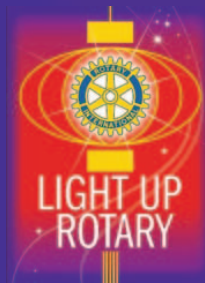


*Peace, Projects and Phun*  
A Celebration of Service

**7450 District Conference**

November 14th & 15th, 2014  
The Villanova Conference Center  
601 County Line Road and Matsonford Road  
Radnor, PA 19087



CONGRATULATIONS TO  
DISTRICT GOVERNOR  
DOUG BLAZEY  
AND THE  
DISTRICT 7450  
CONFERENCE COMMITTEE

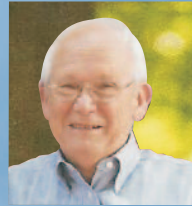
From the Media Real Estate Company team and  
the following Members of the Rotary Club of Media



Bill Strine  
Past President



Jeffry Cadorette  
Past President  
Past District Governor



Dennis Slostad  
Past President



203 E. Baltimore Ave. · Media, PA 19063 · 610-565-9000  
[www.MediaRealEstate.com](http://www.MediaRealEstate.com)

# Governor's Welcome



*Doug Blazey*

Let each of us reflect for a moment on "why we are here" today and tomorrow at our District 7450 Conference. I suspect that each of us, as we formulate our answer to this question, might choose from a range of reasons, all of them worthy, that have brought us together today. And, I also suspect that, if we reflect upon all the various reasons we are here today, each of us will gain a greater appreciation of just how truly valuable and enjoyable is this opportunity to share fellowship, learning and service with each other.

A possible first thought relates to the notion of "duty" – "I'm a Rotarian in District 7450 and part of what it means to be a Rotarian is to attend District events along with fulfilling my Club responsibilities." I am glad that "duty" brought you here, but I truly hope by the time you leave, you also feel enriched, engaged, enthused and filled with enjoyment over your decision to attend this

conference. (You know this District Governor likes alliteration!) We all have differing amounts of time, talent and treasure to contribute to Rotary and to worthy community and international projects designed to build a more peaceful and prosperous world. And, as Rotarians, we should deploy our time, talent and treasure to share with and serve others and to allow Rotary to shine as we "Light Up Rotary" and implement worthy projects!

My second level of thinking suggests we come together to learn from our fellow Rotarians what they are doing and have found "to work" as well as "what doesn't!" Your District Conference Committee has worked so very hard to put together a content rich and action packed program that shares with you information and insight into both Rotary tools and projects that work! This exciting and useful content is being delivered by Rotarians and others, who have also clearly decided to use their "time, talent and treasure" to design and implement projects, putting Service Above Self! Enjoy the energy of being "in this together!"

I hope that we will leave this conference knowing more about Rotary and the wide variety of opportunities to serve while also feeling enthusiastic about our future in Rotary and the ability to make real our dreams of service. Simply put, we hope the encouragement and enthusiasm of other Rotarians, with whom we share common values, motivates that "service" gene in each us as we go home to serve our local and world communities. Now to the Phun Part!

I truly hope that each one of us goes home with a renewed commitment to serve others, alone with a big smile on our face. That smile reflects just how much we enjoyed the company, over these two days, of our fellow Rotarians, how much we have in common with them, and how much we look forward to the next opportunity to be together with them in this great Rotary adventure. Finally, that smile on our faces should help us shine to others outside Rotary. Rotary may be one of the best kept secrets in the world! Just who are we, and what do we do? Too few of our neighbors know! Well, with that smile on our face, let us invite a family member, a friend, a neighbor, a business colleague to our Rotary Club. Invite them to experience our fellowship of learning, service and friendship. Exposing others to Rotary will make us happy, and we just might attract a few new members to join us in this worthy adventure seeking Peace and Prosperity for people at home and around the world.



# The Rotary Club of Northeast Sunrisers

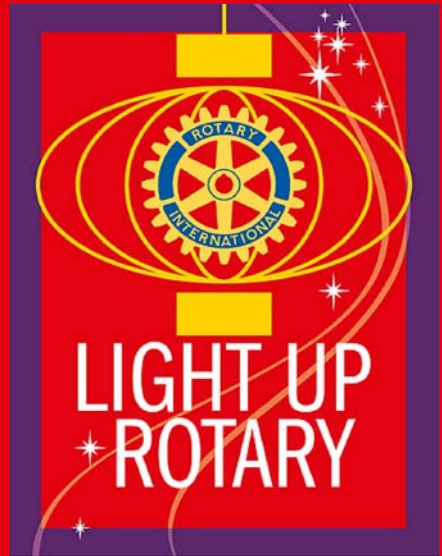
Philadelphia, PA

*Formally Congratulates:*

*District Governor Doug Blazey &  
His Wife Julianna*

*For their outstanding efforts in  
supporting the "Light Up  
Rotary" 2014 initiative.*

*On this day, November 14<sup>th</sup>,  
2014*

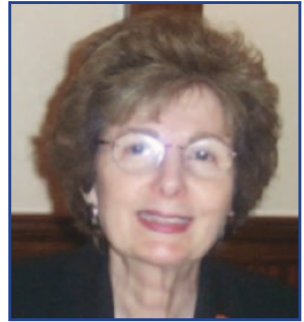


# Rotary International President's Representative Helen B. Reisler



## **District 7230 Governor 2005-2006**

Helen Reisler has been a dedicated Rotarian since 1988 when she became the first woman member of The Rotary Club of New York. She chaired a variety of committees including Community Service, Environment, Advertising, and Public Relations. Her creation of the Gift of Life "Host Committee" inspired 30 active participants and attracted a \$75,000 grant. She has interviewed Ambassadorial Scholar applicants for 10 years, has counseled three incoming scholars, served as a Board Director for twelve years, and is a Trustee of her club's Foundation.



"New York Rotary – A Club That Works" and "Gift of Life – A Child's Story," a series of videotapes and a documentary produced by Helen, have both been shown on Manhattan Cable TV. Her efforts to highlight interesting club members resulted in their appearances on "The Today Show" and Channel 4 "A Good Cause." RI President Lacy appointed Helen the Media Liaison for the New York area.

Helen's involvement in District #7230 activities has included Foundation Trustee, Exhibit Coordinator and Media Room Coordinator at various District Conferences, Gift of Life Committee member, contributor to District newsletters and advisor to the Rotaract and Interact clubs.

In 2001 Helen became the first woman President in the 92 year history of the Rotary Club of New York and was unexpectedly faced with the greatest challenge -- the 9/11 terror attack on NYC. Her focused leadership kept up her club's spirit and helped to raise \$1.4 million which was efficiently disbursed to the neediest. She and her team arranged vacations for 45 rescue workers and inspired the article "Ground Zero" in the December 2001 Rotarian Magazine, as well as newspaper coverage. She also spoke at District Conferences around the nation, at the request of other Rotary Clubs. The June, 2005, "100 Years" edition of the Rotarian Magazine also featured these accomplishments.

Helen was awarded a Paul Harris Fellow by her club in 2003, a "Service Above Self" plaque in 1997 and Appreciation Trophy in 2002. She has received multiple District citations for Public Relations, the Bronze "Distinguished President" pin from RI, Certificate of Appreciation from Mayor Dinkins, Citation of Merit from Bronx Borough President Ferrar, a Certificate of Appreciation from the Polio Eradication Initiative, and the 1905 Silver Nickel award for setting historical precedents in Rotary. She was elected to the Rotary Global History Fellowship Board of Directors and appointed Chair of the Fellowship Committee.

