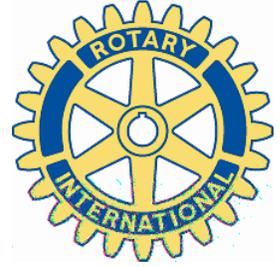




DISTRICT 7450

Rotary Leader



Volume 5 Number 1

July 2010

Message from DG Joan



Congratulations and thank you to all of our 2009-2010 Rotary Club presidents for sharing your time and talent to lead your Rotary Club this past Rotary Year.

And, welcome to 2010-2011 presidents, Club officers and directors. This will be an exciting year for all of us.

RI President Ray Klinginsmith's theme, "Building Communities, Bridging Continents," succinctly tells the world what we do. His mantra that challenges us to make our clubs "BIGGER, BETTER, AND BOLDER" directs us to achieve great things.

What more could we ask to inspire us to redouble our efforts to share the benefits of being a Rotarian with so many others looking to put meaning in their lives?

What more could we ask to carry out well publicized and visible projects that entice others to join us?

What more could we ask to make Rotary Clubs the organization of choice for those seeking to serve?

Finally, looking ahead, August is Membership and Extension Month. What are you and your Club planning to do to grow your club this year?

Register now for Oktoberfest District Conference Oct. 8 to 10 at Desmond Hotel in Malvern

Rotarians can save 20 percent on registration fees when they register by **Sept. 20** for the 2010 District Conference Oktoberfest, Oct. 8 to 10, 2010 at Desmond Hotel and Conference center in Malvern.

Co-chairs Frank Hollick and Lisa Leonard and the Conference

Committee have set fees for individual days, two-day package and individual events.

dinner complete with German food and drink and an Om-pah Band at 7:15 p.m.

(See page 4).

The Conference will kick off Friday at 11:30 a.m. with the PDG Luncheon hosted by DG Joan Batory. Registration begins at noon and breakout sessions open at 2:30 p.m.

An Oktoberfest reception begins at 6 p.m. followed by special Oktoberfest

Save the Date
2010-11 District Conference



OKTOBERFEST

Five pilot Rotary Clubs sought for District Strategic Planning

The District 7450 Leadership team is creating a Strategic Plan to guide the District and Club leaders this year and in the future. "We want to set an example for our Clubs to follow. By insuring program consistency and setting clear goals to help us work smarter, we can help our Clubs and District become 'BIGGER, BETTER, AND BOLDER.' We encourage you to do the same. We are looking for five Clubs to pilot in our Strategic Planning effort at the Club level." If you would like to learn more about this, contact DG Joan Batory at jbatory@comcast.net.

National Immunization Day Trip Planned Nov. 18-20

By Carol Metzker
District Polo Plus Chair

As we inch "this close" to eradicating polio, Rotarians, their family members and friends can help immunize children in India against the disease during a Rotary National Immunization Day (NID) trip, Nov. 18 through 30, 2010.

The NID location is Mewat, an area in the north that needs extra help because it doesn't fall within a Rotary District. The trip also includes visit to the Taj Mahal, evening araati and boat ride on the Ganges, dinner at country home of a Delhi Rotarian



and friend, fellowship and visit to projects with the Rotary Club of Pratapgarh.

The guide and travel agent in India is Sanjiv Saran, a dedicated Rotarian who has helped numerous NID teams.

Go to: <http://rotary7450.org/foundation/Polio Photos/India Schedule 2010.doc>. or contact Carol Metzker at echmetzker@aol.com for

more details.

Please join us!

DG Batory meets first woman Rotarian at RI Convention

DG Joan Batory met DGE Shirley Whitlock, the first woman inducted into Rotary, during last month's RI Convention in Montreal. DGE Whitlock is a member of the Claremont (Calif.) Rotary Club. The Claremont Rotary Club inducted the first women in the 1980. When Rotary International refused to allow them to induct the women, the Rotary Club took the case to court. The U. S. Supreme Court heard the case and, in 1988, Rotary was ordered to admit women based on the Commerce clause of the U.S. Constitution.



Check the website

Check the Rotary 7450 website (<http://www.rotary7450.org/>) for additional information and photos about Rotary Club activities and upcoming events. Send information for newsletter and website to info@rotary7450.org.

Rotaract Clubs planning for year's programs

Rotaract members from all nine Rotaract Clubs in the District are invited to participate in the District Conference Saturday, Oct. 9, at the Desmond Hotel in Malvern. Rotaractors are expected to attend some of the Rotary sessions but they also will attend specific leadership sessions designed to help maximize the effectiveness of their Clubs.

Rotaractors around the world, including those from District 7450, are helping plan the RYLA experience in February, 2011 for high school leaders. District RYLA director Maria Mills-Torres met with the Rotaract Committee in May to plan how Rotaractors can get involved in RYLA.



