Leveraging Our Strength: RI Annual Giving 2024



DISTRICT 7450 RESOURCES: ROBBE HEALEY & KRYS SIPPLE





- Conversation Agenda
 - Timeline
 - Recognition Points Match
 - Resources
 - Other?
 - Q&A

What Motivates Giving ... For Most People

• Outcomes not Obligations ... Annual Fund – SHARE:

- NOT you made a commitment to give every year when you joined...
- INSTEAD You leverage and amplify your individual impact by joining with other Rotarians to support "Every Rotarian Every Year" the Annual Campaign. Among the programs your SHARE gift support are!
 - \$25 can protect 40 vulnerable children from polio.

 - ✓ \$500 can launch *an antibullying campaign* and create a safe environment for children.

Knowing where you fit in:

Join Rotarians throughout the world to be a part of making these – and other positive changes. Your gift of \$100, or more is especially helpful. Please make your generous gift today!

Together, with your support, we funded:

- 1,285 global grants
- 485 district grants, and
- 105 disaster response grants in 2023-24.

Your generosity helped us raise more than US\$417 million for our Foundation.

Which will continue to help communities around the world thrive through life-changing, sustainable projects.

Batory Rotary Foundation Challenge!

PDG Joan and Joe Batory Rotary Foundation Challenge Matching Paul Harris Points

- All donations (cash, checks or credit cards) to The Annual Fund of \$250 to \$1,000 made between now and December 31, 2024, will be matched with an equal amount of points!
- That means your donation gives you twice the recognition. You can become a Paul Harris Fellow for a one-time donation of just \$500 ... or upgrade to the next level!

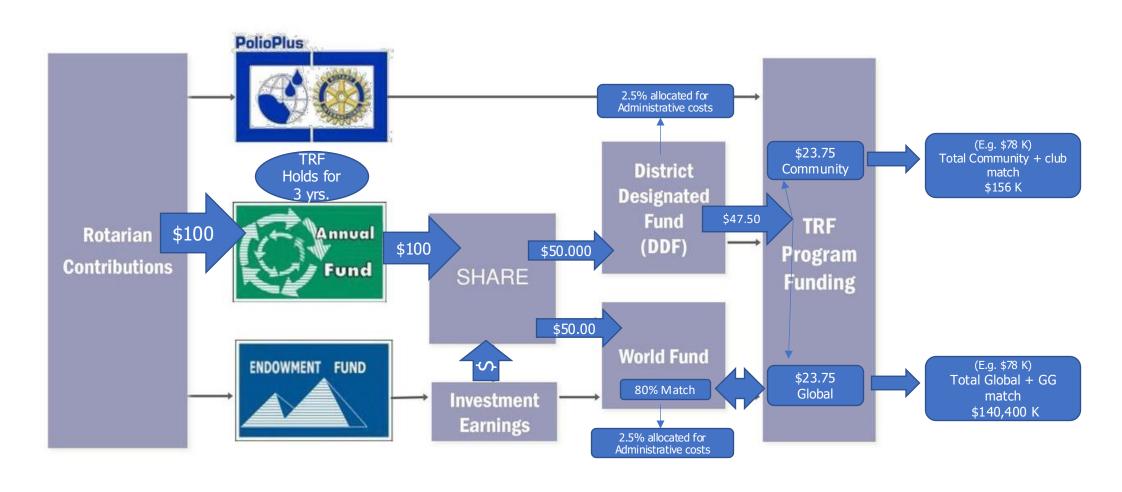
Send proof of eligible donations to:

PDG Russ deFuria at DG0708@ocomfort.com. No previous donations will be eligible. This offer is on a first come first served basis.



This challenge is in memory of **PDG Joan Batory** and in honor of her husband, **Joe Batory** for their service to District 7450 and to the ideals of The Rotary Foundation.