Helen has a B.S. from New York University and a M.S. from Long Island University. She taught in the new York City school system, was an adjunct lecturer at L.I.U. Graduate School, Vice-President of the New York Yellow Pages –Manhattan Bluebooks, New York Manager of Recruitment and Public Relations for Southwestern Bell, and moderator of "The New York Business Forum" on Manhattan Cable TV. She was named "Partner in Education" for creating high school internships in the business arena, was a director of the Sales and Marketing Executives and a founder of the "Sales Hall of Fame."

Helen is presently a Consultant in Public Relations, a Director of the Park Slope Geriatric Day Care Board, the "100 Club" Board, and her condo Board in Westchester. Her bio is highlighted in several Marquis "Who's Who" books. She has three children and six grandchildren. Helen's husband, Mel, an attorney was a Paul Harris Fellow.

# House of Friendship



## You Are Invited!



You are invited to come join us in the House of Friendship located in the Atrium of the second floor! Grab a cup of coffee nearby and visit the displays explaining just some of the work that your fellow Rotarians are doing locally and around the world. You might just decide you want to partner with one of these projects or maybe you will be motivated to start one of your own. It's a great place to share ideas, get ideas or schmooze with other Rotarians. Or just take a breather and sit down on one of the comfy couches and enjoy the beautiful view of autumn through the huge glass windows.

The visual displays are usually great and motivating. It's a chance to experience the wide breadth of club projects undertaken by the district and how other clubs are making a difference too. We are usually quite familiar with our own club projects but we have no idea what is going on in the rest of the district. And to see some of the projects that other clubs are doing is a real eye-opener. Don't miss it.

***Join Us in the Atrium. We'll Be Looking for You!***

# King of Prussia Rotary



Visit us Mondays 12:15 at Michael's Deli  
[www.kingofprussiaryotary.org](http://www.kingofprussiaryotary.org)

*Best wishes for a successful year  
and a great district conference!*

# Table of Contents



Message from the Governor . . . . .	3
Rotary International President's Representative. . . . . Helen B. Reisler, District 7230 Governor 2005 - 2006	5
House of Friendship . . . . .	6
Douglas (Doug) Blazey, Our District 7450 Governor for 2014 - 2015 . . . . .	8
Chad Rosenberg, District 7450 Governor Elect 2015 - 2016 . . . . .	10
David M. Haradon, District 7450 Governor Nominee 2016 - 2017. . . . .	12
Message from the Committee Chairs . . . . .	14
Villanova Conference Center Floor Plans . . . . .	16
Friday Schedule . . . . .	17
Friday Plenary Speakers . . . . .	20 - 21
Friday Breakout Sessions . . . . .	24 - 26
Friday Lunch Keynote Speaker. . . . .	26
Friday Keynote Speakers . . . . .	26
Friday Entertainment . . . . .	27
Saturday Schedule . . . . .	29
Saturday Plenary Speakers . . . . .	30
Saturday Breakout Sessions . . . . .	32 - 33
Saturday Lunch Keynote Speaker. . . . .	33
Saturday Keynote Speaker . . . . .	33
Saturday Entertainment . . . . .	34
Rotary Youth Leadership Awards . . . . .	36 - 37

# Douglas (Doug) Blazey



## *Our District 7450 Governor for 2014 - 2015*

Douglas R. Blazey joined the Rotary Club of Wayne in 1998. He became Secretary and served as President during Rotary years 2002/2003 and more recently in 2012/2013. Doug has continuously served on the Wayne Board of Directors. Doug completed Rotary Leadership Institute training through the graduate level and is a member of the Rotary Leadership Institute faculty.

Governor Doug led the Group Study Exchange Team to Queensland, Australia in 2004, served on the District's Group Study Exchange Committee, and became the District International Service Committee Chair. Doug mentored an Ambassadorial Scholar—a role he enjoyed very much, actively supports RYLA, and for many years interviewed candidates at Radnor High School for the annual Wayne Rotary scholarship.

Doug also serves our District 7450 Gundaker Rotary Foundation: he was the Annual Giving Chair for 2011/2012, on the District Board of Directors during 2011, and is on the District By-Laws Committee.

Doug Blazey is an attorney by profession, specializing throughout his career in environmental law. A graduate of Yale Law School, Doug served in the Pennsylvania Department of Environmental Resources from 1970, which he helped to establish, and was Chief Counsel there for a number of years. In 1984, Doug became Regional Counsel for the United States Environmental Protection Agency in New York City as one of ten Regional Counsels in the US. Serving under both political administrations, Doug was recruited to private practice in 1995 with Elliott Greenleaf & Siedzikowski, P.C. headquartered in Blue Bell, Pennsylvania. Doug is a frequent lecturer to attorneys through Continuing Legal Education.

Before entering the practice of law, Doug taught disadvantaged youth at Trenton High School. His commitment to teaching our youth continued, as he served as an Adjunct Professor of Law at the New York Law School and is an Adjunct Professor on the Temple's Fox School of Business Law faculty.

Doug and his wife Julianna are members of the Rotary Club of Wayne. Their daughter Elizabeth received her Bachelor's and Master's Degrees from the Georgetown University School of Foreign Service, and is working as a financial investment analyst with JP Morgan in New York City. Their son Christopher, who also graduated from Radnor High School, is an Eagle Scout and an AP Scholar, and attends the Georgetown University School of Foreign Service. Christopher carried the Wayne banner in the Independence Day Parade with Rotarians in Philadelphia and participates in many Rotary activities, and is a member of the Rotary Club of Central Delaware County.

Doug Blazey, his wife Julianna, and their children Elizabeth and Christopher are all Paul Harris Fellows.



*Doug Blazey, his wife Julianna*





**GLOBAL WATER  
ALLIANCE**



*CONGRATULATES & APPLAUDS*

# ROTARY DISTRICT 7450

---

*FOR YOUR CLUBS' SELFLESS SERVICE TO OUR  
COMMUNITY AND WORLD*

**GWA is honored and pleased to partner with and provide support to your water, sanitation & hygiene (WASH) efforts and programs. Please contact us to discuss how we can work together on this dire problem and make a real difference**

**John Steele, [jsteele@globalwateralliance.net](mailto:jsteele@globalwateralliance.net)  
Stan Laskowski, [laskowski6@aol.com](mailto:laskowski6@aol.com)**

**Telephone: 610-247-9795  
Telephone: 610-399-0120**

\* formerly Philadelphia Global Water Initiative ("PGWI"), Global Water Alliance, and PGWI are a 501(c)(3) organization. Our mission is to increase global access to safe drinking water, sanitation and hygiene services, by engaging the resources and expertise of the Philadelphia region and beyond.

640 WATERWORKS DRIVE, PHILADELPHIA, PA 19130

web [www.globalwateralliance.net](http://www.globalwateralliance.net)

# Chad Rosenberg



## **District 7450 Governor Elect 2015-2016**

Chad Rosenberg has been a Rotarian since 2001; however, his first exposure to Rotary occurred in the 1970's when Chad attended Philadelphia Rotary Club meetings with his Father, Harry, at the Bellevue Stratford Hotel. At that time the Philadelphia Rotary Club was the third largest in the world with over 700 members.

In the summer of 1980, at age 15, Chad participated in a short term exchange to Finland that began is life-long love of the Youth Exchange program. He joined the District Youth Exchange Committee in 2007, and in 2013 the circle was completed when his son Milo participated in a long-term exchange to Germany. To date, Chad and his wife have been the host parents for three foreign students from France, Sweden, and Ecuador.



*Chad Rosenberg and his wife Jennifer.*

In 2006 Chad started the Harry C. Rosenberg Youth Exchange Scholarship. Named after his father, this needbased scholarship helps students, who could not otherwise afford it, to participate in the Rotary Youth Exchange Program. To date over \$70,000 has been raised from the Aim for Exchange Sporting Clays tournament that is held annually in October. As a result, over \$45,000 in scholarships has been awarded to deserving students from the Delaware Valley.

