



DISTRICT 7450

Rotary Leader



Volume 5 Number 2

August 2010

Message from DG Joan

August is Membership and Extension Month. Now is a good time to ask yourself:

"How have I helped other good people in desperate need through Rotary?"

"How have I grown personally and personally through Rotary?"

"How can I share the benefits of Rotary membership in the world's largest humanitarian organization with a friend, family member, colleague or passing acquaintance?"

We have a wealth of Rotary "lifers" in our district. These are individuals who have been giving to their community through Rotary for decades.

Two of my Rotary Heroes are Bill Gotwals, Rotary Club of West Chester, and Jim Gullborg, Rotary Club of Broomall.

I was privileged to know Bill when we were both members of the West Chester Rotary Club. Bill has the District record of 67 years of perfect attendance.

I met Jim Gullborg at the Broomall Rotary Club's Fourth of July 5K run. Jim was a charter member of the Broomall Rotary Club and has not missed a meeting in 57 years. Jim, an arborist, can still be found climbing trees and is actively contributing to his Club's projects.

Kudos to Bill and Jim and congratulations to their Rotary Clubs for having such outstanding members.

Now to the future. September is "New Generations Month." These Early Actors, Interactors, Rotaractors and Youth Exchange students and RYLA scholarship winners are the future of Rotary.

You will meet many of these outstanding members of our Rotary Family at the October 8-10th Oktoberfest District Conference They need your guidance and support.

How can you help "pass the torch" to the New Generations?



At District Conference :

Oktoberfest offers fellowship, fun, information, inspiration

Rotarians, their spouses, Rotaractors, Interactors, and Youth Exchange students will gather at the Desmond Hotel in Mavern for the Oktoberfest District Conference Friday, October 8, to Sunday, October 10.

Friday afternoon sessions will focus on orientations for new members and club board member orientation. Club secretaries can attend "The Online

Directory Workshop," designed to make the job a whole lot easier and far less time consuming.

If it's fun you want, plan to attend Oktoberfest reception and dinner Friday night. Not only will there be authentic Oktoberfest food and drink, but the Munich beer hall atmosphere will come alive with the District's own Oktoberfest band, and if you're up to it, a little late evening Polka dancing.

After breakfast Saturday, workshops will focus

on the ins and outs of how the Rotary International Foundation functions, how you as an individual Rotarians fit in the Foundation picture, and how local Rotary Clubs can benefit from the Rotary Foundation. Saturday morning also includes sessions for Rotaractors, Interactors, and Youth Exchange students.

Saturday's lunch features the wit and wisdom of author and motivational speaker Steve Young. The emphasis shifts Saturday afternoon to membership development and retention, followed by personal development workshops.

Saturday's dinner promises to be full of surprises, inspirational moments, and recognition of donors. RI President's Representative John Capps, a gifted and inspirational speaker who has the Rotary insignia tattooed on the side of his bald head, will speak at the dinner.

(CONTINUED ON PAGE 2)



Throughout District:**District Database: up and running and helping Rotarians****What is the District Database?**

- An internet-based Club and District information management system.
- A single point of maintenance for all member profile information that covers the Clubs, the District and RI all in one.
- Manages member information, Club and District reporting, event registration and execution, attendance, Club and District communications.

What's in it for Member:

- Easily update your contact information so your Club members know how to reach you and you are included in the *occasional but important* District communications.
- Access contact information for fellow Club members or Rotarians in the District.
- Print a directory (with photos) for your Club.
- Register online for Club and District events.
- Submit make-up meetings.
- Access an archive of your Club's Bulletins.
- Easily access your Club and District Calendar of Events.

For Club Leaders:

- Communicate to Club members through up-to-date contact information.
- Publish your Club Bulletins and automatically create archives.
- Easily maintain Club meeting times and locations.
- Add or delete members.
- Maintain member information in one place without duplication of effort – RI member access is

automatically updated.

Quickly and easily record and submit attendance. Set up online registration for Club events. Manage event registration easily and print name badges.

Access reporting to help you manage your year. Easily maintain your Club Calendar of Events. Maintain members' positions of responsibility with just a couple of clicks.

Easily create TRF transmittal report for submitting funds

IT'S FREE TO THE CLUBS!

How do you access the District Database?

1. Access "www.DaCdb.com" from your Internet Browser such as Internet Explorer or Mozilla Firefox.
2. Click on "LOG IN Here" from the menu bar.

Enter:

Your Username: (Your email address)

Your Password: (Your RI number for your first sign on)

Your Club number (required for Club officers only)

4. Click on the "Logon" button to access the system. You're in!
5. To access your club and club member information, select the "My Club" tab from the top menu bar.
6. Scroll down through Section 1, 2 and 3 for the information you want.
7. To find other Rotary members select "Find a Member" tab.

