



# Rotary



# ACE Express

Appreciate • Congratulate • Educate

Volume I Number IV

September 2017



## Rotary Foundation Training Day

Our annual Rotary Foundation Training Day. Is Saturday, November 4, 2017. We will rejoin District

7430 at the Montgomery County Community College (MCCC) in Blue Bell. The day will be exciting and help you understand the multifaceted Rotary Foundation, its importance, and how your Club could be more involved in it, and could benefit from the Rotary Foundation.

Plan now to join us in the Wine Room at the Normandy Hotel (across from MCCC) for dinner and fellowship with Rotarians the *night before* the D7430 and D7450 joint Foundation Learning Day, November 3. At least one representative from The Rotary Foundation headquarters in Evanston, Ill. will join us for dinner. Executive Chef Mtele Abubakar is an enormous talent and one of the area's most gifted chefs. He has mastered the culinary art of Modern Farm Cooking. Dinner selections include: Signature Sous Vide Chicken, Crispy Chicken Florentine, Peppercorn Seared Cod, Crispy Skin Farm-Raised Salmon, Pan Roasted Wild Striped Bass, Signature Crab Cakes (2), 14 ounce Cowboy Pork Chop with cherry demi glace, Cabernet Braised Beef Short Rib 10oz, Thyme Roasted New York Strip 12 oz, Certified Angus Beef Grilled Filet Mignon 8 oz.

The cost of your dinner is not covered by your training fee of \$25.

There is limited seating for dinner. We have 25 percent early registration so please contact Bronwyn Martin at (bronwyn.d7450@gmail.com; or 610.453.7215) as soon as possible. If you plan to stay at the Normandy Hotel. You can book your room through the hotel directly or a third party site, on line.

Specifics on the time and presentations for 4th November will come soon, along with the ability to get registered for the event.

## Message from DG Dawn deFuria



We are already two months into our Rotary year, "Rotary Making A Difference."

In August, we had another informational meeting for the Passport Club concept and there is a lot of buzz about this type of Club. There will be another meeting on October 3. Please reach out to past members, who have left your Rotary Clubs and tell them about our new concept that may better suit their needs.

I've started out slowly with my official Rotary Club visits in the District. During the summer months, many Rotarians are on vacation and the Club leadership is just beginning. So far, I have visited the Rotary Clubs of King of Prussia and Haverford Township; thank you Presidents Bill Miller and Jay Scheinfeld! I was warmly welcomed and was asked to induct a 27 year old member into the Haverford Township Rotary Club. Congratulations to Charlie and Dara Gans for their sponsorship.

As I am starting my visits, I know that each Club will have its own personality and style. I am hearing that our Clubs and Rotarians are "Getting on Board With Rotary"; they are seeing how "Rotary is Making A Difference." Almost every Rotarian I talk to tells me they are enjoying my Sunday email, "Things You Need To Know." This email is to keep you informed of events and information every week. Thank you for all your input about this style of email.

This month, I will be going out in full force to visit your Clubs and meet each and everyone of you, thanking you and saying I appreciate everything you do for Rotary. Without you, there would not be Rotary Clubs or a Rotary District. Rotary is a grassroots organization and we need YOU!

September is Literacy and Education Month. Please read PDG Joan Batory's article on Page 7. It is full of great ideas on how to celebrate this month's theme.

I also want to remind you to save the dates of October 14 and November 4 and 7. On October 14, we are having a District-wide Project Fair at the Inn at Swarthmore, where Clubs will have the opportunity to show off their projects.

On November 4, we are having the Rotary Foundation Training Seminar jointly with District 7430 at Montgomery County Community College. This is the training that your Clubs need to qualify for grant participation. District Rotary Foundation Chair Bronwyn Martin and her team are working on an exciting program for our benefit.

On November 7, is going to be an incredible evening. The event is "The Heart Of Rotary," celebrating 30 years of Women in Rotary and the Rotary Foundation Annual Fund. Rotary International Director-Elect Jeffry Cadorette will be our emcee for the evening. We are also having Rotary International Vice-President Dean Rohrs and immediate Rotary International Vice-President Jennifer Jones talk about women in Rotary. Please join us.