Chad served as President of the Bala Cynwyd - Narberth Rotary Club for two and a half years from 2004 to 2006 and as the Chair of the District 7450 Public Relations & Communications Committee from 2013 to 2015.

In November of 2011 after a visit to Longwood Rotary Club, Chad was inspired to start a new Rotary Club. On June 14, 2012 the Rotary Club of the Upper Main Line was officially chartered with 32 members. Chad served as the Charter President for two and a half years until 2014.

In his professional life, Chad is a Principal of Rosenberg & Parker, a 68-year-old international, boutique surety bond broker with offices in King of Prussia Pennsylvania, Toronto, and Istanbul. His clients include large commercial construction firms as well as Fortune 500 sized multi-national corporations.

Chad is the father of five children ranging in age from 9 to 24. He lives with his wife Jennifer in Berwyn, Pennsylvania.

Contact: 484-614-5557 [chad.rosenberg@umlrotary.org](mailto:chad.rosenberg@umlrotary.org)



**EDWARD B. WALSH & ASSOCIATES, INC.**  
*Complete Civil Engineering Design / Consultation Services*



- Site Planning
- Land Surveying
- Municipal Consulting
- Highway Improvements
- Parks & Recreation
- Construction Inspection
- Environmental
- Stormwater Management
- Landscape Architecture

---

**Edward B. Walsh, P. E.**  
*President*

**Theodore J. Gacomis, P. E.**  
*Vice President*

---

Lionville Professional Center • 125 Dowlin Forge Road • Exton, PA

Phone: 610.903.0060

[www.ebwalshinc.com](http://www.ebwalshinc.com)

# David M. Haradon



## *District 7450 Governor Nominee 2016-2017*

Dave Haradon has been married for over 40 years to wife Peggy. They have two adult children and two wonderful grand children. Dave met Peggy in the Purdue University Marching Band where Dave played trumpet while studying as a Chemical Engineer major with a Marketing Minor, and Peggy was a Child Life Specialist while tossing a baton as a beautiful sequined majorette. They now live in a 55+ community in West Grove, PA. within the Philadelphia area Rotary District 7450.

Dave's professional career included 20+ years with the DuPont company in senior management sales, marketing, product management and strategic planning roles. This caused his family to live in many areas of the country: Seaford, DE; Waynesboro, VA; Chicago, IL; Dallas, TX, Wilmington, DE; Kennett Square, PA. Dave started his own webinar production company in 2001 which continues today.



*Dave Haradon and his wife Peggy.*

Dave's community service efforts started in his high school Key Club (Kiwanis) and continued after college with senior leadership roles in Jaycee International. While serving on many church, professional and community Boards of Directors, Dave joined the Longwood Rotary Club in Kennett Square, Pennsylvania in May 1999 "just because someone asked me to". As a second generation Rotarian and Paul Harris Fellow (Father: Club President-Clinton, Iowa) he was the Longwood Rotary Club's President in 2008-2009, District 7450 Conference Chair in 2011, Rotary Leadership Institute (RLI) instructor since 2010, District 7450 Corporate Board of Director member since 2011 and District Treasurer 2013-2014. Dave will be the Rotary District 7450 Governor in 2016-2017.

Much of Dave's life work has focused on the creation, practice, mastery and application of ontological leadership for individuals and organizations. He is the author of many white papers and articles on transformational leadership and has instructed thousands of people in hundreds of organizations about creating EXTRAORDINARY lives and showing how this relates to leading EXTRAORDINARY organizations. This mastery has recently included creating, authoring and leading instructors in the Rotary Leadership Institute's (RLI) graduate level course "Transforming Your Rotary Club: How To Create an EXTRAORDINARY Rotary Club for your Members, Your Community and the World" published in 2011. He is currently committed to bringing this program to all 1.2 million Rotarians around the world.

Dave's current favorite quote which reinforces Rotary's "Service Above Self" motto is: "The best way to find your own self is to lose yourself in the service of others." - Mahatma Gandhi

# Congratulations to District Governor Doug Blazey!



Best wishes for a successful year!

The Rotary Club of Chester

Chartered on June 1, 1917

# Message from the Committee Chairs



## *Greetings Rotarians and Friends:*

Our District conference is finally here after months of planning by our hard working committee. We are delighted that you have chosen to spend all or a part of our two information packed days with us. It is our hope that you will return to your clubs with new friends made, new ideas and new perspectives on Rotary.

Our District Governor Doug Blazey, his wife Julianna and our committee have left no stone unturned to provide you with a marvelous program which will motivate and inspire you. In your travels, don't forget to exchange business cards with the people you meet. In this way you will expand or start your Rotary network, which will enable you to be even more effective with your projects in the future.

You will notice some familiar things if you have attended conferences in the past and also some differences. This is the first time that we are holding a conference at the Villanova conference center. We expect that it will become a sought after site for future conferences. It is beautiful, centrally located and well equipped for us. Dan Peterson and his staff have been great to work with. They will miss no opportunity to accommodate us to insure maximum satisfaction.

We have returned the Friday night event which will be a terrific end to our first day. Both nights have a band for dancing. In the past, the speeches were long and the dancing short. This year we are switching that!

If we can make your conference experience more enjoyable, do not hesitate to ask!

Yours in SERVICE



*Committee Chair Bob Lankin  
Past District Governor  
2005 – 2006*



*Co-Chair Karen Mazzarella  
District 7450  
Assistant Governor*

***DEVON DENTAL SERVICES  
LINDA K HIMMELBERGER DMD  
EDMUND J McGURK DDS***

***DEVON PROFESSIONAL BUILDING  
227 LANCASTER AVENUE  
DEVON, PA 19333***                      ***610-688-2211***

# Margaret Kuo's

Northern Chinese and Authentic Japanese Cuisine

**Experience Our Culture  
With Your Taste!**



---

*"America's Best Sushi"*

Zagat Survey

*"Best of Philly"* - 4 time winner

Philly Mag

*"Award of Excellence"*

Wine Spectator



*3-Bell Excellent*

Craig LaBan, Phila. Inquirer

---

**Margaret Kuo's Wayne**

175 E. Lancaster Ave., Wayne  
610-688-7200

**Margaret Kuo's Mandarin**

190 Lancaster Ave., Malvern  
610-647-5488

**Margaret Kuo's Media**

6 W. State Street, Media  
610-892-0115

**Margaret Kuo's Peking**

Granite Run Mall, Media  
610-566-4110

## **NEW LOCATION!**

**Margaret Kuo's Rosemont Market**

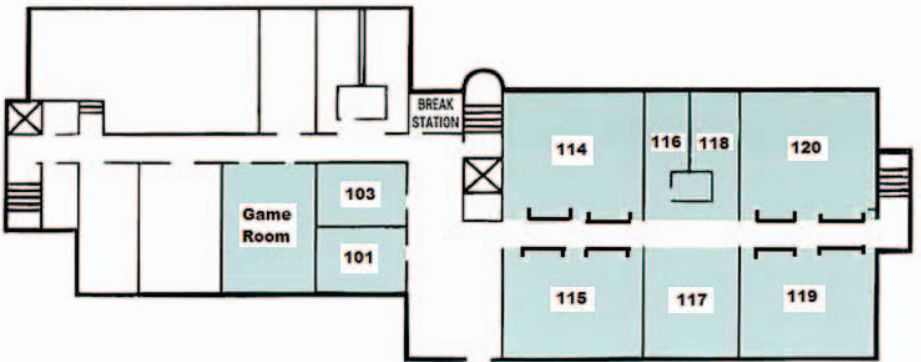
1149 W. Lancaster Ave., Rosemont  
610-581-8888