Philadelphia Rotary Club story in July Rotarian

The Rotary Club of Philadelphia has been featured with a picture and full page article in the July (2010) issue of *The Rotarian* magazine about its annual fundraising for the National Multiple Sclerosis Society. Since 2000, Philadelphia Rotary Club has sponsored a cycle team every year for the 150-mile ride between Cherry Hill, N.J. to Ocean City, N.J. and back. Led by Philadelphia Rotary Club's Jack Beiter, the project has raised more than \$500,000. in donations for the National MS Society, including \$59,000.00 from the 2009 ride by itself. Philadelphia past president Bob Snow will be the team captain for the 2010 ride Beiter, 81, plans to participate. *The Rotarian* magazine is circulated to 1.2 million Rotarians around the world.

Oktoberfest District 7450 Conference

(CONTINUED FROM PAGE ONE)

An Ecumenical Memorial Service Sunday morning will pay tribute to Rotarians and spouses who have died in the recent past. A Fellowship Brunch will follow. Special savings await Rotarians who register by September 20 for the District Conference.

For more information, or to volunteer to help, contact Conference co-chairs Frank Hollick at 215-247-5153;215-247-5153 or Lisa Leonard at 215-482-3334;215-482-3334.

Rotary seeks presence in 55+ communities

By Fred Edelman, past president of Shady Brook Rotary Club

Many seniors have moved into 55+ communities. There are over 3500 communities which have 55+ communities in the United States. The residents of these communities seek fellowship with other seniors. They want to have activities that are fun and also provide an opportunity to help people in need in local, national and international communities.

Shady Brook Rotary Club of Langhorne is such an example, whose members are residents of an exciting active senior community. Over the past four years, Shady Brook Rotary Club has provided its members with interesting Wednesday morning breakfast meetings. Its speakers have included sports notables, financial specialists, and health practitioners. Its members have been kept up to-date on local and international projects, ranging from disaster relief to the fight to eradicate Polio.

Taking part in fund-raising events, from golf tournaments to art auctions, has enabled Shady Brook Rotary Club to donate funds to Make a Wish Foundation, Juvenile Diabetes, Armed Service personnel and a host of other charities. Our members are pleased that they can still make a difference in the quality of life for so many people.

Because of the success of Shady Brook Rotary, a program of outreach to other 55+ communities has been offered to Rotary District 7450. If a Rotarian lives in a senior community and will invite us to present a short program to other residents, we can show them that becoming a Rotarian and forming a new Rotary Club in their community will be fun and very rewarding.

Contact Cathy Palmquist, Extension Committee chair, at Cathyp@neoethos.com with invitations to present a Rotary program.

DG Joan Batory's schedule of visits to Rotary Clubs

- 08/24/2010 NORTH PHILADELPHIA (MADRUGADORES)
- 09/01/2010 CHICHESTER
- 09/08/2010 EXTON-FRAZER
- 09/10/2010 GLENSIDE
- 09/14/2010 DOWNINGTOWN
- 09/14/2010 PHOENIXVILLE
- 09/15/2010 TWIN VALLEY
- 09/16/2010 SWARTHMORE
- 09/16/2010 WESTTOWN-GOSHEN
- 09/21/2010 BROOMALL
- 09/21/2010 FRANKFORD-NORTHEAST PHILADELPHIA
- 09/22/2010 OXFORD
- 09/23/2010 LONGWOOD
- 09/27/2010 KING OF PRUSSIA
- 09/28/2010 KENNETT SQUARE
- 09/28/2010 LEVITTOWN-FAIRLESS HILLS
- 09/29/2010 CHESTNUT HILL
- 09/30/2010 ABINGTON AT EDGE HILL
- 09/30/2010 PAOLI-MALVERN-BERWYN
- 09/30/2010 PHILADELPHIA
- 10/04/2010 BRYN MAWR
- 10/05/2010 FEASTERVILLE
- 10/13/2010 GLEN MILLS
- 10/14/2010 HAVERFORD TOWNSHIP
- 10/19/2010 BENSLEM
- 10/20/2010 WAYNE
- 10/21/2010 WEST CHESTER

Visit the District Calendar
for up-to-the-minute updates
www.Rotary7450.org
Left hand side link to the District Calendar

DG Joan Batory is off and running in the District

At Rotary Night at the Phillies



DG Joan Batory leaves the diamond at Citizens Bank Park with the Phillie Phanatic after throwing out a pre-game first pitch before the July 28 Rotary Night at the Phillies. DG Batory appeared with the "End Polio Now" message on her shirt. Rotary Foundation will receive \$8,361 from 929 tickets sold by Rotarians.

