

# District 7450 Rotary Leader



Volume 7 Number 10

April 2013

## Message from DG Dave

It's spring and we're all excited because there are so many opportunities in Rotary. We look for our passion and match it with a project that helps our fellow man. What have you found? Remember that April 27<sup>th</sup> is "Rotarians at Work Day." We're asking each Club to carry out some sort of community project that day (not a fund-raiser).



To date, six clubs have listed their "Rotarians at Work" project on the [www.rotariansatwork.org](http://www.rotariansatwork.org) website. I ask that Clubs please go to this site to be included in this comprehensive helping hand. It may also give you some ideas. Remember to include your hours both in planning and executing on the monthly report that you send Sharon Quick for your community hours.

April is Magazine Month. Each Rotarian receives a copy of this uplifting magazine. If for some reason you have not received it, please contact your secretary to ensure that you are registered properly. In the March issue you'll find some resources that will help you with Interact on page 60. Page 55 fills us in on some of the Hurricane Sandy damage and some of the work that has been done by Rotary to assist. Read about RI President-elect Ron Burton's ideas of where we should go next year in his interview on page 45. The *Rotarian* is always packed with informative and inspiring articles, along with very appropriate ads both classified and display. If you haven't visited it lately, take a look. You won't be disappointed.

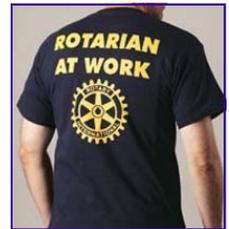
As I write this, I have just returned from an extremely successful RYLA conference for our high schoolers. Karen Mazarella and Liz Conners led a team of very energetic Rotarians who partnered with an invaluable group of Rotaractors. Thanks to all who contributed. The kids were inspired and inspiring. If you're looking for a reason to celebrate Rotary, get involved in RYLA.

(Continued on page two)

## What will your Club do for 'Rotarians at Work Day'?

Six District 7450 Rotary Clubs are included in the early list of what is expected to be thousands of Rotary Clubs worldwide which will participate in this year's "Rotarians at Work Day, April 27.

On the list are: Longwood Rotary Club, which expects 15 volunteers to participate in "spring clean up and trail maintenance the Longwood Rotary trail in Anson B Nixon park Kennett Square, PA. We adopted this trail six years ago and our club maintains the trail two to three times a year."



Bala Cynwyd-Narberth Rotary Club "will escort residents of Inglis House, home for the physically disabled, to the local Acme supermarket in their wheelchairs. The distance is about one quarter of a mile all uphill."

Westtown-Goshen Rotary Club registered its "February 1 Souper Bowl event. The goal was to raise money for the Chester County Food Bank. Featured were contests in the categories for the best soup, bread and beer. There was an outstanding turnout and the Club was able to present a check for \$7000 to the Chester County Food Bank."

Northeast Sunrisers Rotarians will help seniors get ready for spring on Sunday, April 28.

District Rotary Clubs can register their projects at [www.rotariansatwork.org](http://www.rotariansatwork.org).



Started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico), "Rotarians at Work Day" continues to grow. Each year, Clubs around the world identify a hands-on project that all members can participate in to help their local community.

A total of 43 of the District's 53 Clubs and an estimated 1600 volunteers participated in last year's event.

**IPDG Bonnie Korengel writes:**

## **District Rotarians urged to donate now to reach TRF goal**

All District Rotarians have received an email from PDG Bonnie Korengel as follows:

"Just yesterday I attended a joint meeting of four Rotary Clubs in Southern Chester County. How inspiring it was as we joined together to start the process of planning a joint Global Grant Project. As we developed the project budget, the dollars multiplied before our eyes through the amazing matching process of The Rotary Foundation – OUR Foundation! We all left feeling that "Together, we can do this!"

"Thank you for being a Rotarian and making The Rotary Foundation one of your charities of choice. Earlier this month, Rotary International congratulated our district on 100% of our clubs making a contribution of some amount; however, we have not yet met our giving benchmark of \$100 per member. With 1,607 members at the beginning of the Rotary year, our goal is \$160,700 to the Foundation by June 30. To date we have donated \$92,663. If we can all give a little more, we will reach our goal.

"The amazing matching process relies on our contributions to the Rotary Foundation. In three years' time, half of our donation will come back to us for District grants, projects and scholarships, and the other half will go into the RI World Fund that is available for matching global projects. No other organization gives back so much from your donation.

"Perhaps you are expecting a tax refund, perhaps you haven't made your full contribution for the year, perhaps you have been inspired by a project your club is doing or a Rotary story that touched your heart.

"Help us reach our annual goal and we can touch more people as we fulfill the Mission of Rotary: improve health, support education, and alleviate poverty to bring goodwill and peace throughout the world.

"Thank you for giving your time, your money and your heart to the world through Rotary! If you have heard the message previously and given, thank you for your patience and your participation. For your convenience, contribution materials are attached.

Yours in Rotary Service,  
**BONNIE KORENGEL, IPDG**  
 District Foundation Committee Chair  
 Email: [bkorengel@ukacpa.com](mailto:bkorengel@ukacpa.com)"

## **Message from DG Dave**

(Continued from page one)

What would the governor's column be without a word about membership? According to our Club rosters on [www.dacdb.com](http://www.dacdb.com) on March 17, we have gained 126 new members in our District this Rotary year and have lost 126 members. This indicates to me that Clubs are actively looking for members and have been successful in attracting them. The total of 126 represents an almost 8 percent gain, but it also indicates that we may not be helping our fellow Rotarians to find a Club that is better suited for them when they can no longer make our meetings. Remember Rotary is broader than our own Club and when we help each other, we all gain. When did you last visit a neighboring Club? Let's help each other in membership, along with fundraisers and projects when we can.