Registration for all these events will open right after Labor Day. Hope you and your family have a great Labor Day!

**Whoooo Whoooo!!!**

### ***4-Way Test speech contest — Sue Mardinly***

If you attended the district conference in Gettysburg, then you, too, were probably blown away with the ***4-Way Test*** Speech Contest competitors. 6 high schoolers each took their turn at the podium and delivered 5 minute TED style talks on a topic of their choosing, with the 4 way test as their framework.

We are working hard to bring this fabulous opportunity of a ***4-Way Test*** Speech Competition to our District! It not only provides a unique opportunity for high school students to have an audience for public speaking, but can also be used to promote Rotary and recruit members. Here's how it works: Your Club works with one or more local high schools to get participants, and then you hold a contest at the Club level in December, January or February to get a winner. The Club Contest first-place finishers advance to a Super-Area Contest in March, and the six First and Second-Place finishers advance to the finals at our District Conference in April. For the competition to be fair, we need each competitor at each school to adhere to the same set of standards, for example the length of the speech. These details will be available soon!! In the meantime, IF YOUR CLUB ALREADY DOES A ***4-Way Test*** Speech Competition, we invite you to PLEASE contact Sue Mardinly ([Sue.Mardinly@gmail.com](mailto:Sue.Mardinly@gmail.com)) and join the District Committee working on this. We want all to be on the same page, and we hope that you will be mentors for those Clubs that will be doing this for the first time. Take a look at one of the speeches given at the District Conference here: <https://www.youtube.com/watch?v=7-AEzSFczhk&t=83s>



***SAVE THE DATE !!!  
APRIL 20 – 22, 2018***

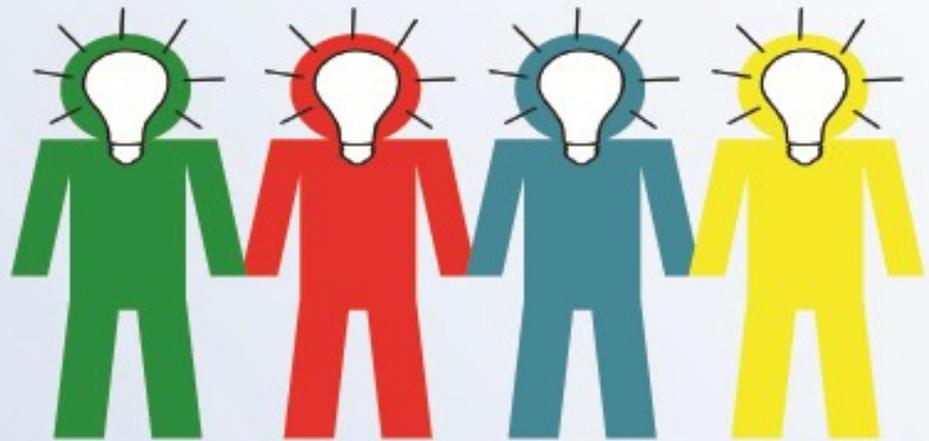
## ***“WHISTLE STOP TOUR” DISTRICT CONFERENCE***

***“Get on board” for a  
unique experience at  
“stations” across our own  
district!  
(...details to come)***



# PROJECT FAIR

October 14th, 2017



## The Power of Partnerships!

*The Inn at Swarthmore*

*10 S. Chester Road  
Swarthmore, PA 19081*

*8am-2pm*

*\$25.00*

*Includes Project Fair, Seminar,  
Breakfast, and Lunch*

**Meet Our Youth  
Exchange Students!**

**9am-12pm**

## Gundaker helps build new structure at Community School of Bellevue in Haiti

— By Sue Mardinly



Community School of Bellevue students in Gressier, Haiti thank Rotary and Gundaker for support.