Among the Rotaractors at the 2010 RI Convention were (at left, from left) Jennifer Greenberg, vice-president of Main Line Rotaract Club and Annie Manatad, co-president of Philadelphia Rotaract Club.

Joan Batory installed as District 7450 DG

Joan Batory from the Rotary Club of Philadelphia was installed as the 2010-2011 Governor for Rotary District 7450 at ceremonies at Philadelphia's prestigious Downtown Club June 28th.

The "sold out" event was attended by numerous Rotary leaders from throughout Greater Philadelphia, several visiting Ambassadorial Scholars, area Rotaract members, and a Past District Governor from Warsaw, Poland.

The presiding officer for the evening was (PDG) Russ deFuria. PDG Tom McCarthy delivered the invocation. The installation was conducted by PDG and former RI Director Lynmar Brock who also installed Bonnie Korengel as 2010-2011 District Governor-Elect.

PDG Mark McGill conducted the recognition ceremony and made presentations to outgoing 2009-2010 DG Al Marland. In addition to PDGs deFuria, Brock, McGill and McCarthy, PDGs Arthur Judson, Jack Grant, Hogie Hansen, Joel Chesney, and Bob Lankin were present and were recognized for their contributions.

Assistant Governors Tim Birch, John Washington, Margaret Kelly, Robert Latshaw, Rick Trivane, Dan McMonigle, Anne Hansen, Dawn deFuria, Rosalie Wells and Frank Hollick (alternate) were installed for 2010-2011 Rotary year.

In her remarks, DG Batory emphasized the RI theme for 2010-2011: "Rotary International President Ray

Klinginsmith has given us a wonderful four-word emphasis about who we are and what we do as Rotarians: 'Building Communities ... Bridging Continents.' Indeed, our Rotary Clubs are building communities and bridging continents and must continue to do so. We will do it with every book we hand to a child...With every shelf we nail into place in a food bank...With every water well that we provide a village in another county...With disease prevention and medical operations...With natural disaster relief efforts and so many other humanitarian efforts around the world... With every computer we give to a school or orphanage...With every child, with every adult whose lives we touch through our Rotary service. Mother Theresa once said that she "just did what she could, wherever she was, with whatever she had." "Her words echo what Rotarians do every day. We will never know the true impact that Rotary efforts to help others may have, but we can be assured that the tiny ripple effect that each of us makes will enrich the life of at least one individual somewhere, sometime, somehow."

DG Batory concluded, "I will leave you with this thought. The sun rises and the sun sets everyday and life goes on. And in the end you are what you have done. And so, in the end, it will not matter how much money you have, what kind of car you drive or what other wealth you have. What will matter is what you have given to others."



PDG and Past RI Director Lynmar Brock presents Joan Batory her DG pin during June 28 installation dinner.



District 7450 Leadership Team for 2010-2011 at installation are (from left) AG Alternate Frank Hollick, Dan McMonigle, Robert Latshaw, Margaret Kelly, PDG Lynmar Brock, DG Joan Batory, DG-

Elect Bonnie Korengel, Rick Trivane, Dawn deFuria, Anne Hansen, Rosalie Wells and John Washington. Missing from photo is Tim Birch.

PDG Mark McGill (right) thanks 2009-2010 DG Al Marland and makes special presentation to DG Marland.



Poland, Ukraine and Belarus District PDG Andrzej Ludek of Warsaw at installation.



At installation dinner are (from left) Jim Freeze, PDG Joel Chesney, Anette Freeze and Betty Ann Flynn.



Give the gift of Rotary membership

By Charles Streitweiser, District Membership Development Committee member

We give of our time, treasure and talents to Rotary. What do we get in return? We get the opportunity to help others for the good of the world – in our community and around the globe.

So why not look at helping another person to join Rotary as just that – giving someone else an opportunity to enjoy the things we have received via Rotary membership?

Each Rotary Club has its own way to support membership growth. There is no one way that is best. However, some things work better than others. Here are a few that you and your club might consider:

- **Doing a community needs assessment.** This is done by a small group of four or five members going to various non-profits and county agencies to find out how Rotary might help them. You might find some good speakers this way as well. This effort will increase your Club's visibility and make you more relevant to your community in how you reach out to make a positive difference.

- **Have an open house event/dinner.** Invite prospective members and their spouses as well. Often a commitment to Rotary is made by both spouses due to financial and time commitments.

- **Ask your Club to make a commitment to invite and bring in at least one new person to your meetings per year.** Offer them a card with your Club's meeting time and place and Club member's name inviting them (in case the invitee arrives

early). Include your Club's website address so that they can learn about your Club before they visit.