*[www.margaretkuo.com](http://www.margaretkuo.com)*

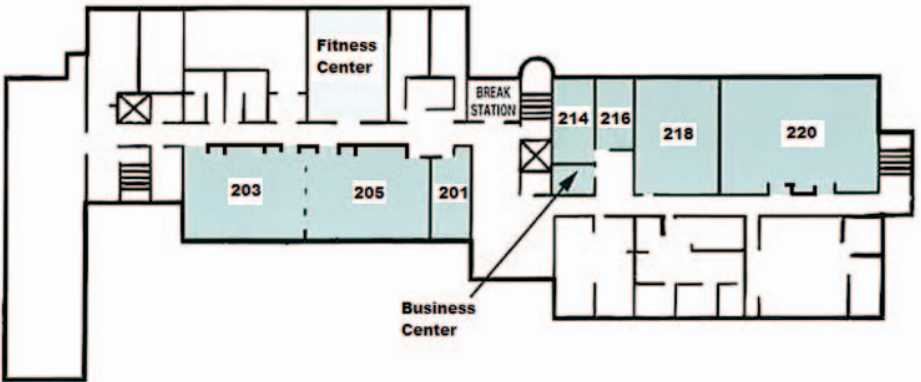
# Villanova Conference Center Floor Plans



## First Floor



## Second Floor



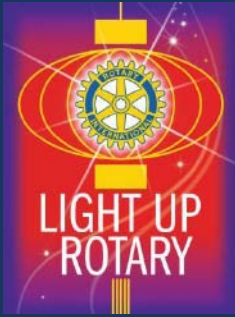


# Friday, November 14 Schedule



- 7:30 **Registration**, Main Entrance
- 8:00 **Breakfast**, Main Dining Room
- 9:00 - 10:30 **Plenary 1 – Peace, Projects and Phun - A Celebration of Service**  
Host: Dave Ellis PDG, Main Dining Room  
Remarks: Karen Mazzarella AG, Bob Lankin PDG, John T. Capps PDG, Doug Blazey DG and Helen Reisler PDG
- 9:30 Arava Institute, Hershel Richman
- 9:50 Business Fights Poverty, Tim Prewitt
- 10:10 Polio Eradication, John Nanni
- 10:30 **House of Friendship**, Room 117
- 10:50 - 11:45 **Breakout Session 1**
- A) Fighting Disease; Maternal and Child Health**, Moderator: Rick Trivane, AG Room 205  
First Light (Medical Facility/Solar Power Lighting), Lois Davidson  
Project C.U.R.E., George Hatzfeld  
Community Health Needs in Philadelphia, Dr. Nimidia Oviedo, MD
- B) Water and Sanitation**, Moderator: Patrick Gurian, Room 203  
Current Efforts on Water Sanitation and Hygiene (WASH) Projects  
Philadelphia Global Water Initiative, Stan Laskowski & John Steele  
Cleaning Up Dirty Water, Tim Prewitt  
Villanova's Engineering Outreach, Jordan Ermilio  
Nuts and Bolts – Developing a WASH Project, Andy Jenkins
- C) 501(c)3 Charitable Foundation – Is it right for your Club?**  
Moderator: Peter Mardinly, Room 119  
Speakers: Jack del Pizzo, Laura Solomon
- D) Making Small Clubs Powerful**, Moderator: Bob Lankin PDG, Room 115  
Speakers: Matt Briedenstein, John T. Capps PDG
- 11:45 - 1:00 **Business Meeting / Roll Call / Lunch** - District Secretary Sharon Quick, Main Dining Room  
**Keynote Speaker:** RI President's Rep Helen Reisler Rotary and the United Nations
- 1:15 - 2:10 **Breakout Session 2**
- A) Community & Economic Development**, Moderator: Grover Koon AG, Room 205  
Dinner for Nine Billion, Tim Prewitt  
Local Economic Development through Rotary Partners, Donna Henry & Page Huey  
Wheelchair Project in Mexico – ALEM, Carla Chieffo
- B) Peace and Conflict Resolution**, Moderator: Doug Blazey DG, Room 203  
Experiences as Rotary's RI Rep to the United Nations - RI Rep Helen Reisler, PDG  
Peace Building, Dr. Tulsi Maharjan PDG
- C) Education and Literacy**, Moderator: Karen Mazzarella, AG, Room 119  
PA One Book Program, Francy Cross  
Dialogue among Rotary Clubs, Karen Mazzarella, AG
- D) Reverse Global Grants for Community Development – Lessons Learned**  
Moderator: George Whitfield AG, Room 115  
Speakers: Anne Hansen, Hillard Pouncy
- 2:10 **House of Friendship**, Room 117
- 2:30 - 3:45 **Plenary 2 – Peace Building**, Host: John Washington, Main Dining Room
- 2:30 Rotary Foundation and World Peace, John T. Capps PDG
- 2:45 Interfaith Council of Philadelphia, Rev Josh Blakesley
- 3:05 Fighting Homelessness De Paul House, Peg Robertson
- 3:25 Ebola Crisis in West Africa, Bishop Billy Simbo
- 3:45 **House of Friendship**, Room 117
- 4:00 **Interfaith Memorial Service for Deceased Rotarians**, Rev Larry Smooze & Guests, Room 203 & 205
- 5:30 **Cocktails**, Montrose Mansion Lounge, Patio
- 6:30 **Dinner and Dancing**, Main Dining Room  
Keynote Speakers: John T. Capps, PDG and Lt. D F Pace  
Entertainment: Joe Staffieri Band

*Celebrating 25 Years  
of Service in District 7450*



# ROTARY CLUB OF CENTRAL DELAWARE COUNTY

*Meeting Wednesdays 7:15 am  
Court Diner, 140 E Baltimore Pike, Media, PA  
[Facebook.com/RotaryClubOfCentralDelco](https://www.facebook.com/RotaryClubOfCentralDelco)*

Our clients expect a **great deal** from us ...  
We make sure they get it.



COMMERCIAL & INDUSTRIAL REALTORS

(610) **768-4000**

133 IVY LANE; KING OF PRUSSIA, PA 19406

[www.jmbasile.com](http://www.jmbasile.com)



**LONGWOOD  
ROTARY CLUB**



Chartered July 15, 1997  
District 7450

Join us for breakfast  
Thursdays, 6:45 a.m.  
Longwood Gardens,  
Terrace Restaurant  
HOME CONTACT US

## Longwood Rotary Gala

Saturday, March 28, 2015

Longwood Gardens Conservatory

\$275 per couple (\$300 after January 1, 2015)

Includes open bar, dinner, dancing

Fabulous silent auction (art, vacations, heating  
system by Horizon, baskets)

Black tie optional

Tickets and information – Go to [www.logwoodrotary.com](http://www.logwoodrotary.com) and click  
on the Mardis Gras Carnivale graphic

LONGWOOD ROTARY GALA



# Friday Plenary Speakers



## **Arava Institute** – Hershel Richman

Hershel Richman is an experienced litigator, counselor and negotiator who, over his 30+ year career, has represented and assisted clients in the intricacies of environmental and land use law, and the development of strategies to expedite permits, to coordinate multi-governmental agency reviews and to avoid or minimize the risks of litigation. Hershel joined the Friends of the Arava Institute Board of Trustees in 2011 and has served on the board's Executive Committee since that time.

The Arava Institute's mission is to create a world-class environmental teaching and research institute that prepares young leaders to cooperatively solve the region's environmental challenges; maintains high academic standards; delivers teaching and trans-boundary research opportunities at the highest quality and level to students from the Middle East and from all over the world; plays a leading role in research conservation, environmental protection and sustainable development in the region; and generates the regional capacity for conciliation and cooperation in the Middle East, in order to transcend political boundaries and achieve environmental change.

## **Business Fights Poverty** – Tim Prewitt

Join us as Tim Prewitt, CEO of International Development Enterprises (iDE), discusses the importance of reaching scale in water and sanitation. How can we leverage the power of business to reach scale? What does it take? What should we expect from our efforts to bring clean water and healthy sanitation to the developing world? And why do almost a billion people live without clean water and adequate sanitation anyway?