Remember that when you are given the choice to Sit It Out or Dance, I HOPE YOU DANCE.

## **Membership starter: Review classifications**

Classifications help us to identify individuals who may be future Rotarians. Where have you looked for potential members? Consider the classifications that we offer each month and look for a potential Rotarian in each of them. Find other classifications and look for someone to fill them. Here are this month's classifications for you to search within your community:

- Asphalt Products
- Auto-Servicing
- Bicycle-Retailing
- Building Services
- Catering Services
- Computer-Retail
- Developers
- Education-University
- Emergency Services
- Mortgage Companies
- Photography-Portrait
- Scouting

Call and invite one or more to your weekly Rotary Club meeting. After the visits, ask them to join your Club.

*DG Dave Ellis*

## **District Literacy Website can help Rotary Clubs**

Are you looking for ideas for your Club's literacy project or do you have ideas to share?

The District 7450 Literacy Committee website (<http://www.rotary7450.org/literacy/>) has space to promote your projects and list resources for Clubs. The website also has the downloadable application for this year's District Literacy Award.

## **Looking for District 7450 calendar?**

The District 7450 Calendar can be accessed by going to District 7450 Database at [www.DaCdb.com](http://www.DaCdb.com). For help, call Sharon Quick at (215) 735-5984 or Brian Casey at (610) 800-5183.

## **Where to look**

EarlyAct: [rotary7450.org/earlyact](http://rotary7450.org/earlyact)  
 Rotary Foundation: [rotary7450.org/foundation](http://rotary7450.org/foundation)  
 Gundaker: [rotary7450.org/gundaker](http://rotary7450.org/gundaker)  
 Interact: [rotary7450.org/interact](http://rotary7450.org/interact)  
 Literacy: [rotary7450.org/literacy](http://rotary7450.org/literacy)  
 Rotaplast: [rotary7450.org/rotaplast](http://rotary7450.org/rotaplast)  
 Youth Exchange: [d7450youthexchange.org/](http://d7450youthexchange.org/)  
 RYLA: [rotary7450.org/RYLA](http://rotary7450.org/RYLA)  
 Rotary International: [rotary.org](http://rotary.org)

## District Assembly set for May 28 at West Chester East High School

District Governor Elect Charles Streitweiser announces our District Assembly will take place Tuesday, May 28, from 5 to 9 p.m. at West Chester East High School in West Chester. Registration starts at 5 p.m.

The Assembly will feature an Interact project showcase, a moderated discussion about how Interact/Rotaract can work with or be assisted by Rotarians in their respective efforts to do community service projects in the future.

Breakout sessions will focus on Club administration with emphasis on New Generations integration. New topics will be the North American Membership Plan developed by Rotary International and the new grant model of the Rotary Foundation.

Cost per person is \$27 which includes dinner and a surcharge to support 30 Interactors, who will be working at the Assembly. Interact and Rotaract leaders and emerging leaders are invited to attend. No fee will be charged for their attendance.

Online registration details will be available in the May Rotary District 7450 Leader. For more information, contact DGE Charles Streitweiser at [streitwieser@verizon.net](mailto:streitwieser@verizon.net).

## DGE Charles sets District Team Training April 23

District Governor-elect Charles Streitweiser has scheduled our 2013-2014 District Team Training session for all District Committee members, District Committee chairs, AGs, DG line members and any candidate for District Treasurer Tuesday, April 23, from 5:30 to 8:30 p.m. at the Desmond Hotel in Malvern.

The cost for the meeting and dinner is \$25. Online registration details will be available in the May Rotary District 7450 Leader. Online registration can be done using the [Dacdb](#) calendar link on the District website.

## DGs Installation/Celebration June 30 at WC Country Club

The installation of Charles Streitweiser as 2013-2014 District Governor and the celebration of DG Dave Ellis' Rotary year 2012-2013 will take place Sunday, June 30 from 5:30 to 8:30 p.m. at West Chester Country Club, West Chester.

Dinner fee is \$40, with admission by ticket only. District secretary Sharon Quick will handle registration online and by mail. Tickets will be sent out by return mail. Detailed registration information will appear in June Leader.

## Ambassadorial scholar Lindsey Elkin tutoring Bella in Cape Town, S. Africa

Lindsey Elkin, District 7450's final Rotary Ambassadorial Scholar, (right) is making her presence felt in Cape Town, South Africa, and not just with her demanding university studies. Lindsey has begun tutoring Bella, a 15-



year old girl from Angola, at the Children's Home in Cape Town. Bella has no contact with her father, and her mother lives across the country. She has lived in the Children's Home since she was two, but has a very positive outlook on life and is so bright. Bella has a new friend in Lindsey Elkin, who volunteers regularly in the Children's Home. Lindsey was sponsored by the Rotary Club of Newtown Square and she should have some wonderful stories to tell when she returns home. She reports, "I have become quite passionate about the Children's Home here and quite enjoy my time there."

### Saturday, April 27:

## Register now for 'Rotarians at Work Day'



District 7450 Rotary Clubs are asked to register their projects and become part of the worldwide 2013 "Rotarians at Work Day," April 27. According to the early registrations, Westtown-Goshen (WeGo) Rotary Club is the first Club to have completed its "Rotarians at Work Day" project with its first SuperBowl Party February 1. The event raised \$7,000 for the Chester County Food Bank in Downingtown. Rotarian Mark Rudiger makes the rounds of the large crowd which turned out for the event. A total of 43 of the District's 53 Clubs and an estimated 1600 volunteers participated in last year's event. To register your Club, go to [www.rotariansatwork.org](http://www.rotariansatwork.org).