- **Send thank you notes to visitors.** Invite them to come back again. Often it takes two to three meetings for a prospective member to feel ready to commit to membership.

- **Make sure your Club has a mentoring program.** If you would like to know more about this, contact the District webmaster and ask for a speaker referral. As a member of the District Membership Development Committee, I am one of those speakers. This mentoring effort is critical to making a new member feel important and to feel like an active, well-accepted member. Studies have been done to show that lack of a personal connection to the Rotary Club and its activities is a key reason for leaving Rotary within three years. I think most would agree that it is easier to keep a member than to find a new member.

Clearly there are many ideas and most of them are excellent. It takes a serious commitment from many members in the Club to get membership development to be a real priority. Inviting new people to join Rotary should be in your Club's top five goals each year. Otherwise a shrinking club will just make those who work hard have to work harder to provide service, fellowship and leadership for all. Rotarians are generous and good natured people.

Let's grow Rotary and make the world a better place.

Rotary Foundation Speaker's Bureau offers Club programs

The District 7450 Rotary Foundation Committee offers a speaker's bureau to better communicate with local clubs and members.

Local clubs can request speakers from each sub-committee – Alumni, Annual Giving, Grants, Group Study Exchange, Rotary Peace Fellows, Permanent Fund, Polio Plus, or Scholarships.

To make a request, go to the Rotary Foundation section of the District 7450 website, www.rotary7450.org. When you select "Speaker Request", a request form will be displayed. Supply contact and meeting information, three potential dates, and select the sub-committee that is of interest. A "Comment" area allows you to be more specific about your request.

When the form is submitted, the request will be forwarded to Russ deFuria, who will contact the appropriate speaker. The speaker will contact you to confirm the arrangements.

Committee members look forward to sharing their experiences and enthusiasm with all District 7450 Rotarians.

What Does Rotary Do?



Strengthens Communities
Promotes Peace
Supports Literacy
Provides Scholarships
Prevents Disease



Join Us
www.Rotary7450.org

Philadelphia Rotary Club wins RI 'Literacy Award'

The Rotary Club of Philadelphia has received the 2009-2010 Literacy Award from Rotary International for its extensive literacy activities during the past year. The Philadelphia Rotary Club literacy projects include::

- International Literacy Day celebration (Sept. 8) with a call to members to get involved in Club literacy projects.
- Club volunteers cleaned, sorted and reorganized the Waring School library in Philadelphia on Oct. 17, 2009.
- Established the Computer Assisted Learning Project at the Stephen Girard School in Philadelphia September, 2009 for the 2009-2010 academic year.
- Distributed 160 dictionaries and 155 thesauruses at the Sharswood School in Philadelphia Nov. 2, 2009.
- Distributed 155 dictionaries and 156 thesauruses at the Folk Arts and Treasures School in Philadelphia Nov. 4, 2009.
- Distributed 500 dictionaries at the Lowell School in Philadelphia Nov. 5, 2009.
- Distributed 360 thesauruses and 360 dictionaries at Bryant School in Philadelphia Nov. 6, 2009.
- Distributed 225 thesauruses at the Fell School I Philadelphia Nov. 9, 2009.
- Requested that weekly program speakers "sign" a gift library book purchased by the Club for distribution to school libraries.
- Distributed "Spirit of Philadelphia" library books to seven fourth grades at the Lewis Elkin School in Philadelphia Jan. 21, 2010. "We can all take pride in this achievement," said Philadelphia Rotary chairperson Matt Tae. "Literacy Initiatives have become a signature of the Philadelphia Rotary as we are trying to make a difference in lives, one child at a time."

This easy-to-transport Rotary Pop Up is available to District 7450 Rotary Clubs for display at special events and fundraisers. The Pop Up was produced by the District's Public Relations Committee, under the chairmanship of Philadelphia Rotarian Joe Batory. It unfolds and folds up easily and is transported in its own bag. To schedule the Pop Up, contact Jay Childress at info@rotary7450.org.

For more news about Rotary and what District 7450 Rotary Clubs are doing, go to www.rotary7450.org or go to *DaCdb* at www.directory-online.com

Vote at 'Winter Coats' for funds for 'Operation Warm' from Pepsi Company

Through the link, <http://www.refresheverything.com/rotary6400warmkids>, Rotarians can vote once a day and Pepsi Co. could contribute \$50,000 to purchase thousands of winter coats through "Operation Warm." When you click on the link, you will see that the Michigan Rotary Club has initiated this project to help kids in southeastern Michigan. Through the network of Rotary and "Operation Warm," a large voter response is possible. Vote daily through the end of July. From Andy Jenkins on behalf of Longwood Rotarian Dick Sanford.