At Broomall Rotary Club July Fourth Firecracker 5K



DG Joan Batory joins Broomall Rotarian Chris Dervishian (right, in photo on left) in congratulating runner Ed Yost (left), the fastest person in the inaugural Broomall July Fourth Firecracker 5K, sponsored by the Broomall Rotary Club. His time was 17.9 minutes on a route from Broomall to Newtown Square and back along West Chester Pike. He outpaced 330 runners who were cheered on by spectators awaiting the annual Independence Day Parade following the race. Dervishian, who conceived, planned and operated the 5K race, was supported by Broomall Rotary Club members and families who gave their time and effort for the very successful event. The race also was supported by many businesses in the community. While at the race, DG Batory met Broomall Rotarian Jim Gullborg (photo on right), a founding member of the Broomall Rotary Club and a past president of the Media Rotary Club. A navy veteran of WWII, Jim remains a working arborist in his family's business, and has not missed a Rotary meeting in 57 years, which is one of longest for District 7450 Rotarians.

Rotarians learn ropes of Westtown School's Ropes course

Members of the Rotary Club of West Chester Downtown visited Westtown School's Ropes Course on July 23 to learn about the program and the ways it helps youngsters attending Dragonfly Forest for kids with serious illnesses and disorders, and Camp Dreamcatcher for children infected and affected by AIDS. They also experienced ways alternative learners, adult groups and Rotary Clubs can practice teamwork, leadership and communication skills while having a lot of fun. Children with hemophilia and other blood disorders, autism, asthma and respiratory illnesses, or HIV/AIDS don't always get to choose their own adventures, according to Michael Minnig, director of outdoor education at Westtown School and head of the school's Ropes Course. So choosing to ride a zip wire, climb a tree or balance on a 35-foot-high catwalk can feel liberating. [Photo cutline – ericannalie.jpg:] Eric Metzker, president of the Rotary Club of West Chester Downtown, and Annalie Korengel Lorgus, (center) balance the "whale watch" Ropes Course low element as (left to right) Riley Lorgus, Averyl Hall, John Townsend and Marissa Okoli watch.

Bragging Rights for District's Rotary Clubs

The Oktoberfest District Conference Committee wants to highlight outstanding Cub service or fundraising projects at the Oktoberfest District Conference. Submit a five-minute PowerPoint showing highlights of your best project to Lisa Leonard at info@philarotary.org no later than September 16. The selected project will be presented at a general session.

Happenings at District 7450 Rotary Clubs

Ardmore Rotary Club raises \$38,000 for restoration of Garden for Blind project



Ardmore Rotary Club presented a check for \$38,000 which was raised from community groups, Rotarians, and Rotary Club of Tokyo to Lower Merion Township for the restoration of the Garden for the Blind and Children in Wynnewood Valley Park. On hand are (from left) past president Joan Toenniessen, past president Doug Klepfer, Lower Merion Township Manager Doug Cleland, president Dave Dillon, past president Jane Williams, past president Fred Fromhold and secretary Rob Burnham. PP Klepfer undertook the private-public project while president of the Club during Rotary's Centennial year. Ardmore Rotary Club presented the Garden to Lower Merion Township in 1977. At the time the Tokyo Rotary Club presented 25 cherry trees for the Garden for the Blind to Ardmore Rotary in appreciation for 300 dogwood trees which the Club sent to their club in 1970 to replace dogwood trees in Imperial Gardens donated in 1920s by the United States. Last year, the Tokyo Club sent a check for \$10,000 to Ardmore Rotary Club which used a portion to plant cherry trees in the Garden as well as in several other parks and schools. Work began on the restoration of the Garden early this month with a scheduled completion late this year. The bulk of the cost will come from a federal grant received by Lower Merion.

Kennett and Longwood Rotarians host Rotarians from Ivory Coast



Kennett Square and Longwood Rotary Clubs hosted a reception June 14 for members of nine visiting Rotary Clubs from the Cote D'Ivoire (Ivory Coast) at the Hotel DuPont in Wilmington Delaware. Representing the Kennett Square Rotary Club were Jerry Poe, Steven Cho, Al Schmitt and Eleanor Sylver. Representing the Longwood Rotary Club were Andy Dean, Dave Harandon, Dennis Fisher and DGE Bonnie Korengel. The Rotary Clubs from the Ivory Coast, along with Kennett Square and Longwood Rotary Clubs, helped to sponsor two young men, Ouloide "Yannick" Goue and "Eric Marc" Kouadio, to study at Lincoln University. The Rotary Clubs of the Ivory Coast have been able to make a comeback after several years of civil war. Rotarians from the Ivory Coast were very appreciative of the support for Eric-Marc and Yao Kouadio, who recently graduated from Lincoln University. During the visit, the Rotarians spoke about areas that would support the efforts of Rotary in the Ivory Coast such as, water resources (building wells), educational opportunities (instructional supplies), and other collaborative projects which the Rotary Clubs could sponsor.