Mr. Prewitt will provide examples from Africa, Asia, and Latin America, showing the interconnectedness of clean water, sanitation, and agriculture, drawing upon lessons from history and economics to show a business approach to fighting poverty. Mr. Prewitt will discuss how "good charity goes wrong," presenting a solutions that last; His talk will also cover water and sanitation in post-conflict countries, and what we can expect of our partners

## **Polio Eradication** – John Nanni

John is a member of the Middletown-Odesa-Townsend (MOT - DE) Rotary Club who transferred last year from the RC of Hamilton, NJ. John has been active in leadership roles in both clubs, serving as Club Secretary, Website Committee Chair and on both District PolioPlus Committees. Currently John is District 7630 PolioPlus Chair, a Paul Harris Fellow+3 and is a member of the Paul Harris Society. John was one of Rotary International PolioPlus representatives at the UN Special Session on Polio Eradication in 2012.

John is a polio survivor (Class of 1953), paralyzed from his neck down for 6 months just prior to the Salk Vaccine distribution, recovered fully as a young adult but now suffers from severe Post-Polio Syndrome. John has given Polio Talks to Rotary Clubs, RYLA and Interact Clubs throughout the NE USA and will update us on the status of Rotary's Polio Eradication program

# Friday Plenary Speakers *continued*



## **Rotary Foundation and World Peace** – John T. Capps, PDG

Charter President, RC of Morehead City-Noon, one of four co-organizers of CarolinasMulti-District PETS, John T. is a Business Coach and founder of Conference Cruises With a Cause. A Certified Disaster Volunteer with The Salvation Army, Boys and Girls Clubs, Meals on Wheels Driver, RYLA and Interact Clubs. He is a requested motivational, Inspirational and humorous story teller. A third generation Rotarian, John T. has attended 35 International Conventions, a GSE Team Leader and Polio National Immunization Day Volunteer for 10 years in India.

John T. Capps has been a great supporter and cheerleader for the Rotary Foundation. In this presentation, John will tell us how the Rotary Foundation Peace and Conflict resolution programs are expected to defuse crises with our trained Alumni in non-Governmental organizations and governments around the world.

## **Interfaith Council of Philadelphia** – Rev Josh Blakesley

Founded in January 2004, the Interfaith Center of Greater Philadelphia advances mutual trust, understanding, and cooperation, in order to work together for the common good of the region. Through celebration, service, education, and action, the IC enables people of all faiths [and secular traditions] to share their deepest convictions, shape solutions to common problems, and live out their highest values and aspirations. The Center's holistic approach to learning engages the head, the heart, and the hands through teaching, dialogue, and service.

We bring together religious leaders, congregants, and youth to get to know each other as people and to learn how to value and respect the "other" while maintaining (and often strengthening) their own religious identities. Our tagline, Dare to Understand, conveys a sense of the courage required to participate and engage in interfaith work: to be bold in learning about one another, to dare to listen sincerely to the crying needs of our time, and to work together for the common good of our region.

## **Fighting Homelessness De Paul House** – Peg Robertson

Peg Robertson is the director of Development for De Paul USA which has facilities in a number of cities in the USA and is affiliated with De Paul International headquartered in London. At 5725 Sprague Street, in the Germantown section of Philadelphia, they have a building which houses 27 formerly homeless men. These men must be between 18 and 65 years of age, homeless and free of substance use for at least three months.

At the house they receive a room, three meals a day, vocational counseling, and other assistance. They find work, save some money and in a little while (average time 7 months) they leave for their own place and are no longer homeless. In fact 80% of those graduating from the De Paul program are successfully reintegrated into society.

## **Ebola Crisis in West Africa** – Bishop Billy Simbo

Bishop Billy is from Sierra Leone, Africa and will share his firsthand experience with the impact of this new disease while describing what our local Rotary Clubs can do to help support the eradication of this disease in our world BEFORE it spreads further to our country

**Rotarians-Enjoy District Conference.**  
**Please contact me for all your**  
**real estate needs!**



**Maureen Ingelsby**

***Recognized, Respected, Recommended***

**Keller Williams Main Line Realty**

Each office is independently owned and operated.

**Office:** 610-520-0100, ext. 6505

**Cell:** 610-574-6203

**Email:** [Maureen@MaureenIngelsby.com](mailto:Maureen@MaureenIngelsby.com)

**Web:** [www.maureeningelsby.com](http://www.maureeningelsby.com)

720 West Lancaster Avenue, Bryn Mawr, PA 19010

**Maureen Ingelsby,**

Realtor®, CSP, ABR, CRS, GRI,

SRES, PMN, Five Star Professional, Philadelphia

Magazine, September 2014

Rotarian



***Representing Buyers and Sellers in a  
professional manner for over 22 years.***

## ***Investment Portfolio Analysis***

Do you ever wonder if you have the right investment portfolio?

We provide investment portfolio reviews and analysis. We do not sell any products.

If you would like to have your investments reviewed...please contact me for an independent review.

Contact: Dale A. Pope, President & CEO  
Merion Wealth Partners, LLC  
40 Darby Road  
Paoli, PA 19301  
610-572-2157  
[dale.pope@merionllc.com](mailto:dale.pope@merionllc.com)

*Dale has been in the financial services business for over 30 years. He has also been a Rotarian for over 30 years.*



**Faith and Family Values  
Marketing for the Greater  
Philadelphia Area**

Call or email for a free consultation

**John Bell**

**(610) 729-1234**

**john@wntp.com**

**WFIL AM560**

*Philadelphia's Christian Radio*

**NEWS TALK**

**990 AM  
WNTD**

**PHILADELPHIA**

# BRÖCK

***Energize minds and invigorate  
your community...***

Professional Food Service Management for the  
Discerning Corporate and Educational Client

Since 1927

---

[www.brockco.com](http://www.brockco.com)

Brock and Company, Inc.  
257 Great Valley Parkway  
Malvern, PA 19355  
1-866-468-2783

# Friday Breakout Sessions



## A) Fighting Disease; Maternal and Child Health

**First Light Project** – Lois Davidson

First Light Project was formed by partnership of Upper Main Line Rotary Club and one of its members - Charlie Szoradi, CEO of Independence LED. It has now become a separate nonprofit with the mission of putting energy efficient LED lights into hospitals and clinics throughout underserved areas of the world.

**Project C.U.R.E.** – George Hatzfeld

Project C.U.R.E. is the largest provider of donated medical supplies and equipment to developing countries around the world. This Denver based organization is coming to our area with a large equipment refurbishment and distribution center that can involve volunteers from many Rotary Clubs in District 7450.

**Community Health Needs in Philadelphia** – Dr. Nimidia Oviedo, MD

## B) Water and Sanitation

**Current Efforts on Water Sanitation and Hygiene (WASH) projects**

Facilitator: Patrick Gurian, Tim Prewitt, Jordan Ermilio, John Steele, Stanley L Laskowski & Andrew Jenkins

A group of interested organizations and individuals committed to helping to meet the UN Millennium Development Goals for water, sanitation and hygiene service throughout the world. Find out how your Club can get involved in this important work. Panelists will first briefly present specific projects and lessons learned from their work in the WASH field. This will be followed by a period of open questions and discussion identifying common themes, challenges and strategies for success.

## C) 501(c) 3 Charitable Foundation, Is it right for your Club?

– Peter Mardinly, Jack del Pizzo & Laura Solomon

Learn the pro, cons and procedures for setting up your Clubs very own charitable foundation to provide tax deductions for your contributors. It's not really that difficult, so come find out the details.