## Rustin Interact collects, fills backpacks for Guyana class



The Interact Club of Bayard Rustin High School in West Chester, sponsored by the Glen Mills-Thornbury Rotary Club, collected and filled 23 backpacks for Guyana America Faith Partners, which will distribute them to students in the Village areas of Guyana. Each Backpack will be filled with school supplies, including pens, pencils, writing material, rulers, geometry set, chalk, crayons, and other materials used in a class room. The names of each child in a class will have his or her name written on the backpack. Taking part in presentation were Bayard Rustin School Librarian -Interact liaison Shirley LeClerc (left) and Dixie Peters, Westtown-Goshen Rotarian and his wife, Cicely, and the Interact Club members.

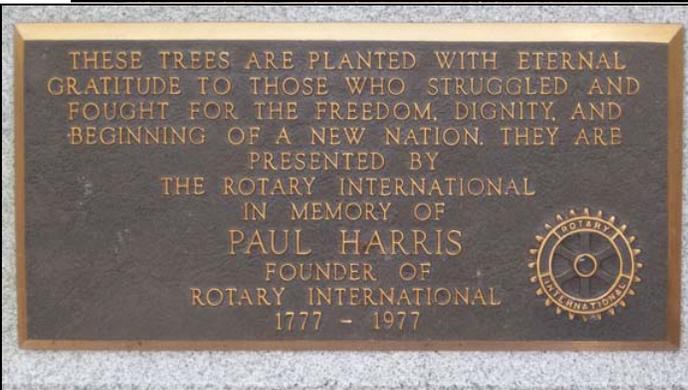
### In Valley Forge Park

## King of Prussia Rotarians spruce up Rotary Monument

Seven members of the King of Prussia Rotary Club met at Valley Forge National Park at 9 a.m. Saturday, March 23, and cleared fallen limbs and spread two truckloads of composted wood chips around the Rotary Monument in the park. On the job are ( at right from left) Grover Emrich, Brad Brooks, Bill Miller, George Acosta, Frank Nolan, and Tom Phillips. The monument commemorates the planting of a grove of trees during the 1976 Bicentennial by Rotary International in memory of Paul P. Harris, the founder of Rotary International. The bottom left



photo shows the workers at the monument. At right is the inscription on the monument.



## 94 high school students participate in RYLA weekend



DG Dave and Longwood Rotarian Bob Listerman judge items.

Teams of RYLA participants were given a variety of items to use to create an item and develop a campaign to promote it. Three teams are working on their entry which is among the entries on the table (at right). The final products and presentation were judged by DG Dave Ellis and Bob Listerman of Longwood Rotary Club and active in the Interact program.



RYLA teams had first-hand opportunity to unpack, set up and demonstrate a ShelterBox, during the RYLA weekend. The students also learned how Rotary responds quickly to disasters with the ShelterBox for emergency housing.

### ***Awesome weekend!***

*By PDG John Washington  
(Jenkintown Rotarian)*

One week ago (March 17) at this time I was getting home from an awesome weekend at Freedom's Foundation in Valley Forge.

From the District 7450 sponsored RYLA program - to the RYLA participants, the YES RYLA participants, the Rotaract facilitators at RYLA (Tierny, Hannah, Taylor, Emily, Yuseff, Jackie, Jholene, Kahlil), the D-7450 Rotarians present (DG Dave Ellis, DGE Charles Streitwieser, DGN Chad Rosenberg, Tom Lloyd, TRF Alum DF Pace), visiting Rotarian Bruce Dearnley from D-7430, and the D-7450 RYLA Committee of



DG Dave Ellis hosted a thank you lunch and reception for parents Sunday. Listening to Dave is DGN Doug Blazey.

Karen Mazzarella, Rob Listerman, Liz Conners, Brian Casey and Sharon Quick - you all kicked butt !

If there is one bad evaluation of the weekend over things that Rotary controlled then I would be seriously surprised - and disappointed !

My opinion is that the high school students were well engaged and learned not just about leadership issues, themselves (i.e. the Myers-Briggs 'test'), but about what our great organization does locally and globally. The ShelterBox exercises including erecting two tents, the Polio and Rotaplast and Peace/Conflict Resolution programs profiled were all well received.

For the first time, we collected over 100 pounds of food for the Chester County Food Bank and had a reception luncheon for parents of the participants which was a thank you but also a veiled recruitment effort.

Next year, maybe we as should consider inviting the school guidance counselors that also were helpful in getting the students there that weekend.

Kudos to all involved in District 7450 RYLA 2013 which saw 94 participants.

**To help area seniors:  
Northeast Sunrisers will do  
'Spring Cleaning Day' tasks**

The Rotary Club of Northeast Sunrisers - will participate in a seniors "Spring Cleaning Day" as part of "Rotarians at Work Day."

The special community program is Sunday, April 28, of the same weekend as the official world-wide "Rotarians at Work Day."

Rotarians and other volunteers will help seniors in Northeast Philadelphia get ready for spring by cleaning up yards, replacing smoke alarm batteries and hard-to-reach light bulbs, removing weather stripping, turning over mattresses, uncovering air conditioners or installing window air conditioners.

The volunteers can select times of 10 a.m. to noon, noon to 2 p.m. or 2 p.m. to 4 p.m. by calling (215) 320-0351.

Northeast Sunrisers Rotary Club has participated in the Spring Cleaning Day for several years and also does the reverse in the fall to help winterize homes and yards for seniors.

