

# Rotary District 7450

# NEWSLETTER

NOVEMBER  
2018

Contact us: [rotary7450news@gmail.com](mailto:rotary7450news@gmail.com)



## Raise a Stein for the Rotary Club of Upper Main Line



Oktoberfest Main Line 2018 is in the books! The Rotary Club of the Upper Main Line held their 6th annual event on October 6th, throwing a German-style party for around 800 people. The family friendly event featured an array of German food from bratwurst & sauerkraut to fresh, locally-made pretzels. Of course, you can't have German food without beer to wash it down! Local breweries and distributors brought a variety of options for guests to enjoy. And what would an Oktoberfest be without Oompah



bands (featuring Rotarians, of course)?

This year's Nagelspielen (who can hold mugs of beer with outstretched arms the longest) ended with a tie at 11 minutes 11 seconds and the Plunger Pretzel Toss Contest was a hilarious mess as usual! Kids got to enjoy bouncy-houses, games, and prizes, as well as their own Nagelspielen with root beer.



100% of the proceeds the club raised through this event will go to charitable causes. The funds are set aside in a separate account and will be dispersed to various charities and projects.

With the continued success of Oktoberfest Main Line, the club hopes to be able to invest in a larger-scale project in the future.

### Editors:

Dave Ellis  
Emily Zabrodski

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### District Calendar of Events:

<https://goo.gl/YPv5Yy>



## A Chance for Young Leaders to Shine

The annual Four-Way Test Speech Competition (4WTSC) is a challenging and unique opportunity to engage young leaders in your community, and that's a win for everyone! The contest can connect you with high schools in your area and help you stay connected to Interactors and their sponsors. By reaching out to community members to engage in the judging, you can bring awareness to the contest and Rotary itself. Not to mention, you can connect with parents of participants, who may become members or friends of Rotary. Most importantly, the 4WTSC allows the young leaders in your community to examine their moral and ethical compasses. Sometimes this ethical exploration gets lost in today's school curriculum, but the 4WTSC can help fill that gap. When children get a chance to express what matters to them, it can provide valuable insights into

our world and its future.

The supporting material to help design and implement a local speech competition was sent to all club presidents and secretaries and is also available on the [district website](#).



If you would like to have a presentation at your club, just let us know and we will try to get a 4WTSC team member to visit. Questions or comments are welcome. Don't put this one off!

## #GIVINGTUESDAY

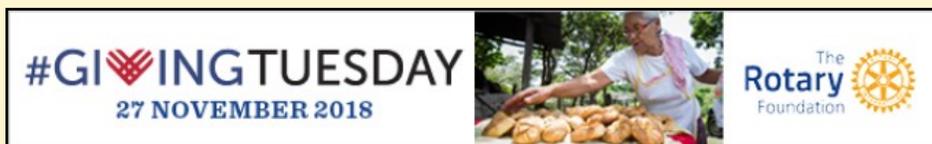
November is Rotary Foundation Month and I challenge you to contribute, or make an additional contribution, this month to the Annual Fund-SHARE program. Through the share program your contributions are transformed into grants for projects that *change lives*. These grants can be started by your and your club, or by other districts, to make a difference in your community or an-

where in the world! So, donate this month, make a difference today and become an Every Rotarian Every Year (EREY).

Sincerely,

Bronwyn L. Martin

District Foundation Chair



## New Members

### **Brenda Shepperd**

Rotary Club of King of Prussia  
Real Estate  
Sponsored by Carl Pinto

### **Lisa Dort**

Rotary Club of  
Concordville-Chadds Ford  
Bank Manager  
Sponsored by Sue Mardinly

### **Gary Green**

Rotary Club of West Chester  
Sponsored by Paul Woodruff

### **Charity Jackson**

Rotary Club of Coatesville  
Pastor  
Sponsored by Alissa Griffith

### **William Mullen**

Rotary Club of West Chester  
Electrical Contractor  
Sponsored by Bill Ronayne

### **Page Huey**

Rotary Club of Chester  
Secondary Education  
Sponsored by Joanne Cavuto

### **Nicholas Frigiola**

Rotary Club of Broomall  
Chiropractor

### **Steven Johansen**

Rotary Club of Conshohocken-  
Plymouth-Whitemarsh  
Brokerage Director  
Sponsored by Tom Cassidy

