottery@clubmember.org). Rotary Mega Lottery does not exist and is a scam.

An e-mail regarding a promotional prize by fake department at The Rotary Foundation concerns sender, who claims to be the manager of a Promotions/Prize department, and informs recipients that they won a lottery promotion, with a lump sum payout of \$1 million. The e-mail gives out a number LP/26510037/10. The sender uses the name Jerry J. Blake.

A scam regarding employment opportunities at Rotary International has emerged on Craigslist. Be aware: any and all job listings asking to contact a "HR Manager Charles Baldwin" are fraudulent and are NOT related to RI career opportunities. Look out for the scammer's Yahoo messenger ID: charlesbaldwin2008, as well as, any e-mail coming from the address of hr@eaglescomputers.com. The e-mail scam reads: "Hello, The entire board and members of The Rotary Foundation wishes to inform you that your resume has been received and we find you qualified for the job. An interview will be conducted online and that would be the final process regarding this job. This is a work-from-home job offer from Rotary International NB: You are requested to download and set up a Yahoo Instant Messenger Account (<http://www.messenger.yahoo.com>) and add the online HR Manager Mr Charles Baldwin on his yahoo i.d charlesbaldwin2008. The duties and functions will be explained briefly by Mr. Charles Baldwin. Salary:\$20/Hour Benefit Apply Fulltime/ Parttime Positions are Open. Regards, John Kenny RI President Rotary International
NOTE: All legitimate Rotary International jobs on Craigslist are re-directed to <http://careers.rotary.org>

An e-mail from "UFAAIDS" requesting personal information in exchange for a job position as a "U.S. UFAAIDS-Rotary District 8080-Donations Co-ordinator."

A request via e-mail for a \$5 donation to list your Interact Club on a Web site. This Web site is not affiliated or in any way associated to Rotary International.

Rotary International does not solicit funds through e-mail, nor does it ask that personal information be updated by e-mail or other electronic means. RI encourages Rotarians and Rotary Clubs to avoid becoming victims of such scams by deleting any e-mail that appears suspicious.