2010 Rotary District 7450 Oktoberfest District Conference Pricing Structure

Early Bird Specials for registration up to September 20:

- *Friday Only: Conference Meetings and Dinner: \$50 per person*
- *#1- Saturday Only: Conference Meetings, Breakfast, Lunch, Breaks: \$100 per person*
- *#2- Saturday Only: Conference Meetings, Breakfast, Lunch, Breaks, Dinner: \$150 per person*
- *#3- Saturday Only: Reception and Dinner Only: \$75 per person*
- *Friday and Saturday: All Meetings and Meals: \$195 per person*
- *Sunday Ecumenical Memorial Service and Brunch: \$30*
- **NOTE: After Monday, September 20 prices go up 20% to:**
- *Friday Only: \$60 per person*
- *#1- Saturday Only: \$120 per person*
- *#2- Saturday Only: \$180 per person*
- *#3- Saturday Only: \$90 per person*
- *Friday and Saturday: \$235*
- *Sunday Ecumenical Memorial Service and Brunch: \$36*



YES! I would like to treat ___ Interactor(s) or Rotoractor(s) to lunch at \$25 each. Please add \$_____ to my fees.

News from District 7450 Rotary Clubs



Ardmore Rotary Club made history July 8 when AG Robert Latshaw (right) inducted Jami Whelan as president to succeed David Dillon (left, holding plaque from Club). Whelan is the granddaughter of John Harold Watt, who was president in 1952-1953, and the daughter of James Whelan, who was president of Ardmore Rotary in 1982-1983 Rotary year.



On June 29, at the Bensalem Country Club, Bensalem Rotary Club 2009-2010 Bensalem Rotary Club President Stanley Dwight (left) passed the president's gavel to 2010-2011 President Joe Krug.

Report on Haiti

Bristol Rotarian on the job

The members of Bristol Rotary Club hadn't seen Fred Ramirez for a couple of months, and with good reason.

President Jim Sell asked Fred to give the Club some insights into his work in Haiti during a recent meeting.

"Haiti," Fred began, "is not a country. Haiti is a place." And one that is very hard to get to these days. Fred has been there off and on since the tragic earthquake, and reported it is hard to comprehend the tragedy of a country which has 150,000 dead and a sea of hundreds of thousands of blue tents passing for shelter.

"Once you are there and working in the zone, you feel anytime you go home that you are letting them down," he explained. "You've left patients there. You've left colleagues working."

Fred was there to set up a medical clinic, but nothing is that simple. "Everything is needed. You go with a medical corps, and find you need social services. You need schools."

Fred is building an outpatient clinic, but now he's also building an orphanage for about 30 children he's taking responsibility for. Fred says many organizations, both religious and civil, are there helping—even the Palestinian Authority is on the ground.

At the time of the meeting, he was home for two weeks to gather medical supplies, but getting the supplies to Haiti is another logistical challenge, which is why many NGOs are shipping supplies to the Dominican Republic and trucking them into Haiti.

Fred reported sadly, a lot of relief items go into the black market instead of helping the people they were meant for. "What you have to do is take the supplies in yourself and distribute them yourself," he's learned. Fred promised to give us updates on the situation in Haiti.



Bristol Rotarian Fred Ramirez reported on efforts to help earthquake victims in Haiti at Bristol Rotary Club meeting.

PDG Graf wants to keep in touch

PDG Arnold Graf recently moved to Charleston, South Carolina. He lost his wife, Rose, this past Rotary year. Graf, who was DG in 1990-1991, Rotary Foundation chair in 2005-2006 and senior advisor to the Foundation Committee in 2006-2007, says he wants "to stay in touch with all the Rotary family." His address is 12 Peregrine Drive, Charleston; email is arnoldgraf@comcast.net.



The Rotary 7450 Leader

Published by District 7450

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Please submit club attendance or changes to personal contact information through the District Database at

www.DaCdb.com.

For assistance, please call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423.

From 2010 District Conference



Rotary President John Kenney's Representative Bob Coultas addresses the PDG luncheon prior to the on-land District Conference events at Rivercrest Golf Club May 7. He and his wife also joined District 7450 Rotarians on the five-day cruise to Bermuda. Story and photos at www.rotary7450.org.



PDG Jack Grant was among PDGs who received medallions for "Service to Rotary and District 7450" from DG Al Marland at PDG luncheon at the on-land portion of the 2010 District Conference May 7.

PDG/Past RI Director Lynmar Brock arrives for dinner in comfortable formal dinner attire during District Conference and cruise May 8 to 13, 2010.



DG Al Marland presents PDG and 2010 trainer Mark McGill (above) with a medallion for "Service to Rotary and District 7450" as Dottie McGill watches during on-land PDG luncheon at the Rivercrest Golf Club in Oaks.



PDG Joel Chesney and Rotary medallion.