**D) Making Small Clubs Powerful** – Bob Lankin, PDG, Matt Briedenstein, John T. Capps, PDG

Join this roundtable discussion relating to issues specific to smaller clubs under 30 members. Learn how to become a more Vibrant Club making a greater difference in membership, service, fundraising... AND ENTHUSIASM!

## A) Community and Economic Development

**Local Economic Development through Rotary Partners** – Donna Henry, Page Huey

How can we connect clubs with organizations that can help revitalize the community? A small local Rotary Club work with City Lights to deliver services to men's shelter, provides interviewing skills, and connect them with employment. How can your local club leverage local organizations? Come and find out the success that a small club with limited budget is able to accomplish to make a difference in people's lives!



# Friday Breakout Sessions *continued*



***Dinner for Nine Billion*** - Tim Prewitt

***Wheelchair Project in Mexico - ALEM*** – Carla Chieffo

ALEM (Autonomia, Libertad en Movimiento / Autonomy, Liberation Through Movement) has a workshop in Cuernavaca Mexico, where a now, highly trained team of people with disabilities, design, fabricate and repair specialty wheelchairs, recumbent tricycles, sports wheelchairs, and custom wheeled devices for children and adults with severe physical challenges. In Mexico and in many Third World countries, persons with disabilities are considered less valued and rarely find work. ALEM is changing this attitude within the communities it touches. ALEM is steadily growing toward sustainability and recently became an official worker/owner cooperative.

## **B) Peace and Conflict Resolution**

***Experiences as Rotary's RI Rep to the United Nations***

– RI Rep Helen Reisler, PDG

Our President's Representative, Helen Reisler PDG, is the Rotary International representative to the United Nations. In this presentation, Helen will describe the role of the UN in working for peace around the world. She will also discuss the limitations of the UN, successes and failures and prospects for the future. She will also tell you about Rotary day at the UN and invite you to participate next year.

***Peace Building*** – Dr. Tulsi Maharjan, PDG

Tulsi Maharjan is a charter member of the Branchburg Rotary Club. He graduated from the American University in Washington DC. Tulsi currently serves as president of the Friends of Nepal – NJ and is the founder of the Somerset County Cultural Diversity Coalition. He is a graduate of Leadership New Jersey program and served as a Vice Chair of the New Jersey Human Relations Council, NJ Governor's appointed position.

He had served on Rotary International District 7510's many positions including District Governor in 2013-14. He had received many national and international awards including Rotary's highest service award "Service Above Self". Dr. Tulsi Maharjan, recipient of Rotary's 2014 Donald MacRae Peace Award, will share his insights and experience on "Ten Ideas to Promote and Develop Peace Building in our local Communities."

## **C) Education and Literacy**

***PA One Book Program*** – Francy Cross

One Book, Every Young Child is made possible through a collaboration of the PA Department of Education, PA Department of Public Welfare, Children's Museum of Pittsburgh, Please Touch Museum, State Museum of Pennsylvania, PA Library Association, PA Center for the Book, PA Association for the Education of Young Children, The PA Child Care Association, PennSERVE, HSLC/Access PA and Verizon. The collaborating agencies all support early childhood literacy efforts and emphasize the importance of reading early and often to children, as well as engaging them in conversation and other activities around books. They are working together to develop a multi-faceted program accessible to all areas and populations of the state.

## Friday Breakout Sessions *continued*



### **Dialogue Among Rotary Clubs** – Karen Mazzarella, AG

This Breakout Session begins with the successful One Book program and continues with a networking session on Education and Literacy programs in the District in an experimental format. Would you like to start one of these projects in your Rotary Club?

### **D) Community and Economic Development** - Anne Hansen, Joy Charleton, Hillard Pouncy

Donna Henry will present the history of Wayne Presbyterian Church adopting the neighborhood of Southwest Philadelphia to help meet the vast needs of a community, where crime, blight and poverty can be overwhelming. This model can be used for Rotary Clubs to help communities less fortunate than theirs.

## Friday Lunch Keynote Speaker



Helen Reisler will be our official "Presidential Representative" visiting us on behalf of Rotary International. As the first woman member of the Rotary Club of New York City and as the first woman President of the NYC Club in 2001, she provided the leadership and stamina to provide "Service Above Self" during the 9/11 terrorist attack. This included raising \$1.4 million for the 9/11 survivors that inspired the article "Ground Zero" published worldwide in the December 2001 Rotarian Magazine. As the official Rotary International liaison to the United Nations, Helen will share her insights into how we can

all peacefully impact our communities and overcome any challenge that lies before us, TOGETHER!

## Friday Keynote Speakers



John T. Capps is a Past-District Governor who visited our District Conference a couple of years ago and shared his entertaining and motivating inspiration with us all. John brings his North Carolina charm to every situation and always challenges us all to fulfill the dreams of people we impact through Rotary and yet may never meet face-to-face. This world renowned speaker with a Rotary logo on his bald head will delight us with his own personal brand of humor and insight into the world of Rotary "Service Above Self".



Lieutenant D. F. Pace is a distinguished member of the Philadelphia Police Department and was named the winner of a "short term" Peace Fellowship by Rotary International in 2011 which included a three year scholarship at the prestigious Chulalongkorn University in Bangkok, Thailand. He will share with us his efforts to bring peace to Philadelphia in the areas of prevention, mediation, compromise building and peace building.



## The Joe Staffieri Band

Joe Staffieri is an accomplished Accordionist, Pianist, Vocalist, Impressionist & Song Writer.

Joe is currently collaborating with renowned song writer/producer Bobby Eli; presently recording their original songs with new local artists at Bobby's Delaware County studio.

He first began playing the Accordion at age nine & has trained under numerous teachers including world-renowned accordionist Daniel Desiderio, also with Jazz Great Jim Amadei who conducted & recorded with Mel Torme.

Now Celebrating 41 years in show business! His talent for entertaining, and impersonating - Louis Armstrong, Willie Nelson & Johnny Cash - has established a loyal following and an excellent reputation in the entertainment industry. Most notable is his Johnny Cash Tribute show - renowned for his Johnny Cash Mannerism, Appearance & Vocal Style!

The Joe Staffieri Band's first gig was at the Alpine Inn, on the Golden Mile (Baltimore Pike). They have been playing private & corporate events with great success from 1981 to 2014.



**UMBREIT  
KORENGEL**  
& ASSOCIATES, P.C.  
Certified Public Accountants

Timothy D. Umbreit, CPA  
Bonnie W. Korengel, CPA

714 E. Baltimore Pike □ Kennett Square, PA 19348  
Tel: 610-444-3222 □ Fax: 610-444-9341 □ E-Mail: [uka@ukacpa.com](mailto:uka@ukacpa.com)

*Or visit us at:* [www.ukacpa.com](http://www.ukacpa.com)

# FIRE & WATER DAMAGE

- **Commercial and Residential**
- **Trained, Uniformed Professionals**
- **Complete Move-Outs**
- **Restoration Vendor for Insurance Companies Nationwide**

**SERVPRO of Southern Delaware County**

**484-841-6669**

[www.servprosoutherndelawarecounty.com](http://www.servprosoutherndelawarecounty.com)

*Independently Owned and Operated*



Fire & Water - Cleanup & Restoration™

24 Hour Emergency Service.

Over 1,500 Franchises in North America.

SERVPRO® Franchise System Serving Since 1967.