Northeast Sunrisers president Mark Michelman invites Rotarians from other District 7450 Clubs who would like to volunteer to contact him at [m.michelman@verizon.net](mailto:m.michelman@verizon.net).

**Getting wowed by all that Jazz!**

Visiting Rotary Ambassadorial Scholar Masashi Sasaki (second row in black shirt) was a special guest for a rehearsal of the Upper Darby High School Jazz Ensemble March 18. Masashi is a big fan of jazz and said he was honored to be invited to attend the practice session of this award-winning group of musicians. Masashi is working to complete his doctoral dissertation on the philosophy of improvisation at Temple University.

**Former Ambassadorial Scholar  
at Penn runs for fight polio**

Jacopo Carmassi, a former Rotary Ambassadorial Scholar from Italy, who previously studied at the University of Pennsylvania, recently completed a marathon run in Rome to raise money



for "End Polio Now" campaign of Rotary International. Joining Jacopo in the marathon were 53 other Rotary colleagues from Rotary District 2080. Jacopo is a member of the Rotary Club of Rome-West.



**Broomall Rotary Club presents \$1500  
check to the Marple Public Library**

At the March 19 meeting of the Broomall Rotary Club, Broomall Rotary Club president Hal Smith presents Debbie Parsons, Marple Public Library director, a check for \$1500 from Rotary Club. Included in the donation is a \$500 grant from the Gundaker Foundation. The check is part of a larger donation that included a grant from the state of Pennsylvania for a special area in the library for people aged 55 and older called "Senior Spaces." This project is designed to provide library services to baby boomers and seniors. Debbie thanked Broomall Rotary Club for its continued support of the Marple Public Library. Last year, the Rotary Club donated funds for a new book drop for the library.



## Glen Riddle Rotarians mini-golf raises \$\$ for Rotaplast



Broomall Rotary Club past president Paul Quintavalla, a volunteer on the Rotaplast Committee's trips to perform cleft palate operations, is ready to take a shot at the Glen Riddle Rotary Club March 12 Indoor Mini-Golf in the Master Garden Room of Linvilla Garden Mart. That's Paul's wife Jeanne patiently waiting her turn.



Enjoying the fellowship and miniature golf at Glen Riddle Rotary Club's Indoor Mini-Golf Night are (from left) Glen Riddle Rotary Club past president Sue Linvill Joachim, Concordville-Chadds Ford Rotarian Sue Mardinly, and District Rotaplast chair Don Heebner of the Conshohocken-Plymouth-Whitemarsh Rotary Club. Proceeds are earmarked for Rotaplast trip expenses.



Glen Mills-Thornbury Rotary Club immediate past president Karen Mazzarella straddles stack of newspapers to take a golf shot during the Glen Riddle Rotary Club Indoor Mini-Golf Night.

### District hosts April 3 GSE team dinner

District 7450's GSE Committee is hosting a farewell dinner April 3 at 6 p.m. at Margaret Kuo's in Wayne for the GSE team which will leave next month for South Korea. The team will be hosted by South Korea District-3600, which in turn was hosted by District 7450 last October and November.

Dinner fee is \$25. For details, contact Kelly Costello-Learis at [kerryleraris@yahoo.com](mailto:kerryleraris@yahoo.com)

Saturday, March 23, District 7450 GSE team leader and Wayne Rotarian Tae Seangpeam hosted a small reception for his Outbound Team and District 7450 GSE Alums at Chesterbrook.

In attendance were DG Dave Ellis, DGN Doug Blazey, District GSE Chair Kerry Costello-Leraris and her husband Dennis, and past GSE Team Leader and alum Lisa Leonard, past GSE Team Leader Jane Williams, and PAG John Washington.

Washington reports, "We met with and had a lively conversation with Team Members Blandine, Kelly, Lauren and Ruben and were impressed with the diversity of the group with backgrounds represented from Asia, France and Venezuela. I think that they are looking forward to meeting the very personable Rotarian Mr. Dong-Yeol KYE who was the District 3600 Team Leader to our District in October-and November, 2012.

### Rotaplast Night at Media Theater May 9

Conshohocken-Plymouth-Whitemarsh Rotary Club is sponsoring a Rotaplast Night at the Media Theater, 104 East State St. in Media, May 9.

For tickets and information on the program, contact Don Heebner at [heebnerathome@comcast.net](mailto:heebnerathome@comcast.net).

### RI president-elect Burton invites Rotarians to meet him at lunch at Fall Zone Institute

Each fall, our Rotary Zone holds a Zone Institute for the purpose of training our District leaders and sharing what is new in Rotary.

This fall, the Zone Institute will take place Saturday, September 21, at the Crowne Plaza in Cherry Hill.

Ron Burton, president-elect of Rotary International, will visit the Institute and have lunch with local Rotarians.

Would you like to meet President Ron? Have you ever met a president of Rotary International?

President Ron invites as many Rotarians as will fit into the banquet hall to join him on Saturday from noon until 2:00 p.m. We encourage you to save the date now with more information on reservations forthcoming.

*DG Dave Ellis*



RI president-elect Ron Burton of Norman, Okla.

## District Rotary Clubs announce upcoming fundraisers

### King of Prussia Rotary's 'Taste of the Suburbs' April 7 at K of P Mall

King of Prussia Rotary Club is hosting the "Fourth Annual Taste of the Suburbs Food and Wine Festival" April 7, from 6:30 to 9 p.m. at the Lord and Taylor and Neiman Marcus forecourt at the King of Prussia Mall in King of Prussia.

Attendees will be able to sample the wares of 30 of the area's top restaurateurs, vintners and microbrewers during the event.

Ticket sales support the Rotary Club's Charitable Foundation and its mission to encourage educational effectiveness through scholarships and other incentives to learn.