Gundaker Foundation helped build a new structure at the Community School of Bellevue in Gressier, Haiti in a project of the Rotary Club of Concordville-Chadds Ford in partnership with “Mommy Sue's Children”, the school for children who can not afford to pay for any other educational option. There are 220 children in the school, which runs from pre-school through grade 7. The Haitian government mandates that by the year 2018-19, the school will go through grade 9.

The Gundaker match allowed the Rotary Club of Concordville-Chadds Ford to build a structure to accommodate the new grades. The Community School of Bellevue was started by a young Haitian man using his own money. The need in the community is so great that it grew beyond his ability to support it. Rotarian “Mommy Sue” Mardinly, who made frequent trips to Haiti to help after the earthquake, learned that the school was about to close due to the loss of support from disaster response groups that were no longer coming. The Rotary Club of Concordville -Chadds Ford stepped in to keep the school running, and Rotarians Sue and Peter Mardinly started “Mommy Sue’s Children” to extend the reach of that support.

### What It’s All About —By Carol Metzker



In developing communities of West African Ghana, barefoot villagers play soccer on hardened dirt with stray blades of grass and patches of gravel. Spectators watch from a few plastic chairs; a woman sells handfuls of peanuts in packages that she carries on a tray on her head. There’s no fancy turf, no stadium and no abundance of hot dogs and cold beer. In tiny hamlets in India, villagers striving for education and freedom conduct meetings while sitting on mats on the ground in the shade of trees—not around conference room tables in climate -controlled skyscrapers with thick carpet and pretty staircases. Toilets are holes in the ground with unpotable water, not cavernous rooms with marble counters displaying perfumed towels. We come together as Rotarians to develop communities, to enable education and freedom, and to help improve sanitation and water quality. When we gather, it’s not about having the best seat in a stadium or because our team is guaranteed to win (although, how about those Phils on Rotary Night to Strike Out Polio in July?!).

It’s not about demanding that our bountiful food is perfect or that the setting is the most luxurious. Being a Rotarian—and joining others at Rotary events—is about appreciating our freedom, prosperity and great good fortune... and using it to sustain fellow Rotarians and to elevate community members locally and globally who need food, education, better health and freedom. As we dig into projects and programs during this new Rotary year, let’s take a moment to celebrate our great good fortune and to remember that the betterment of someone else is really For additional information, call Carol at (610)-793-4387; or email: [eric@serveforsuccess.com](mailto:eric@serveforsuccess.com).

## Thankful Visitors

—By *Cathy Palmquist, PR,*  
*West Chester Rotary Club*



The Rotary Club of West Chester was happy to welcome three boys from Nicaragua and their mothers to a lunch meeting to hear about their visit to the United States to receive prosthetic limbs through the West Chester Club's Children's Orthopedic Rehabilitation Strategies (CORS) program. The boys received arms and legs at Shriners's Hospital, made possible through CORS and its partners, the Powel Foundation and Global Medical Relief Fund (GMRF). On hand are (standing from left) Charles Streitwieser, Elissa Montanti, Diane Lemonides, Carol Hanson, Glen Sweet, Gabriel Bay, Steve Powell, Richard Powell, Rob Feenan, Ernest Zlotlow, Dave Barkasy, Stephanie Byrwa and (seated from left) Daniel Hernandez Solano and his mom Jessena Hernandez, Carlos Reyes Leon and his mom Alba Castro, Alexis Morales Pineda and his mom Cristian Pineda. Zlotlow is chairman of the CORS program committee; Bay is the Club's exchange student from Argentina; Montanti is CEO of GMRF; the Powells are from the Powell Foundation, and Byrwa is from Shriners's Hospital.

## Rotary Readers Engage 19 Volunteers



Rotary Readers of the Rotary Club of West Chester had 19 volunteer readers at seven elementary schools this year. Fourteen of the readers were Rotarians, some having been readers for over 10 years. The other five readers were from other Rotary Clubs, spouses or community volunteers. Among those reading were (standing from left) Christine Wildauer, Dwight McCawley, PDG Bob Poole, Jack Wintermute, Catherine Friedmann, and (seated from left) Sue Greenberg, Faith Woodward, Christina McCawley, chair of Rotary Readers, and Glen Jensen. Jensen made arrangements for over 940 dictionaries to be given to second- graders at the end of the year.