### **Bruce Kirk**

Rotary Club of Upper Main Line  
(Berwyn-Paoli)  
Business Development  
Sponsored by Mary Lou  
Stockton

### **Rika Susiani**

Rotary Club of Conshohocken-  
Plymouth-Whitemarsh

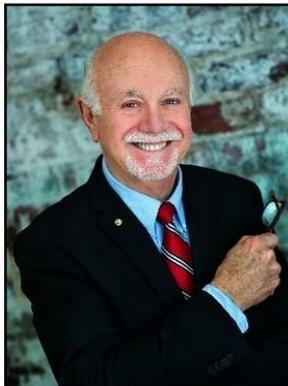
### **Emily Sybrandy**

Rotary Club of Conshohocken-  
Plymouth-Whitemarsh  
Assistant Front End Manager

### **Rochelle Brittingham**

Rotary Club of Longwood  
Health and Human Service  
Manager  
Sponsored by Dave Haradon

# Message From District Governor Paul Quintavalla



It's November and I've completed visits to all Rotary clubs except two. Every past district governor told me the visits are the best part of being a governor, and they were right. I've had a chance to meet some wonderful people and learned about remarkably diverse projects for serving their communities. It's an experience and an education I intend to use.

Years ago, a governor's visit was a major event. People dressed up, invited spouses, upgraded their menu and made a fuss. Afterwards, the governor would write a report on the club for RI headquarters. Personally, I'm glad those days are gone. To be sure, everyone welcomed me with hospitality and friendship for which I am truly grateful. I realize our nation's culture has changed and will continue to evolve. We're more relaxed and casual today. But it hasn't lessened our love of tradition and respect for one another.

Being a governor is a great job and I'll tell you why I asked for it. In my years with Rotaplast I visited clubs seeking support for its overseas missions. I saw that each club had its own way of doing things and setting priorities. But all clubs had the same earnest sense of values and goals. I came to admire Rotary from a

new perspective and making lasting friends along the way.

At the same time, I participated in seven Rotaplast missions to underdeveloped countries in Asia and both Central and South America. There, I witnessed the miraculous work of our volunteer surgeons for children with cleft lip and cleft palate, burns and deformities. It was during missions from Guatemala to New Delhi we were greeted by the Rotarians whose clubs requested the Rotaplast mission. They assisted in the hospitals, celebrated in their clubs and invited us into their homes. It was a fellowship unlike anything I ever expected.

These experiences brought me full circle in knowing Rotary. Our clubs provided funds and volunteers and the foreign clubs brought us children whose lives were condemned to rejection. Being a part of Rotaplast and Rotary are privileges I hold dear. To be a governor gives me an opportunity to do my best in many other ways. The greatness of Rotary is in the goodness of its people.

## What's News In Your Club?

We would love to hear about what is happening in your club and how members are helping in our communities and around the world. We can't wait to hear from you. [rotary7450news@gmail.com](mailto:rotary7450news@gmail.com)



## New Members

### Laurie Kerkering

Rotary Club of West Chester  
Passport  
Sponsored by Jeannie McGinn

### Pamela Rich-Wheeler

Rotary Club of Chestnut Hill  
(Philadelphia)

### Steven Manas

Rotary Club of Shady Brook  
(Langhorne)

### Richard Newbert

Rotary Club of Shady Brook  
(Langhorne)

### Lorenza Bedgood

Rotary Club of Coatesville  
Information Services  
Sponsored by Alissa Griffith

### Arthur Issadore

Rotary Club of Shady Brook  
(Langhorne)  
Sponsored by Ira Sherman

### Ryan Martin

Rotary Club of Media

### James Meinel

Rotary Club of Media  
Insurance Agent  
Sponsored by Carol Wells

### Jennifer Payton

Rotary Club of Paoli-Malvern-Berwyn  
Pharmaceutical Quality  
Compliance

### Peggy Schipper

Rotary Club of Paoli-Malvern-Berwyn  
Business Management -  
Specialty Chemicals  
Sponsored by Carla Chieffo

*We will list new Rotarians taking information from DAC/db. Should anyone be overlooked, please write to us at :*

[Rotary7450News@gmail.com](mailto:Rotary7450News@gmail.com).