Each year, the Rotary Charitable Foundation awards an average of \$35,000 in grants to champion the educational pursuits of local students.

The Foundation also provides financial backing for organizations such as area volunteer fire companies, Meals on Wheels and the Upper Merion Emergency Relief Fund.

Participants will include the best of the King of Prussia dining scene and beyond: Capital Grille, Season's 52, Rock Bottom Brewery, Sand Castle Winery, Joe's Crab Shack, Morton's The Steakhouse, Rolling Barrel Events, Bistro Sensations, Michael's Deli, Andy's Place, Sullivan's Steakhouse, Black Walnut Winery, and Ruth's Chris Steakhouse.

The culinary curious who are unfamiliar with two of the area's newest restaurants will get a chance to sample their menus as well. Both Plaza Azteca and Ralph's of South Philly will be first-time participants in the "Taste of the Suburbs Festival" and both will plate up heaping helpings of haute cuisine.

Also featured will be a raffle for a \$1,000 Mall-wide gift card. According to Bob Hart, general manager of King of Prussia Mall, each person who purchases a Festival ticket is automatically entered in the drawing. The winner will be announced that night.

Tickets are \$40 per person in advance (\$50 at the door). Children under 12 are welcome for a \$10 ticket, provided they are accompanied by an adult.

For more information and to purchase tickets, visit [www.kingofprussiaryotary.org](http://www.kingofprussiaryotary.org) and click **2013 Taste of the Suburbs**.

### Ardmore Rotary Club Murder Mystery Dinner

Ardmore Rotary Club's "Mystery Dinner Theater" is Friday, April 19, from 6:30 to 10:30 p.m. at the Merion Cricket Club in Haverford.

"Deadly Housewives" is the play and one or more members of the audience could become part of the search to find who murdered the housewife next door. Audience participation as well as votes by the audience to determine "who dun it" while raising funds for Club projects are part of events.

Reservations are \$75 per person. For reservation, go to [Ardmorerotary.org](http://Ardmorerotary.org) or contact past president Chris Hoyt at [cchoyt@comcast.net](mailto:cchoyt@comcast.net) or (610) 639-0608.

### Great Valley Club: 'Let's Come Together'

Great Valley Rotary Club (formerly Exton-Frazer Rotary Club) has developed a multicultural event, "Let's Come Together," Sunday, April 21, beginning at noon, at the School of Rock, 511 Old Lancaster Road, Suite 4, Berwyn.

Features include entertainment and food from many different cultures and genres and a silent auction. Sponsors, advertisers, and guests are welcome.

Information and tickets are available at [www.lets-come-together.org](http://www.lets-come-together.org) or from Great Valley Rotary Club president-elect Deepak Malkan at [dvmalkan@yahoo.com](mailto:dvmalkan@yahoo.com) or (610) 241-2449



Union soccer game for "End Polio Now" is September 17.

### Sunday, May 5 Swarthmore Rotary Club plans Fun Fair

The Swarthmore Rotary Club will hold its 12<sup>th</sup> Annual Swarthmore Charity Fun-Fair Sunday, May 5<sup>th</sup>.

At last year's Fun-Fair, there were 57 charities that participated and raised money for worthy causes that helped thousands of people in need.

The Fun-Fair creates the forum for this fun and exciting fundraiser to take place. To add to the fun, there is a parade, pony rides, hayrides, bunjee, jumping, two obstacle courses, a moon bounce, a 20-foot slide, a Phillies tickets raffle, continuous music on three stages around downtown Swarthmore, and a food court with hot chicken or pork dinners and a roasted pig

This year's Fun-Fair will be bigger and better than ever, according to Swarthmore Rotarians.

The Fun-Fair is managed by the Swarthmore Rotary Club. All profit from Rotary-operated items such as the Obstacle Courses, and the Newspaper Advertising Supplement, are received by the Swarthmore Rotary Charitable Trust and given out in charitable grants during the Rotary fiscal year.

You can learn more about the Swarthmore Charity Fun-Fair by going to [www.swarthmorefair.org](http://www.swarthmorefair.org). You can also register for a booth on the website if you would like to raise money for a specific charitable cause.

For additional information or questions, contact Marv Gelb, at [marvgelb@comcast.net](mailto:marvgelb@comcast.net).

### Wayne Rotary Lecture

Dr. Dwight Jaggard, professor and director of the Executive Management of Technology Program at the University of Pennsylvania, will speak April 10 on "Decision Making and Persuasion." at the Wayne Rotary Club Lecture Series at Margaret Kuo's Restaurant in Wayne. Contact Joseph Greenberg at [jrgdmd@gmail.com](mailto:jrgdmd@gmail.com) for tickets.

**EDUCATE YOUR MEMBERS, ENCOURAGE NEW LEADERS,  
DO IT ALL IN ONE RLI DAY!**

Dear Rotarians:

NOW is the time to make your decisions to better educate your members about world-wide Rotary. If you have any need for *HELP IN RETAINING* your Rotary Club members, especially the newer ones, make it easy for them. Send them to the April 13, 2013 Rotary Leadership Institute (RLI) training meeting at the Hotel DuPont, Wilmington, DE.

Any Rotarian, newcomer or "old timer" alike, who attends a day of these RLI programs will become a more valuable, and more dedicated, member of your Rotary club. Your member retention rate will improve.

**Place :** Hotel du Pont, Wilmington, DE  
**Date:** Saturday, April 13, 2013  
**Cost:** Meeting Registration Fee is \$95.00 per person  
**Late Fee:** \$10.00 Additional after April 3, 2013  
**Sessions:** Part I, II, III, Graduate



District Governor, Dave Ellis, encourages every Rotary club to send members to any RLI session. Please register on line for the event <http://www.rlinea.com/Registration.htm>. Complete the full form and how you will pay?