## Mayor for a Day



Rustin High School senior Ryan Wagner (third from left) was selected as West Chester's Mayor for a Day by the Rotary Club of West Chester. Joining Ryan at the West Chester Borough Hall are (from left) Jeff Brown, West Chester Mayor Jordan Norley, Ryan, and mayor for a day and State Rep. Carolyn Comitta. Brown, who was selected a Mayor for a Day in the 1960's, invited Rotarians Comitta and West Chester Area School District (WCASD) Superintendent James Scanlon to join him in selecting a student and reinstating the program that was dropped several years ago. All three believe the program provides a foundation for students to serve in public office for the good of all citizens. Ryan was selected for his leadership at Rustin, his excellent grades in senior government classes, and interest in government. The Club plans to continue the program annually.

## West Chester Welcomes New Leader



Mickey Hall was inducted as president of the West Chester Rotary Club for 2017-2018 by District 7450 Governor Dawn deFuria at the West Chester Golf and Country Club, following a gala dinner and live and silent auctions. Mickey (left) is pictured with outgoing president Bob Rogers and his wife, Sue, after she presented them a gift basket in appreciation for their leadership during the past year.



**Sunday, October 22, 2017**

**Location**

The Navy Yard  
4747 South Broad St  
Philadelphia, PA

**Walk Chair**

Ronnie Adler  
radler@hearingloss.org

Visit [walk4hearing.org](http://walk4hearing.org)  
for more information



**Step Up  
for  
Hearing  
Loss**

Registration 10:00 a.m.  
Walk Starts 11:00 a.m.

To register go to >> [Click here](#)

## Ideas to celebrate 'Basic Education and Literacy Month'

*By PDG Joan Batory, Rotary Club of Philadelphia*

September is "Basic Education and Literacy Month" in the Rotary world. Basic Education and Literacy is one of Rotary's six areas of focus. It is undeniable that there is a deep connection between poverty and not being able to read.

Rotary Clubs all over the world are taking action to enhance basic education and literacy in their communities. Every community has different needs and different opportunities to serve. We, as Rotary Clubs, have the opportunity to make the greatest possible impact in this area with the time, energy and resources we have at our disposal. Many of our Clubs have long-standing literacy projects. Other Clubs may be interested in creating a literacy project or expanding the number and types of literacy projects in order to attain the 2017-2018 District Literacy Award. The best way to proceed is to interview key stakeholders in your community to determine the education and literacy needs of your local residents.

Do you have schools where students are at risk? Asking the school principal what they need to meet the needs of these children is a great first- day step to creating a realistic and impactful program.

Do you have a senior citizen center in your community? Talking with the community center director may give you insights about the needs of their clients to obtain books or start a book club or discussion group to fill their mental and social needs.

Do you live in an affluent community where you think literacy and education needs are being well provided by community schools? If so, have you considered asking a Rotary Club in less fortunate communities to partner with your Club to magnify the impact of their programs or create a new and innovative program. Maybe a program like financial literacy for high school students and adults or creating a classroom library in an underfunded school is appealing.

For example, nearly nine out of every 10 of the 48,000 children currently enrolled in kindergarten through third grade in Philadelphia public schools are economically disadvantaged and 80.9 percent of all students live at or below the Federal Poverty Level. Too few of these students have access to books, let alone the right books. The Rotary Club of Philadelphia recently donated \$5000 to the Fund for the School District of Philadelphia ([www.thefundsdp.org](http://www.thefundsdp.org)) to buy a classroom library in a local elementary school. The school district will buy age and demographic appropriate reading materials and train a teacher in library and reading skills to maximize the use of that library. Our suburban Clubs are always welcome to participate in the Philadelphia or other city Clubs' school outreach activities.