Registration information and forms for Oktoberfest District Conference are accessible at Rotary7450.org

Local example of 'Bridging continents' in Rotary

Patricia DeMay, secretary for the Glenside Rotary Club, responded to an appeal from Jay Childress, Rotary International District 7450 administrative assistant, seeking a Rotarian to transport a visiting Rotarian from Pakistan at a hotel near the airport to a Rotary Club meeting the next day.

DeMay, who wears "I am a Rotarian" on her "conversation starter" name tag at her bank job, said, "My first thoughts were logistic ... I am off from work on Friday, but I need to take my 86-year old mother to her 11 a.m. doctor's appointment. If I am late for our 12:15 p.m. Rotary meeting, it is not terribly bad but if I am bringing someone with me I need to be sure to get there. Then I considered the time to drive from Huntingdon Valley to the airport, the airport to home, home to the doctor, the doctor to Rotary and decided it was tight but it could be done. I told Jay I could do it. She gave me Mr. Bashir Malik's phone number and I made the connection.

"The next day as I drove to the airport, I began to think about what I knew about Pakistan. All I know is what I hear and read in the news. He is most likely Muslim. Is it appropriate to offer to shake hands? Will he be offended to have a woman drive him to the meeting? Will my seven-year old Toyota Echo be too small? Am I dressed appropriately enough? Even though it was 90 degrees out, I grabbed a sweater as I left the house because the blouse I wore was sleeveless. What will we talk about?

"When we met in the hotel lobby, Mr. Malik extended his hand. He is short by American standards, around 5'6", neatly groomed with a closely cropped beard., and wore a business suit. He spoke perfect English. As we road along Rt. 95 N, I pointed out the Naval Yard, the oil refineries, the industry along the Delaware River, the skyline of center city

Philadelphia, and across the river in New Jersey. We talked about the commercial and residential areas of Mayfair and Fox Chase and compared it to housing in Pakistan.

"When we arrived at my house we had just enough time for Mr. Malik to have a glass of water and load my mother into the car and be off again. A nurse at the house had helped my mother shower and dress. This prompted

questions about health care in the United States. How it is that I have a nurse who visits to care for my mom?.

"We sat for an hour at the doctor's office... when my mother saw her doctor, she told him that we needed to be quick because we had a visiting dignitary from Pakistan with us and we needed to get him to a meeting

"We arrived at the Glenside Rotary meeting a little late but in time for Mr. Malik to enjoy lunch and observe the installation of our officers. He made a presentation about his trip to the United States and the Foundation he is heading. Then on the road again to the airport and Mr. Malik talked about the need for healthcare in Pakistan for the poor and how he is building a hospital for woman and children. He hopes to expand the hospital to become an education facility. The wealthy in Pakistan can go to school; the poor have no education or the education is provided by

the "religious." We talked about his children and grandchildren.

As we began to leave our guest at his hotel, my mother told him that he was a "cutie petutie" which I roughly translated into "she says you are handsome." He said he would call on my mother the next time he is visiting the United States.

"For just a few short hours I had an opportunity to learn something about someone from another part of the world. A part of the world that seems to be strange and foreign based on our media. And I had a chance to show him a



Listening as Mr. Bashir Malik addresses the Glenside Rotary Club are immediate past president Karen Strawhacker (left) and president Donna Adelsberger, who was installed at the meeting, and secretary Pat DeMay, who escorted Mr. Malik of Pakistan to the meeting.



Celebrating Attendance

At its July 29 meeting, the Rotary Club of Media, which was chartered 1928, celebrated the perfect attendance of (from left) Bob Diamond, five years; AG Rick Trivane, two years; Ken Delmar, five years; Ted Pleibel, eight years; Nancy Geisel, five years; and president-elect Brian Messick, three years.

Make copies of newsletter

Please print copies of this newsletter to distribute to members in your Rotary Club who are not computer savvy or for prospective members. Thank you.