Like it never even happened.®

SERVPRO® SYSTEM SERVICES

## Restoration:

- Fire, Smoke and Soot
- Water Removal & Dehumidification
- Mold Mitigation & Remediation
- Catastrophic Storm Response
- Move Outs and Contents Restoration
- Electronics and Equipment
- Document Drying
- Contents Claim Inventory Service

## Cleaning:

- Air Ducts & HVAC
- Biohazard, Crime Scene & Vandalism
- Carpet, Upholstery, Drapes & Blinds
- Ceilings, Walls and Hard Floors
- Deodorization

*\* Services vary by location*

# Saturday, November 15 Schedule



- 7:30 **Registration**, Main Entrance
- 8:00 **Breakfast**, Main Dining Room
- 9:00 - 10:30 **Welcome and Introductions**, Doug Blazey DG, Main Dining Room
- Plenary 3 – Community Needs**, Host: Chad Rosenberg DGE
- 9:00 How One Rotary Club Responded to Unexpected Terrorist Attack and Met the Needs of the Community, RI Rep Helen Reisler, PDG
- 9:20 Assessing Community Needs, Mark Barnard
- 9:30 State Representative Mark B. Cohen
- 10:00 John T. Capps, PDG
- 10:30 **House of Friendship**, Room 117
- 10:50 - 11:45 **Breakout Session 3**
- A) Peace and Conflict Studies**, Moderator: Joe Krug AG, Room 114  
Rotary Foundation Peace and Conflict Resolution Program, Lt LaMonte Adams  
Managing 1000 Volunteers in the Prison System, Loida Moreno  
Slavery and Human Trafficking, Carol Metzker
- B) Rotary and Gundaker Foundations**, Moderator: Sue Mardinly, AG, Room 205  
Speakers: Dave Haradon DGN, John T. Capps, PDG
- C) Partnering with other clubs and organizations**, Moderator: Doug Blazey DG, Room 115  
Speakers: State Rep Mark B. Cohen, Caitlin Ganley, District Director Congressman Meehan's Office and Mark Barnard
- D) Rotary Membership Development**, Moderator: Dave Ellis PDG, Room 203  
Speakers: Bob Lankin PDG, Grover Koons AG
- 11:45 - 1:30 **Lunch Keynote Speaker**: Congressman Pat Meehan, Main Dining Room
- Installation of District Rotaract and Interact Representatives**
- 1:30 - 2:30 **Plenary 4 – Youth Services**, Host: Charles Streitwieser iPDG, Main Dining Room  
Rotaract, Interact, Youth Exchange, RYLA, Karen Mazzarella AG, Donna Henry, Bob Listerman, Barb DeBaptiste
- 2:50 - 3:50 **Breakout Session 4 – Breakouts on Rotary**
- A) How to put Fun in your Meeting**, Lisa Leonard, Room 114
- B) Technology – Use of Social Media**, Chad Rosenberg DGE, Kim Kusumoto, Room 205
- C) Fast Track Rotary for Newer Rotarians**, Dave Haradon DGN, Room 115  
Welcome and Introduction by Julianna Blazey
- D) Rotary Public Relations**, Joe Batory, Room 203
- 3:50 **House of Friendship**, Room 117
- 4:00 **Closing Plenary**, Dave Haradon DGN, Main Dining Room  
2015 District Conference, Chad Rosenberg DGE  
Closing Remarks – John T. Capps, PDG, Doug Blazey DG, RI Rep Helen Reisler, PDG
- 5:30 **Cocktails**, Montrose Mansion Lounge, Patio
- 6:30 **Dinner and Dancing**, Main Dining Room  
Keynote Speaker: District Governor Doug Blazey  
Entertainment: Cheers Band

# Saturday Plenary Speakers



## How One Rotary Club Responded to Unexpected Terrorist Attack and Met the Needs of the Community – RI Rep Helen Reisler, PDG

Everyone over 7 years old can tell you what they were doing when they heard about the planes crashing into the World Trade Center. In this presentation, Helen, our President's Rep, will tell you her unique story. In 2001 Helen became the first woman President in the 92 year history of the Rotary Club of New York and was unexpectedly faced with the greatest challenge – the 9/11 terror attack on NYC. Her focused leadership kept up her club's spirit and helped to raise \$1.4 million which was efficiently disbursed to the neediest. She will discuss Rotary's role in relief efforts and her role at that time in this highly sought after presentation.

## Assessing Community Needs – Mark Barnard

Mark Barnard was the 2013-14 President of the Glenside Rotary Club and led them through their Fall 2013 Community Needs Assessment bringing together numerous stakeholders from Abington and Cheltenham. Mark will provide you with information and the knowledge to guide you in assessing your community's strengths and weaknesses to help you plan, implement and evaluate effective service projects.

## State Representative Mark B. Cohen

State Representative Mark B. Cohen (D Phila) has served 21 terms in the Pennsylvania state legislature and is the most senior member of the legislature. He has been involved in Pennsylvania politics since the post-Watergate era and has been involved in a vast number of issues that has affected our citizens since that time. He was 24 years old when first elected to the state house in 1974.

He is the newest member of the Rotary Club of Northeast Sunrisers, Philadelphia. State Representative Cohen will discuss the many community needs of our citizens and will help point Rotarians in the right direction to help. He himself has been involved as a legislator from things as varied as an investigator of the three mile island nuclear accident, co-sponsored the bill which established a consumer advocate on the Public Utilities Commission, introducing a resolution opposing the war in Vietnam, providing for 75 days notice before plant closings, homeowners emergency mortgage assistance, helped enact the first whistleblower law and literally thousands of other issues.

**John T. Capps, PDG** – Hear another dynamic, energetic and motivational speech from PDG Capps.

**Our Youth Services** – Hear from our youth about Rotaract, Interact, Youth Exchange and RYLA

Josh Cadorette District  
Interact Rep 2014-15  
Penncrest HS

Uche Egonu  
District Interact Rep 2014-15  
Church Farm School

Jacquelyn Riloff  
Past District Rotaract Rep  
2010-11

Cara Cugley  
Past District Rotaract Rep  
2013-14  
International Ryla Attendee  
2014

Taylor Schaeffer  
District Rotaract Rep  
2014-15

Family owned and operated since 1980.

**conlinscopy.com**

# Conlin's

Digital Print &  
Copy Center

**KING OF PRUSSIA**

610-337-4460

kingofprussia@conlinscopy.com

**MALVERN**

610-647-6100

malvern@conlinscopy.com

**HORSHAM**

215-323-9970

horsham@conlinscopy.com



RESTAURANT & DELICATESSEN

**EXPRESS DELIVERY**

**610-265-3265**

**Serving Breakfast, Lunch & Dinner**

- Daily Lunch and Dinner Features
- **COLD BEER...** over 500 Imported and Domestic Beers
- Two Private Rooms for All Occasions

**Breakfast Served All Day**

Since 1981 Michael & Eileen Have Focused on the Basics like Food, Quality, and Quick Friendly Service

Open 7 Days

6AM to 11PM Mon-Sat

7AM to 10PM Sunday

*michaelsdeli.com*

*Route 202 Valley Forge Shopping Center*

# Saturday Breakout Sessions



## A) Peace and Conflict Studies

### *Rotary Foundation Peace & Conflict Resolution Program*

– Lt. LaMonte Adams

LaMonte Adams was named as a winner of prestigious Rotary International Peace Fellowships for 2014 in late October 2013. The Philadelphia Police Lieutenant was selected for a three month study abroad at the Rotary Peace Center at Chulalongkorn University in Bangkok, Thailand. Lt Adams will speak on his experiences as well as the Rotary Foundation Program.

### *Managing 1000 Volunteers in the Prison System* – Loida Moreno

Loida Moreno, the Executive Director of the Volunteer Services Department of the Philadelphia Prisons System will be addressing our plenary session entitled, "Managing Thousands of Volunteers at the Philadelphia Prisons system.." Loida was recently inducted as a new member of the Rotary Club of Northeast Sunrises Philadelphia PA. She will tell about what it is like to be a prison volunteer. Volunteers bring a wide variety of skills to the prisons. They teach reading, college courses, participate in religious programs, creative programs and even athletic programs. She will also lend some perspective to the mass incarceration of our citizens (100,000 prisoners in Pennsylvania alone), how it affects society and how it affects our safety.