Perhaps you would like to partner with the Rotary Club of Upper Darby-Lansdowne to help that Club collect books for pre-K to adult readers in the inner-city in Philadelphia. The nonprofit, all- volunteer agency, Treehouse Books ([treehousebooks.org](http://treehousebooks.org)), needs books on all reading levels on all major topics to give to community readers and children and families living in shelters.

Tree House Books  
[treehousebooks.org](http://treehousebooks.org)

When you read the word, you read the world. Come Inside!

Or, you can contact the Rotary Club of Chester to help that Club meet the needs of students in that school district where 74.6 percent of the students live at or below the federal level.

Sponsoring a 4-Way Test Essay Contest in your local high school is a brilliant way to develop great writers and promote awareness of Rotary. Those of us who attended the 2017 District Conference in Gettysburg were thrilled to see the very talented students who read their award winning essays about the meaning of the 4- Way Test as it applied to their lives. Hearing those stories was an educational and inspirational experience for everyone in that session.

Do you have a library in your community? They need to cull their books from time to time and can be a prime source for collecting books for distribution to shelters, immigrant welcoming or community centers, or libraries like Treehouse Books.

What a great opportunity to create your own Rotary Community Corps (A group of non-Rotarians who share our commitment to service [www.rotary.org/rcc](http://www.rotary.org/rcc)) to form a cadre to read to children in libraries, schools or after school programs.

## Manor College Rotaract, with Kyiv Rotary and Rotaract Clubs “Care for Injured Ukrainians” Project

Last year Manor College worked with the Rotary and Rotaract Clubs in Kyiv, Ukraine to help with their Care for Injured Ukrainians Project. Manor College is the only Ukrainian-based college in the United States, having been started by the Sisters of St. Basil the Great in 1947. With the current political situation in Ukraine, the Rotaract Club reached out to the Kyiv Rotaract on Facebook to see if they had a project that we could participate in to help people in their area.



They got back to us with their “**Care for Injured Ukrainians**” project, and asked if we could send medical equipment and supplies for the main military hospital in Kyiv. What followed were several e-mails and Skype calls, letters to local hospitals requesting donations of instruments and equipment, and several local partners including: Glenside Rotary, Jenkintown Rotary, Northeast Sunrisers Rotary, St. Basil’s Academy, Wyncote Academy, United Ukrainian American Relief Committee, Inc. (UUARC), the Ukrainian Federation of America, Allstate Insurance (\$1,000 Grant), Holy Redeemer Hospital, and Jefferson Hospital.

The Rotaract Club had bake sales, ran a technology workshop, and ran other fundraising projects. With the donated funds, the club was able to purchase 3 refurbished LifePak 20 Defibrillators (the #1 priority of the military hospital, needed to help successfully transport victims of the violence from the field to the hospital). Holy Redeemer donated two Philips Heart Monitors, and Jefferson Hospital donated between \$75,000 and \$100,000 worth of surgical instruments. UUARC is handling the customs documentation, and is providing free transportation from Philadelphia to Kyiv. Shipment is scheduled for September.

The Rotaract Club had bake sales, ran a technology workshop, and



*LifePak 20*



*Philips Heart Monitor*



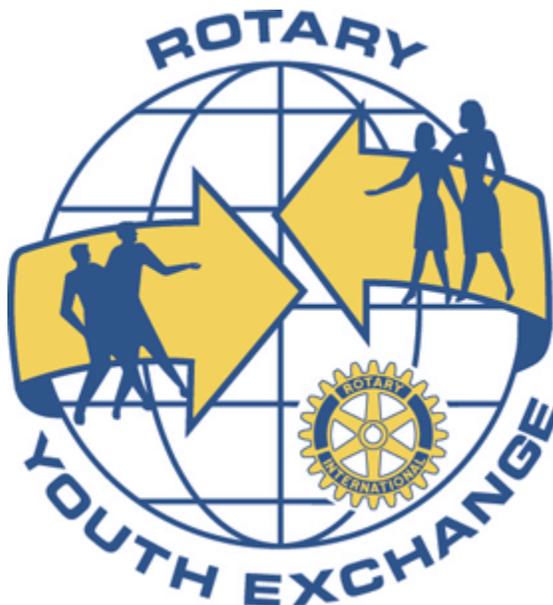
*Surgical Clamps*

## We're off to a great District 7450 Youth Exchange Year!

Each year Rotary sponsors about 8,500 high school students in 100 countries around the world so they can experience a year in another country and its culture. This is one of Rotary's most successful international programs to promote our goal of world peace and understanding; one person, one exchange at a time.