Rotary Clubs install 2010-2011 leadership teams

Philadelphia Rotary Club: Joe Batory installed; announces RI president will attend 100th dinner

Following his installation as president of the Philadelphia Rotary Club July 15, Joe Batory announced RI president Ray Klinginsmith "has accepted my invitation to attend the Philadelphia Rotary's gala Centennial Celebration dinner on April 10, 2011." Batory told the overflow crowd of Rotarians and guests at the Union League, "To have the sitting Rotary International president be with us for this occasion is a great honor. We have reserved the spectacular *Ballroom at the Ben* in the historic section of Philadelphia and we anticipate that we will have many dignitaries and guests on hand to meet and greet our president."



Joan Toenniessen photo
DG Joan Batory pins the president's pin on her husband, Joe Batory, during his installation as president of the Philadelphia Rotary Club.

PDG Tom McCarthy conducted the installation ceremony for Batory and new directors, Lisa Leonard, Jeb Brookman and Mark Raschiatore and president-elect Scott Grande. Among a number of special guests was PDG Sandy Costanzo, the first female Rotary District 7450 Governor. Batory's spouse, Joan Batory, is 2010-2011 DG and pinned on her husband's president's pin during the ceremony.

In accepting the office, Joe Batory said, "Together, all of us continue to make Rotary the leading organization in the world in terms of strengthening communities, promoting literacy, preventing disease, providing scholarships and building peace and good will. In Rotary, amazingly enough, we are all just volunteers...good people trying to do good things for good people in need...but we get so many incredible things done ... because we feel and we care."

The Philadelphia Rotary Club was the 19th to be chartered by RI in April 1911.

Joe Batory joined Philadelphia Rotary Club following his retirement after 15 years as Upper Darby School District Superintendent of Schools. He was named one of the Top 100 educational leaders among the 300,000 practicing school administrators in North America and received the Lifetime Distinguished Service Award from the American Association of School Administrators. In retirement, he is an associate in Educational Enterprises LLC, an educational research and evaluation company.

Bala Cynwyd-Narberth Rotary Club Inducts president, new member



Assistant Governor Bob Latshaw (center) congratulates new Rotarian Mel Miller following his July 7 induction as a member of the Rotary Club of Bala Cynwyd-Narberth as newly inducted president Laya Charlestein looks on.

Glen Mills Rotary Club Installs



On hand for the installation of officers for Glen Mills Rotary Club for 2010-2011 are (from left) president-elect Karen Mazzarella, 2010-11 president Chris Zavawski, immediate past-president Paul O'Brian, and 2008-2009 president Dave Rakow.

WC Rotarians name Mary Lou Enochs Honorary Rotarian

Mary Lou Enochs (right) was named Honorary Rotarian for 2010 by the Rotary Club of West Chester. Mary Lou, owner of La Difference Salon and Day spa in West Chester, was introduced by Chris McCawley, committee chair. Long active in the Chamber of Commerce of Greater West Chester, Mary Lou has served as its chairman and

run the Old Fashioned Christmas Parade for 14 years. She has served as chair of West Goshen Parks and Recreation, is a member of the Bishop



Shanahan High School Presidential Advisory Board and served as treasurer of the Feast of the Assumption at St Agnes for 15 years. She also has chaired the March of Dimes Chester County Women of

Achievement dinner and received numerous honors, including the 2002 Women in Business Award from the Chester County Chamber of Business and Industry. She serves on the State Board of Cosmetology, appointed by Governor Rendell. She serves on the board of the YMCA, is on the West Chester Senior Center Gala Committee and served as auctioneer for the YMCA, March of Dimes and ALS benefit at Waterloo Gardens. Her brother, Joe Polito, is a member of West Chester Rotary, as is her son-in-law.



The Rotary 7450 Leader

Published by District 7450

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District Governor

Joan Connor Toenniessen
Editor

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Technical Support / Graphics

- ☛ Deadline is first of month. Send news items and photos (with names and information) to mombugjoan@msn.com
 - ☛ Send photos (with names and information) to info@rotary7450.org
Please identify people in photos.
 - ☛ Please submit club attendance or changes to personal contact information through the District Database at www.DaCdb.com
- For assistance, please call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423

Glen Mills Rotarians' Fifth Birthday



Glen Riddle and Concordville-Chadds Ford Rotary Clubs helped Glen Mills Rotary Club celebrate its fifth birthday at a picnic at Newlin Grist Mill last month. Enjoying dinner are (from left, clockwise) Glen Riddle Rotary Club 2009-10 president Katherine Flagg, 2011-12

president Sue Linvilla-Jochum, Concordville-Chadds Ford Rotary members Dave Lafferty, and Jim McKinly, Bethel Township Historic Society chairman Judy McCleary, and Glen Mills Rotary Club's newest member Allen Rogers and his wife Phyllis.