But there's more: The <u>Annual fund</u> drives district giving





2022-2023 District Grants		
Basic Education and Literacy	10	18,061.50
Infant Care and Food Insecurity	1	1,000.00
Maternal and Child Health	2	2,000.00
Economic and Community Development	1	500.00
Other	1	5,000.00
	15	26,561.50

2023-2024 District Grants		
Basic Education and Literacy	8	15,170.00
Maternal and Child Health	6	12,180.00
Disaster Relief	1	7,000.00
Disease Prevention and Treatment	2	1,500.00
Other	1	1,000.00
	18	36,850.00

2024-2025 District Grants		
Basic Education and Literacy	6	21,034.50
Maternal and Child Health	2	2,950.00
Water and Sanitation	2	5,250.00
Disease Prevention and Treatment	1	1,500.00
Peace and Conflict Prevention/Resolution	1	4,000.00
	12	34,734.50

Every Rotarian Every Year 2024: Timeline

- October 23 and 29 at 5:00PM and 7:00 PM: Kickoff Meeting for Club Representatives
- October: Leadership Giving
 - Club Representatives invite all Club Leaders to make "Early Commitment" so that when November comes, all club leaders have made their gifts to set the example.
- November: Club Representatives copy and distribute letters and send emails.
 - Optional: Offer to collect contributions and mail them to Evanston
- **December:** Club Representatives send a follow up email to all members, reminding everyone of the opportunity to give.
 - December 31st deadline for matching points program

Link to District 7450 Resources

https://www.RotaryDistrict7450.org/trf-tools/

District Resources

- FOLDER: Appeal Letter FORMATTED to PRINT
 - Letter to personalize and distribute to club members
- FOLDER: Appeal Letter FORMATTED for DIGITAL
 - Email to personalize and distribute to club members
 - Infographics for Club Social Media
- RI Resources:
 - Every Rotarian Every Year brochure_en.pdf
 - rotary_direct_form_en.pdf
 - rotary-foundation-contribution-form.pdf
 - foundation_recognition_points_fact_sheet_en.pdf
 - 102_phf_recognition_transfer_request_form_en (002).pdf
- Points Match

Digital Appeal

Yes, you can help prevent polio, fight waterborne illness or bullying!

Every Rotarian has a personal reason for joining. The thing we have in common is our strong commitment to making a difference. We are generous with our ideas, our energy, and our contributions to community causes. Whether large or small, each project we undertake is meaningful and important.

You leverage and amplify your individual impact by joining with other Rotarians to support "Every Rotarian Every Year" – the Annual Campaign. Consider what your gift can do!

- √ \$50 can provide clean water to help fight waterborne illnesses.
- ✓ \$500 can launch *an antibullying campaign* and create a safe environment for children.

Join Rotarians throughout the world to be a part of making these – and other positive changes. *Your gift of* \$100, or more is especially helpful. Please make your generous gift today!

It's Easy! Make your gift online visit: https://my.rotary.org/en/donate

For even more information visit: https://my.rotary.org/en/document/rotary-foundation-facts-print



Print Appeal

Every Rotarian Every Year



November 2024

Dear Friend,

Every Rotarian has a personal reason for joining. The thing we have in common is our strong commitment to making a difference. We are generous with our ideas, our energy, and our contributions to community causes. Whether large or small, each project we undertake is meaningful and important.

Consider what your 2023 gift can do!

- ✓ \$25 can protect 40 vulnerable children from polio.
- ✓ \$500 can launch an antibullying campaign and create a safe environment for children.

You leverage and amplify your individual impact by joining with other Rotarians to support "Every Rotarian Every Year" – the Annual Campaign. Directing your gift to one of these featured causes counts for Paul Harris Fellow recognition.

- ✓ Annual Fund SHARE
- ✓ Polio Plus Fund
- ✓ Disaster Response Fund

- ✓ Endowment-Share
- ✓ Miles to End Polio
- ✓ World Fund

For even more information visit: https://my.rotary.org/en/document/rotary-foundation-facts-print

Your gift to the Rotary International Foundation gives you a meaningful opportunity to join with Rotarians throughout the world to be a part of making these – and other positive changes. Your gift of \$100, or more is especially helpful. Please make your generous gift today!

Yours in Rotary Service,

Name

Your Club Name

It's Easy!