### *Slavery and Human Trafficking* – Carol Metzker

Slavery and human trafficking don't just exist "over there." They're right outside our front door. Rotarians are helping victims and survivors of slavery locally – find out how and lend a hand. Carol Metzker is a writer, frequent speaker, and author of the book, *Facing the Monster: How One Person Can Fight Child Slavery*. Writing assignments took her to India in 2004, where she met an 11-year-old girl rescued from slavery. The encounter resulted in her leadership of projects to aid survivors of human trafficking locally and overseas, including volunteering at Dawn's Place, a Pennsylvania residence for female survivors.

## B) Rotary & Gundaker Foundations – Dave Haradon, DGN

The Rotary International (RI) Foundation and our District's "Gundaker Foundation" are the financial ingredients for Rotary's "Service Above Self" success both locally and around the world. This session will share the achievements of two local matching grant projects and also provide background about the marvelous accomplishments of our own District's "Gundaker Foundation".

## C) Partnering with Other Clubs & Organizations – State Rep Mark B.

Cohen, Caitlin Ganley, District Director Congressman Meehan's Office and Mark Barnard

A panel discussion on how we can work together with other clubs and organizations in our community.

## D) Rotary Membership Development – Dave Ellis, PDG, Bob Lankin, PDG,

Grover Koon, AG

Attracting, Engaging, and Extending Rotary. What is your responsibility and how can you help? Rotary may not be for everyone, but how do you know who will benefit from their Rotary involvement and how Rotary will benefit from any individual? Come join in the discussion as panelists Bob Lankin and Grover Koon join moderator Dave Ellis. Fresh ideas welcome!



## Saturday Breakout Sessions *continued*



### A) How to Put Fun in Your Meeting – Lisa Leonard

At the Rotary International Convention in Sydney, Philadelphia Rotarian Lisa Leonard heard what people around the world are doing to put more laughs and fellowship into their Rotary experience. She will share many of those ideas and “open the mic” if anyone wants to make additional suggestions on how to make weekly meetings more fun.

### B) Social Media: Engage with your Community – Chad Rosenberg DGE, Kim Kusumoto

Join DGE Chad Rosenberg and Kim Kusumoto from the Haverford Rotary Club as they discuss Social Media tools, tips and best practices of Social Media as well as how to join the District Social Media group.

### C) Fast Track Rotary for Newer Rotarians – Dave Haradon DGN

Rotary is HUGE! If you are a relatively new Rotarian, you are probably just trying to figure out your place in this vast organization both within your Club and beyond. Where do I fit in? What can I do to make a difference? Who ARE all these people? What language are they speaking? Learn about Rotary affiliates, partners, RAGS programs, and projects. Network through Rotary conferences, assemblies, leadership institutes and conventions. Come “Fast Track” yourself into the wonderful world of Rotary and find out the answers to these questions and more.

### D) Improving Our Public Image.... It Matters Greatly – Joseph Batory

This session focuses on improving and/or enhancing the “public image” of Rotary and its local clubs. The goals are to define public relations, to examine the current state of Rotary’s public image, and to offer practical suggestions as to what Rotary clubs might do to improve public awareness about Rotary.

## Saturday Lunch Keynote Speaker



Congressman Pat Meehan is a Republican member of the United States House of Representatives representing Pennsylvania’s 7th District (including portions of Delaware, Chester, Montgomery, Berks and Lancaster counties). Congressman Meehan will share his views on community needs NOT being met by government that can be more effectively addressed directly or in partnership with service organizations like Rotary.

## Saturday Keynote Speaker



2014-2015 District 7450’s Governor Doug Blazey will present his Keynote speech to the attendees of Saturday evening’s dinner. Doug will share his thoughts about the District Conference, his first few months as District Governor, what’s on the horizon for District 7450 and how we can “Light Up Rotary”

# Saturday Entertainment



## CHEERS BIG BAND

The sounds of the big bands are always enjoyed. This band that has performed at ROSE TREE PARK can be available for you too! This big band music from the 40's thru the 80's with vocalists is excellent for concerts, dances, and receptions. If you like the sounds of Miller, Dorsey, Herman, etc, you'll love this band. [www.cheersperformances.com](http://www.cheersperformances.com)

## GLEN MILLS – THORNBURY ROTARY PRESENTS:



### ***OLDIES NIGHT with JERRY BLAVAT, THE GEATOR !!!***

Saturday, March 14, 2015

Time: 7:00 pm – 12:00

SAVE THE DATE!!

Tickets available SOON!!

[www.GMTRotary.org](http://www.GMTRotary.org)

Reserved tables available for 10 or more people

Contact Rose DiLeva 610-656-2544

# ROTARIANS

Do you insure your car?  
Do you insure your home?  
Do you insure your investments?

**If you do not insure your investments,  
please call us for a “Brighter” idea.**

WATTS INVESTMENTS, Consultants for:  
Insurance, Investments, Trusts, Real Estate & Taxes

NORMAN F. WATTS

Financial Consultant

1211 N. Providence Rd. Tel (610) 566-9327

Media. PA 19063 Fax (610) 566-7032

I 800-206-2221, Ext 00

Email: [norman.watts@mercapsecurities.com](mailto:norman.watts@mercapsecurities.com)

## Watts Investments

Investment advisory services offered through  
Merion Wealth Partners, LLC, a Registered Investment Adviser.

Securities offered through

MerCap Securities, LLC, a FINRA/SIPC Member

Broker-Dealer and wholly-owned subsidiary of

Merion Wealth Partners, LLC. Watts Investments

and Merion Wealth Partners, LLC and its

subsidiaries are independent non-affiliated entities.

**If you would like to receive a one hour free  
consultation with one of our Consultants,  
please call 1-800-206-2221, Ext 00.**

# Rotary Youth Leadership Awards



2014 RYLA Graduates at the Awards Assembly.



2014 RYLA Saturday Night Dinner



R2014 RYLA Committee.

# Rotary Youth Leadership Awards



*RYLA Students presenting commercials for products they created.*

## Bryn Mawr Rotary

"Service Above Self"

Serving Bryn Mawr Since 1969





# THE ROTARY CLUB OF MEDIA

1928 - 2014  
CELEBRATING  
86 YEARS

[www.MediaRotary.org](http://www.MediaRotary.org)



**SAVE THE DATE: Media Rotary Annual Auction - March 5th, 2015**

**Tom Hough – Immediate Past President - King of Prussia Rotary Club**

**Congratulates District 7450 – District Governor Doug Blazey**

**and the 2014 District Conference Planning Team**



When municipalities work with Hough Associates their residents feel good about recycling and the municipalities save staff time, avoid compliance issues and receive larger performance grants.

# Elliott Greenleaf

ATTORNEYS AT LAW

**Congratulate Doug Blazey, Esquire of  
our Firm on his continued  
thoughtful leadership  
and offer thanks and best wishes to  
Rotarians worldwide.**

# Elliott Greenleaf

[www.elliottgreenleaf.com](http://www.elliottgreenleaf.com)

215-977-1000

Blue Bell Philadelphia Wilkes-Barre Scranton Wilmington



## Energizing Business Growth Through Traditional & Online Marketing Solutions

- Strategy & Branding
- Website Development
- SEO, SEM & Social Media
- Trade Show Marketing
- Creative Design

[www.navitasmktg.com](http://www.navitasmktg.com)



## Optimizing Business Collateral With Quality Printing & Customer Service

- Digital & Offset Printing
- Large Format Printing
- Mailing Services
- Promotional Products
- Custom Packaging

[www.homergroup.com](http://www.homergroup.com)



Guy Homer has been a proud Rotarian in the  
King of Prussia Rotary Club for 30 years.

2605 Egypt Road | Trooper, PA 19403 | 610.539.8400