If you have any questions, please contact Govinda Malya, District 7450 RLI Chair at [govindamalya@gmail.com](mailto:govindamalya@gmail.com) Telephones Home: (610) 358-1075  
 Mobile: (610) 517-4350. —Yours in Rotary Service, Govinda Malya, D7450 RLI Chair

**RI Convention  
dates, deadlines**

**March 31, 2013:** Save on the onsite registration cost when you register for RI Convention in Lisbon by March 31.

**March 31, 2013:** The last day for Rotarians to register by email, fax, or mail. Online convention registration will continue until June 15.

**March 31, 2013:** RI luncheons and pre-convention meeting registration deadline.

**April 30, 2013:** Last day to cancel convention registration or event tickets.

**May 24, 2013:** Last day to make hotel reservations through Experient.

**Looking for interesting speakers for your Rotary Club?**

Rotary Clubs often search for speakers or programs for their meetings. Rotary has a number of appropriate programs for meetings. Some are in person such as our GSE team members (listed below). Others are videos or PowerPoint's that detail something special about Rotary.

Rick Berger of the Twin Valley Rotary Club has pulled many of these together for your use.

Speakers may be found as part of District database at [www.dacdb.com](http://www.dacdb.com) by selecting the speaker tab on the top banner. Clubs are asked to submit available speakers to Sharon Quick at [Sharon.C.Quick@gmail.com](mailto:Sharon.C.Quick@gmail.com).

**Include name, topic and contact.**

In-person presenters who have been suggested by various Clubs include:

**Rotarian Claudio Cerullo;** Anti-bullying; (610) 597-8101; [info@drclaudiocerullo.com](mailto:info@drclaudiocerullo.com).  
**Rotarian Tim Birch;** Membership; [tjbirch@verizon.net](mailto:tjbirch@verizon.net); (215) 949-4018.  
**Tonia Adleta;** GSE team to Brazil; [tadleta@gmail.com](mailto:tadleta@gmail.com); (484) 886-6295.  
**Anna Dennery;** GSE team to Brazil; (267) 679-7731; [annadenry@gmail.com](mailto:annadenry@gmail.com).  
**Max Lovitz-Wolfson;** GSE team to Brazil; (215) 439-23789; [maxlov@gmail.com](mailto:maxlov@gmail.com).  
**Evan Black;** GSE team to Brazil; [evaleigh@gmail.com](mailto:evaleigh@gmail.com); (405) 612-6161  
**Lavell Kirby;** GSE team to Brazil; [gmsworld1@gmail.com](mailto:gmsworld1@gmail.com); (215) 787-4410.

**Club Programs suggested by Clubs:**

**Ray Ishman**, secretary of the Broomall Rotary Club, is a medical doctor who emphasizes wellness through nutrition, exercise, nutritional supplements, along with metabolic and hormonal deficiencies. He is available to speak on this range of health-related topics. Contact him at office (610) 940-1620) or [rishman@cenegenics.com](mailto:rishman@cenegenics.com).

**Mark Beauchamp**, a landscape designer with the firm of clr Design which designs zoo landscapes and they do it for zoos throughout the United States. Mark can be reached via e-mail at [mbeauchamp@clrdesign.com](mailto:mbeauchamp@clrdesign.com).

**George Jones**, president of Central Delaware County Rotary Club, who had a career as investment advisor, will share what elements need to come together to maximize the return on your Social Security

investment. Contact George at [gjonesjr@comcast.net](mailto:gjonesjr@comcast.net). or (484)-410-5552.

**District Youth Exchange Committee** seeks opportunities to speak with Clubs about the Youth Exchange program. Contact Page Huey at (215) 726-5719 or via e-mail at [pagehuev@gmail.com](mailto:pagehuev@gmail.com).

**PDG Ron Smith of District 7430** approached District 7450 Rotary Foundation Committee to seek Clubs to join in one of TRF's new programs called a Vocational Training Team, similar to the GSE program, but more focused. Ron is developing a medical team exchange with Uganda and would welcome the opportunity to share his ideas as a Club program. Clubs interested can send an e-mail to PDG Bonnie Korengel at [bkorengel@ukacpa.com](mailto:bkorengel@ukacpa.com) with open dates.

**Database Speaker's Bureau**

I encourage each Club to visit the Speaker's Bureau page on [www.dacdb.com](http://www.dacdb.com) to find appropriate speakers for your Club. I also encourage Clubs to share speakers with other Clubs by listing them on this page. You will find the Speaker's Page listing just to the right of center on the top banner, after you sign onto the [dacdb](http://www.dacdb.com) database.

DG Dave Ellis

## Multi-Club program focuses on Peace

Rotarians from Ardmore, Bryn Mawr, Wayne and Paoli-Malvern-Berwyn Rotary Clubs gathered at Margaret Kuo's in Wayne March 13 to commemorate the Peace programs of The Rotary Foundation within the Rotary International organization.

PDG Hogie Hansen, (left) a member of Ardmore Rotary Club, organized the meeting which was hosted by DGN and Wayne Rotary Club president Doug Blazey (right).

District 7450 Peace Fellow Lt. D.F. Pace of the Philadelphia Police Department, (second from left) was the speaker. Lt. Pace was nominated by the Philadelphia Rotary Club for a three-month Rotary International Peace Fellowship and successfully represented the District at Chulalongkorn University in Bangkok, Thailand, in 2011.