- √ Make your gift online visit: https://my.rotary.org/en/donate
- √ Mail your gift with the coupon below: Rotary Foundation
 14280 Collections Center Drive
 Chicago, IL 60693

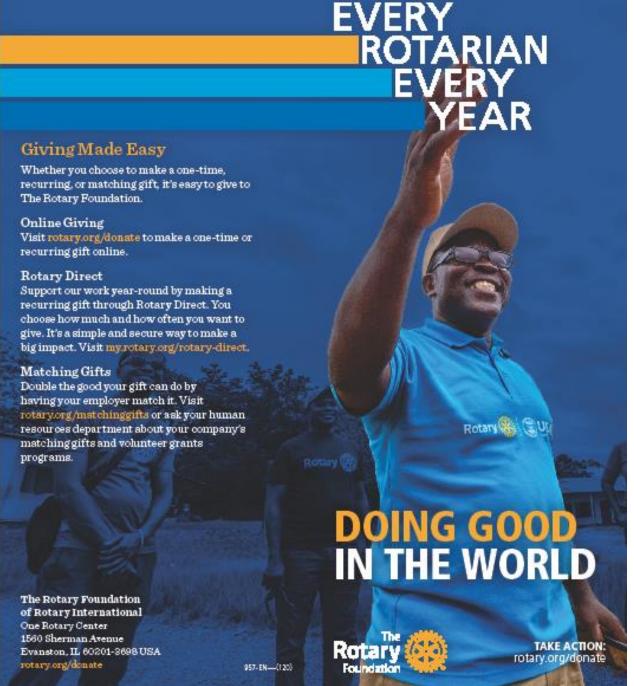
☑ Yes! I want to help The Rotary Foundation keep	Please direct my gift to (choose one):	
Doing Good in the World!	□ Where the need is greatest □ Saving mothers and children (Annual Fund-SHARE) □ Promoting peace □ Providing clean water □ Growing local economies	
If you are a Rotarian, please complete:	☐ Supporting education ☐ Responding to disasters	
Rotary Membership ID	☐ Fighting disease	
Rotary Club of	Gift Amount (US\$)	
Club Number	□\$10 □\$25 □\$85 □\$100 □ Other:\$	
Billing Address	Please send your contributions to: International Office Locations: The Rotary Foundation Brazil: Sao Paulo, Brazil 14280 Collectors Center Drive Europe/Africa: Zuinch, Switzerland	
CityState/Prov	Chicago, IL 60693 Japan: Tokyo, Japan	
Postal CodeCountry		
Phone	For more information regarding where South Pacific and Philippines: to send in your contribution, visit Parramatta, Australia	
Email	my.rotary.org/check-draft-or-wire- Rotary International in Great Britain	
☐ Check enclosed, payable to The Rotary Foundation.	payments and Ireland: Alcester, England	
☐ Contact me about joining the Paul Harris Society.	FORM-00	

FORM: 000004 1 2

EREY

• Every Rotarian, Every Year Club

• For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year.



Every Rotarian Every Year

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YOUR GIFT **AT WORK**

The Rotary Foundation transforms your gifts into service projects that change lives close to home and around the world.

By giving to the Annual Fund, you make these life-changing projects possible so that together, we can keep Doing Good in the World.



and the Endowment Fund (areas of focus)

Annual Fund-SHARE

The Annual Fund is the main funding source for Foundation programs. Your gift empowers Rotarians to carry out sust ainable service projects in your community and around the world. At the end of each year, contributions directed to Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund.

The Rotary Foundation uses the World Fund to support Rotary's highest-priority grants and programs, which are available to all Rotary districts. Your district uses the District Designated Fund to pay for Foundation, club, and district projects the clubs in your district choose.

We're an organization you can support with confidence. We've dedicated about 90 percent of our total spending to programs over the past 10 years, far exceeding the efficiency standards set by independent charity-rating services.

We Appreciate Your Support

The Rotary Foundation offers the following individual and club recognition to express our gratitude to Annual Fund donors. Visit rotary.org/recognition for a complete list of our donor recognition opportunities.