*Be sure to provide: New Member Name, Designation, and Club Sponsor.*



# Presidential Citation Recipients

**Congratulations to Rotary Clubs that have achieved their goals in Rotary Year 2017-2018**

-  Concordville-Chadds Ford
-  Conshohocken-Plymouth-Whitemarsh
-  Glenside
-  Langhorne
-  Longwood
-  Newtown Square
-  Swarthmore
-  Upper Darby-Lansdowne
-  Wayne
-  West Chester
-  Westtown-Goshen



Rotary



ROTARY:  
MAKING A  
DIFFERENCE

# There's No Party like a Frocularity Party!

Frocularity / frawk-u-larity / *Noun* - A social gathering that involves eating, drinking, fun, and fellowship amongst a group of like-minded people.

The Westtown-Goshen Rotary has been hosting Frocularity events at members' houses sporadically throughout the years. These events are typically cook-outs with grilled meats and frozen treats, garden tours at members' homes, or all out bashes at hidden oases! They were originally designed to get the membership together to let their hair down and have fun. To be admitted, all a Rotarian had to do was bring a



covered dish or make a small donation to offset costs. This Rotary year they have added to the agenda. The club decided to expand the fun and invite prospective members to the Frocularity nights to introduce them, in a casual setting, to the club and Rotary. As an incentive, the club waived any cost for a member bringing a prospective member to the Frocularity night. So far, attendance has been strong, great times have been had by all, and the club is expecting to grow its membership by 15-20% this year because of the events.

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# CPW Rotary Club Celebrates Another Beerfest Success!

On October 13th, under ominously cloudy skies, the Conshohocken-Plymouth-Whitemarsh Rotary Club hosted their 5th annual Beerfest! The event, which drew over 2,000 people, featured 50 craft breweries, as well as local food vendors and community organizations. Guests enjoyed live music and could enter to win one of three beer prize packs that were raffled off by the club. Making



this event happen always requires meticulous planning and full club participation, but all that hard work paid off. Funds raised by this event will help support the club's Smiles for Guatemala mission, in addition to other community and international projects.



# Rotarian Spotlight

## Jane Williams: A Rotary Legacy



As soon as Jane Williams joined the Rotary Club of Ardmore in August of 1993, she was on the fast track to becoming a leader in both the club & district.

Jane's Rotary journey began when she was a child. As a third generation Rotarian, she grew up reading the Rotarian magazine. The first meeting of the Ardmore Club that she attended as a guest happened to be one in which the club was hearing presentations from local non-profits to which they had given grants. That was all it took for Jane to be inspired to join.

That same year, Jane was tapped to help plan the District Conference. She accepted the challenge. Planning the 1993 District Conference was just the first of many leadership roles Jane performed over the years. She served as the second female president of the club during their 75th anniversary year and spent a few years as an AG.

The passion Jane has for Rotary was on full display when she was asked to take the helm of Rotaract. Although initially hesitant, as she wasn't sure if she was cutout to work with youth, Jane quickly discovered that she absolutely loved it. The energy and drive of the students inspired her labor of love. She grew Rotaract from just four clubs to ten and established a Rotaract Leadership Institute. The Institute focused on providing students with training on how to secure grants, increase membership, and bring in speakers. The program was so successful that it served as a shining example for other districts on youth lead-

ership skills training.

Jane went on to serve as the chair for Polio-Plus for six years, taking her show on the road to events and doing club presentations.

Rotary's importance in Jane's life cannot be understated. She spent forty years doing research and project management for the family consulting firm. After moving from a small town in Central PA to the Philadelphia area, she found she missed the sense of community living in a small town can provide. Rotary filled that gap. Through Rotary, she has found a community of amazing people that share her passion for making a difference.

She's not stopping yet! Jane is working her magic and instilling the values of Rotary in her grandchildren as well. They have participated in her club's literacy and Century Garden projects. They've also participated in the Rotary Short-Term Youth Exchange Program. Her granddaughter even started an Interact Club at The Baldwin School while she was a student.