### Message from TRF chair:

## Foundation makes case for making 'special gift'

The World Health Organization estimates that almost one-tenth of global diseases could be prevented by improving the water supply, sanitation, hygiene, and the management of water resources.

The people of Patari, a village in Uttar Pradesh, are among 25 million people in India alone who suffer the consequences of fluorosis, an irreversible condition caused by elevated levels of fluoride in drinking water. The painful effects of fluorosis can include bone deformities, calcification of ligaments and tendons, and abnormal bone density.

"The fluoride, because of its strength, rots teeth and destroys bones," says Maurice Halliday, past governor of District 1020 (Scotland). Rotary Clubs in Scotland partnered with District 3110 (India) to provide fluoride filters to 60 families in Patari and sanitation, safe drinking water and hygiene training to surrounding schools.

The Rotary Foundation leverages local experience and professional know-how to help communities, like Patari, help themselves.

In honor of World Water Day, March 22, I invite you to consider a special gift to The Rotary Foundation to help address the unique water and sanitation needs of communities across the globe.

Established by the United Nations in 1992, World Water Day highlights the importance of fresh water and the need for sustainable management of water resources. This year's theme is "Water cooperation."

You can direct your Annual Fund gift to SHARE, to help support the local and international activities identified by Rotary Clubs in your community.

Or, you can direct your gift to Rotary's Water and Sanitation Fund, to be spent on quality water and sanitation projects identified and implemented by Rotarians around the world.

Either way, your contribution will be used to fund high impact, sustainable solutions to our world's most pressing needs.

### Can We Eradicate Polio? One Man's Story...

Join us for an Inspirational Evening with International Speaker and Polio Survivor:

## Ramesh Ferris



Friday, April 12<sup>th</sup>, 2013  
5:00 - 7:00 PM

FELLOWSHIP HOUR 5:00 - 6:00 PM  
PRESENTATION @ 6:00 PM

### West Chester University

Sykes Student Union  
110 W. Rosedale Ave., West Chester

Cost for WCU Students:  
**FREE!**

(any donation greatly appreciated)

RSVP by Friday, April 5<sup>th</sup> to:  
Justin Sochovka  
sochovka@me.com

\*Proceeds benefit Rotary's International's worldwide polio eradication efforts



Ramesh shares his personal journey from surviving polio as a young child in India through his global efforts to "End Polio Now". His presentation inspires people to support Rotary International's polio eradication efforts. Ramesh has electrified audiences in the U.S. and around the world!

Join us for a special evening of inspiration and fellowship.

**LIMITED # OF TICKETS!** Don't miss this opportunity to hear Ramesh's personal story that will inspire you to want to help END POLIO NOW!

Sponsored by: The Rotary Club of West Chester, WCUR (WCU Radio), The Daily Local News & The Women's Journal  
[www.westchesterrotary.us](http://www.westchesterrotary.us) - open to the public



Thank you for considering a gift to Rotary.  
**Wilfrid J. Wilkinson – CM, FCA, CFE**  
Chairman, Rotary Foundation Trustees

## West Chester Rotary Club water project: A pipeline and a Tank

By Edwin Malet, Charles Lyddane, Paul Woodruff, and Michael and Kay Johnson  
© 2013, Edwin Malet, West Chester Rotary Club

### A Missionary Couple

Dr. Michael and Kay Johnson had served as Christian missionaries in Kenya for over 10 years prior to working in Ngieni, Kenya. Their work was missionary: "to show God's love to people by helping them find the essential resources for living, food and water." They offered essential care for orphans in Nairobi and its suburbs.

As hard as they worked, though, by 2005, the problem of the children, the third-party victims of AIDS, was getting worse. For some foster parents, it was a sign of wealth to be able to care for another's child. For others, an adopted child became an extra servant.

What they needed was a long-term solution: a plan to keep the kids in Ngieni, near their homes. Nairobi's slums were no place to aspire to. Ngieni had to be made habitable. But, to begin, the water needed to flow.

### A Pipeline and a Tank

What became known as the Wikya-Kilanani Water Project really started with Charlie Lyddane. Charlie, who is from Malvern, had stayed with the Johnsons on his first trip to Kenya in 2002. Kay then told him about Ngieni: of women who fetched water by walking several miles; who dug for water in a dry river bed; who hauled it back in old 5 gallon plastic cans. Sometimes they spent the whole day fetching water.

Together, Charlie and the Johnsons dreamed up a plan. Ngieni needed a pipeline and a tank. From this foundation might grow basic health care, productive agriculture, and a cooperative marketing entity. Ultimately, the orphans of Ngieni might be cared for in a stable environment.

Charlie figured they "only needed \$250 thousand." They had shown him the mountain spring where the water came to the surface. *A pipeline and a tank.* On the plane home, he wondered how to raise the money, but he had no idea.

### The Rotary Club of West Chester

Charlie discussed the water project idea with Paul Woodruff, CEO of ERM, a member of the West Chester Rotary Club since 1972. He told Charlie that raising the money would be "no problem." Soon the two introduced Dr. Johnson to the Club. The Q&A focused on "What we can do."

For planning purposes, Paul divided the project into four phases. In the first stage, the project sought a matching grant. It would seek another matching grant to finance its second phase. And it would seek a 3-H Grant for its third phase. Finally, it would seek a World Grant.

For now, Paul and Charlie "took the show on the road," presenting at more than 25 Rotary Clubs in southeast Pennsylvania. The money came in chunks large and small. The West Chester Rotary Club supplied about one-quarter

of it. ERM and its employees contributed. The other clubs of District 7450, directly and through the Gundaker Fund, also contributed generously.