Sustaining member	When you give \$100 or more in a year
Paul Harris Fellow	When you give \$1,000 or more in your lifetime
Paul Harris Society member	When you elect to give \$1,000 or more annually
Every Rotarian, Every Year Club	When club giving reaches \$100 per capita or more and all dues-paying members give \$25 in a year

Our Causes



WATER, SANITATION, AND HYGIENE



BASIC EDUCATION AND LITERACY



DISEASE PREVENTION AND TREATMENT



MATERNAL AND CHILD HEALTH

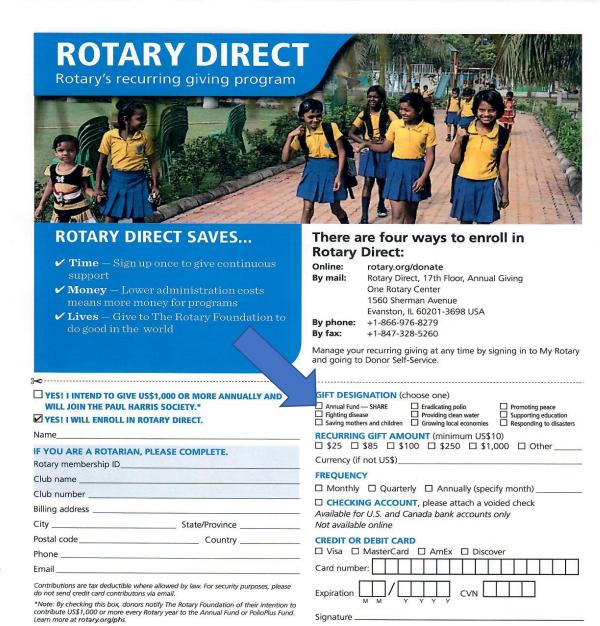


PEACEBUILDING AND CONFLICT PREVENTION COMMUNITY ECONOMIC DEVELOPMENT



Every Rotarian Every Year

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Your privacy is important to Rotary International and The Rotary Foundation (collectively, "Rotary") and the personal data you share with Rotary will only be used for official Rotary business, such as for Rotary fundraising purposes, financial processing, donor recognition, and record keeping. Personal data collected with this contribution is subject to Rotary's Privacy Policy found at rotary.org/privacy.

HOW TO SET UP YOUR ROTARY DIRECT DONATION

Encourage On-Line Giving Explain Paul Harris Society

123-EN-(519)



Contributions can also be made at rotary.org/donate.

1. DONOR OF CONTRIBUTION

I. DONOR OF CONTRIBUTION			
Type of Donor (Check one): Individual Rotary club Rotaract club District Business			
☐ Charitable organization/Foundation ☐ (Other:		
Name:		Donor ID:	
Club Name:	Club No.:	District No.:	
Billing Address:	City:	_ State/Province:	
Country:	Postal Code:		
Daytime Phone:	_ Email Address:		
2. DESIGNATION/PURPOSE (Check one):			
□ Annual Fund — SHARE □ Eradicating polio	□ Promoting peace	□ Endowment	
	☐ Saving mothers and children	☐ Global Grant #	
□ Supporting education □ Growing local economies	☐ Responding to disasters	□ Other	
3. CONTRIBUTION DETAILS			
Amount of contribution Currency			
Type of Payment (Check one): For security purposes, please do not send cr	edit card contributions via email.		
□ Credit card: □ Visa □ MasterCard □ Diners Qub □ JCB □ Am	erican Express		
Make this a recurring contribution: ☐ Monthly ☐ Quarterly ☐ Annua	ally (Select month)		
Card Number			
	piration Date:	. CVN*:	
Name as It appears on credit card:	Signature:		
Check — Payable to "The Rotary Foundation." Check number			
□ Wire transfer Date initiated(Please send comple		after initiating a wire transfer)	
"The card verification number, or CVN, is a three-digit number that appears on the back of your credit or	•	_	
your craft comber.			
4. SHIPPING INFORMATION — Recognition materials only			
If recognition materials from this contribution are requested for Individual(s) other than donor, please complete the Paul Harris Fellow Recognition Transfer Request Form.			
Presentation Date: Please do not send recognition Please keep my gift anonymous			
Send recognition to (Check one; if left blank, recognition will be sent to club president):			
□ Club President □ Club Secretary □ Club Treasurer □ Club Foundation	n Chair Dother, record information belo	w	
Name:	Address:		
City, State/Prov.:	Country, Postal Code:		
Daytime Phone:	_ Email Address:		
5. INDIVIDUAL COMPLETING THIS FORM (if other than donor)			
Name:	-		
Email Address:	_ Date:		
Please send your completed form with contribution only once.			