Jane has always seen Rotary as an opportunity for personal growth. She took advantage of that opportunity and believes that's something Rotary can offer to everyone.

### Things We Heard...

A lunch club in Portland, OR doubled its membership in one year with one program: Each Rotarian gave four friends a six month free honorary membership. It was a, "Try it. You'll like it.", idea that cost nothing but payed off handsomely. The offer was printed as a formal invitation and hand delivered during the Christmas holiday as a gift.



The Rotary Club of Calgary, conducted a telephone campaign to past members that had unexpected results. Fully 30% of past members rejoined. The key was to assign calls to members who had positive and friendly relations with the lost members.

# Inspiring Young Leaders

## District 7450 Interact Conference

On October 27<sup>th</sup>, Interactors from 11 of our 38 Interact Clubs convened at the Rachel Kohl Library in Glen Mills for service, fellowship, and networking.

These young leaders, along with Rotarians, Rotaractors, and Club Advisors, made a big impact by



fundraising for and packing 10,000 meals for Rise Against Hunger! They learned about service opportunities, membership, and leadership, as well as shared with each other what

their clubs are doing. During the conference, they also got to see what opportunities the district provides, such as the 4-Way Test Speech

Competition, RYLA, and Exchange Program. Last, but certainly not least, they took the first steps towards creating an Interact District Council, beginning with a platform for clubs to interact (imagine that!) with each other for support and to share information.



If you want to be included in next year's conference, contact [Interact7450@gmail.com](mailto:Interact7450@gmail.com), update your club in DACdb to specify your Interact Liaison, and make sure your club's Interact is self-reporting at [Rotary International](http://Rotary International).

Thank you to all the wonderful Rotarians and Rotaractors who came and helped facilitate!

## Don't Let the Opportunity to Find New Members Pass You By



As we continually try to grow our clubs, it can become challenging to find potential new members. Although they may not seem worthwhile at first glance, community fairs can be excellent opportunities for developing public relations, as well as looking for potential membership. The Great Valley Rotary Club participated in a local Senior Fair recently and found it very beneficial. At first, the thought was that the the event would only attract those more in the "senior" category. However, that turned out not to be the case! Several prospects were identified and expressed interest in Rotary, some outside of the normal geography of the club. The club was able to share some contacts with other clubs in hopes that

they may join. Next time the opportunity comes your way for a table at a local fair, take some old Rotary magazines, a few promotional items, and get out there!



# Building a Literate World

## One Small Step at a Time

Is your club on its way to receiving a Literacy Award for 2018/2019? You may be farther along than you think.

Literacy is one of the six core areas of focus for Rotary International. Rotary's goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. As Rotarians, we support education for all children and literacy for children and adults. That need is not limited to developing nations; low literacy skills impact our daily lives here in the Philadelphia region. It is estimated that up to 20% of adults are functionally illiterate in the area, and many students lack the literacy skills to succeed in school.



Photos courtesy of Lower Merion Township

The good news is that there are numerous ways for Rotarians to help, and in the process, you can qualify for a District Literacy Award. All that is needed to receive the Award, complete with bragging



rights, is to complete five literacy activities in a year and submit the list. It is guaranteed to be the easiest Rotary form on record. You may even find that you've completed a qualifying project already!

The Literacy Award form and additional information can be found on the [District 7450 website](#). The site includes many suggestions for literacy activities and opportunities for your club to secure a well-educated future for our fellow citizens around the world.

If you have questions or would like to discuss ideas for projects, please email or call David Belanger [dbelanger@mls.org](mailto:dbelanger@mls.org), 484-431-3273.

### In Memoriam

We'd like to honor the following Rotarians for their dedicated service:

**Tony Carbo**  
The Rotary Club of Bryn Mawr  
October 21st, 2018

**Don Brown**  
The Rotary Club of King of Prussia  
August 26th, 2018

*Please provide the names and club of recently deceased Rotarians to honor them in the Newsletter.*  
[Rotary7450News@gmail.com](mailto:Rotary7450News@gmail.com)