### Construction of the Wikya-Kilanani Project

The goal, simply, of the Wikya-Kilanani project was to provide "a dependable, year-round water supply to three villages." Francis Asiema, past president of the Rotary Club of Nairobi South, served as the project manager. He recruited other members of the Club to oversee the accounting, legal work for the adoption, and handled all the paper work and reports required by Rotary International. The people of Ngieni would provide the land; the labor for construction, operation and maintenance;

and the local materials such as sand and ballast. Eliud Mambo, a community leader, assembled the construction crew.

In Charlie's experience, reflecting back, it was "crazy." In the U.S., he pointed out, "if you needed gravel, you'd order it; a truck would dump it where you needed it. In Ngieni, they made it."

A trench was dug. The two-inch pipe was laid. They positioned the two large concrete settling tanks; attached the plumbing and meters. A pipeline and a tank.

Today a woman sits at the kiosk and measures the water, charging a couple of shillings or so to fill a can. The charge is small. It mainly imposes a sense of value and covers the maintenance.

### Plans for the Future

It was mid-2007 when the water first flowed through the Wikya-Kilanani pipeline. By 2008, the "Prepared Place" looked forward to building libraries and primary schools. Some had received drought resistant seeds, cattle and goats, as well as training in agricultural practices. The community was regularly visited by doctors and nurses.

Then a second pipeline – the Makeveti line – was built. It supplies water to a Medical Clinic, a school, the school's showers, besides the water kiosks at the second village. Along both the lines, the community has established vegetable gardens.

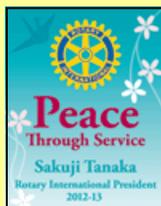
And then a third, which is almost complete. Along the way, water will be supplied to community water points, the proposed polytechnic school, and cattle troughs.

On the whole, it could fairly be said that the lot of Ngieni is better. The children of Ngieni are healthier and better fed. Fewer are destined for Nairobi slums. Dr. Johnson observes, "The women are growing gardens and the orphans are getting loving homes."

For more details and the complete story of the program, go to [www.westchesterrotary.us](http://www.westchesterrotary.us).



**DEADLINE** for the May **District 7450 Rotary Leader** is April 15. Please identify all people in photos. Send photos/news to [info@Rotary7450.com](mailto:info@Rotary7450.com) and [mombugjoan@msn.com](mailto:mombugjoan@msn.com). Thank you.



## The Rotary 7450 Leader

Published by District 7450

**Dave Ellis**  
District Governor

**Joan Connor Toenniessen**  
Editor

**Jay Childress**

Technical Support / Graphics

⦿ Deadline is 15th of month prior to publication date. Please send news and photos (**with names and information**) to [mombugjoan@msn.com](mailto:mombugjoan@msn.com)

⦿ Send photos (with names and information) to [info@Rotary7450.org](mailto:info@Rotary7450.org)  
Please identify people in photos.

⦿ Submit club attendance or changes to contact information through District Database at [www.DaCdb.com](http://www.DaCdb.com). For help, call Sharon Quick at (215) 735-5984 or Brian Casey at (484) 483-8423.

### Worldwide Rotaract Week:

## WCU Rotaractors thank sponsors

Rotaractors from West Chester University Rotaract Club celebrated the 42nd Worldwide Rotaract Week March 11-17, with a visit to the Greater West Chester Rotary Club Wednesday meeting to say thank you for sponsoring the Club. Rotaractors Kayla Jeap, Hannah Peters and District Rptaract Representative and past president Tierny Ulmer (right) expressed their gratitude to Greater West Chester Sunrise Rotary Club president George Trachtenberg. Later in the week, the Rotaractors joined five others from District 7450 Rotaract Clubs as mentors for high school students attending RYLA at Freedoms Foundation.



### Rotary Acronyms

<b>AG</b>	Assistant Governor	<b>RI</b>	Rotary International
<b>DDF</b>	District Designated Funds	<b>RIMC</b>	Rotary International Membership Coordinator
<b>DG</b>	District Governor	<b>RID</b>	Rotary International Director
<b>DGE</b>	District Governor-Elect	<b>RIP</b>	Rotary International President
<b>DGN</b>	District Governor Nominee	<b>PRID</b>	Past Rotary International Director
<b>DSG</b>	District Simplified Grant	<b>PRIP</b>	Past Rotary International President
<b>FOB</b>	Festival of Brotherhood	<b>RIPE</b>	President-Elect Rotary International
<b>GETS</b>	Governor-Elect Training Seminar	<b>RRFC</b>	Regional Rotary Foundation Coordinator
<b>GNATS</b>	Governor Nominee Advanced Training Seminar	<b>RYLA</b>	Rotary Youth Leadership Award
<b>GSE</b>	Group Study Exchange	<b>TRF</b>	The Rotary Foundation
<b>MG</b>	Matching Grant	<b>WCS</b>	World Community Service
<b>MOP</b>	Manual of Procedure	<b>YEP</b>	Youth Exchange Program
<b>PE</b>	President-Elect		
<b>PETS</b>	President-Elect Training Seminar		
<b>PDG</b>	Past District Governor		
<b>PHF</b>	Paul Harris Fellow		

### Share your successful fundraising ideas

If your Club has a successful fundraiser or service project, please share the details of the event or project with other Clubs.

Send to [mombugjoan@msn.com](mailto:mombugjoan@msn.com) for listing in **District 7450 Rotary Leader**

Go to page 8 in this issue for this month's fundraising reports.

### Where's the Calendar

The District 7450 Calendar is available at [www.DaCdb.com](http://www.DaCdb.com) and at [www.rotary7450.org](http://www.rotary7450.org)