Data privacy is important to Rotary International and The Rotary Foundation (collectively, "Rotary") and the personal data shared with Rotary will only be used for official Rotary business to support Rotary's Privacy Policy found at my.rotary.org/en/privacy-policy.

Mail: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693, USA (Canada: The Rotary Foundation (Canada) c/o 911600, P.O. Box 4090 STN A, Toronto, ON MSW 019, Canada). Email: rotary:supportcenter@rotary.org. Rax: +1-847-328-5260. For more information, or to make a contribution by phone: 1-866-976-8279). Or contact the Rotary International Office that services governers. The contribution amount may not include the value of any goods or services given to an inclindual donor in consideration for this contribution.

HOW TO SET UP YOUR CONTRIBUTION FORM

123-EN-(519)



Contributions can also be made at rotary.org/donate.

1. DONOR OF CONTRIBUTION

Type of Donor (Check one): Individual Rotary club Rotaract club	District Business		
Name:		Donor ID:	
Club Name:	Club No:	District No.:	
Billing Address:	City:	State/Province:	
Country:			
Daytime Phone:	Email Address:		
2. DESIGNATION/PURPOSE (Check one):			
	□ Promoting peace	□ Endowment -	
☐ Aghting disease ☐ Providing clean water	□ Saving mothers and children	☐ Global Grant #	
□ Supporting education □ Growing local economies	□ Responding to disasters	□ Other	
3. CONTRIBUTION DETAILS			
Amount of contribution Currency			
Type of Payment (Check one): For security purposes, please do not send cre	edit card contributions via email.		
□ Credit card: □ Visa □ MasterCard □ Diners Club □ JCB □ Ame	erican Express		
Make this a recurring contribution: ☐ Monthly ☐ Quarterly ☐ Annual	ily (Select month)		
Card Number			
	piration Date:	One.	
	oiration Date:	CVN-:	
Name as it appears on credit card:	Signature:		
□ Check — Payable to "The Rotary Foundation." Check number			
□ Wire transfer Date Initiated(Please send complete	ed contribution form as soon as possible at	fter initiating a wire transfer.)	
"The card verification number, or CVIII, is a three-digit number that appears on the back of your credit or debit card; for Amisx, it is a lour-digit number on the front of the card. It typically appears following the digits of your credit card number.			
4. SHIPPING INFORMATION — Recognition materials only			
If recognition materials from this contribution are requested for individual(s) other than donor, please complete the Paul Harris Fellow Recognition Transfer Request Form.			
Presentation Date: Please do not send recognition Please keep my gift anonymous			
Send recognition to (Check one; If left blank, recognition will be sent to club president):			
□ Club President □ Club Secretary □ Club Treasurer □ Club Foundation	Chair Dother, record information below	r	
Name:	Address:		
City, State/Prov.:	Country, Postal Code:		
Daytime Phone:	. Email Address:		
5. INDIVIDUAL COMPLETING THIS FORM (if other than donor)			
Name:	,		
	Date:		
Please send your completed form with contribution only once.			

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Mail: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693, USA (Canada: The Rotary Foundation (Canada) c/o 911600, P.O. Box 4090 STN A. Toronto, ON MSW 0E9, Canada). Email: rotarysupportcenter@rotary.org. Fax: +1-847-328-5260. For more information, or to make a contribution by phone: 1-866-9ROTARY (1-866-976-8279). Or contact the Rotary International office that serves your area. The contribution amount may not include the value of any goods or services given to an individual donor in consideration for this contribution.

HOW TO SET UP YOUR CONTRIBUTION FORM

TO SUPPORT A SPECIFIC GLOBAL GRANT



For More Questions, Help, and Encouragement

- Robbe Healey
- Greater West Chester Sunrise
- robbe.healey@gmail.com

- Krys Sipple
- Longwood
- krys@krystinesipple.org