This year in our District, we are hosting six Inbounds – and they just arrived! Leo from Peru (hosted by Great Valley Club); Kanako from Japan (Langhorne); Odile from Belgium (Longwood); Lukas from Germany (Eastwick); Javi from Spain (Eastwick); and Jules from France (Swarthmore).

A huge Thanks! to all the Clubs who are helping support this class. They are here to be an 'American teenager' for a year. You'll meet them at the Project Fair in October, and other District events. Please make them feel welcome. Consider inviting one or more to speak to your Club to learn



more about their country. Think about how you can spend a day showing them the how we live. They're interested baseball games, family picnics, horseback riding – whatever your teens are interested in.

Next on our calendar is to start recruiting "Outbounds" or next year. We're looking for sophomores to seniors who would be interested in spending a year in another country for our Long-Term Program, or a summer exchange in our Short-Term

Program. The program is open to children of Rotarians and non-Rotarians. Think about outstanding young people in your members' families, Interact Club or high school Students of Month your club recognizes.

For more information, contact Rob Newman ([captain\\_newman@usafa-grads.com](mailto:captain_newman@usafa-grads.com)) and learn how you can extend this global program right into your own back yard.



## WHAT IS A ROTARY PASSPORT CLUB & HOW DOES IT FUNCTION?

KAREN MAZZARELLA –DISTRICT 7450 MEMBERSHIP CHAIR (Updated July 9, 2017)

### PURPOSE of a Rotary PASSPORT CLUB

- Attract new and returning members to Rotary who have difficulty attending weekly meetings.
- Invite people who have a TRUE PASSION for making a difference in their community through service.
- Reduce the time a Rotaractor transitions to Rotary membership.
- Retain members where expense is a drawback to joining or continuing Rotary.
- Support existing Clubs in their "Service Above Self" community projects with additional resources.

### HOW IT OPERATES

- Passport Club is initially sponsored by an existing Rotary Club *of their choosing* within the District who agrees to serve as a sponsor Club.
- Passport Club has only four business meetings/year, once per quarter.
- During the other 8 months, they will have a meeting with another Rotary Club.  
(If applicable, guest/meal fee should be paid by attendees.)
- Have a social (i.e., Happy Hour) meeting each month at various locations.
- Members can also attend any meetings of any other Rotary Club that may be convenient for their schedule.
- Members are REQUIRED to commit to 40 hours of service each year through projects, fundraisers and/or supporting other non-profit organizations.
- All Clubs in the District are requested to email their upcoming projects/fundraisers to the Passport Club President and Secretary. These events will be posted on the Passport Club calendar so all members can pick which projects/events fit their schedules.

### EXPECTATIONS

- If the 40-hour service commitment is not feasible due to other personal time commitments, the Passport Club member would consider donating to The Rotary Foundation (TRF) each year. (suggested amount is \$250)
- Passport Club members must pay Rotary International and District 7450 dues (currently \$149.16 a year).  
*Additional Club dues may also apply.*
- Members also encouraged to donate a minimum of \$10 per month to the Rotary International Foundation through Rotary Direct.

### ORGANIZATION

- The Passport Club will have a President, Immediate Past-President, President-Elect, Vice-President, Club Secretary, Treasurer and additional Directors.
- The Passport Club will also have a Service Director who will record each member's service hours each month.
- Induction of new members can be performed at any time.

***Innovation and Creativity Provide  
POSITIVE Change and Greater Impact in Our World***

***Rotary District 7450 ACE Express  
Appreciate - Congratulate - Educate***

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District Governor: Dawn deFuria**

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