

# The Rotary 7450



# Leader



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## Greetings from the District Governor



Having completed most of my official visits to the clubs of our District, I heard about all the great service projects that are being accomplished in our communities. It is truly heart warming.

I would like you to share your good works with all the Rotarians of District 7450. Please send in pictures and/or

articles of those wonderful activities to [info@rotary7450.org](mailto:info@rotary7450.org).

We also would like to see some advertisements from your business or profession in order to underwrite the cost of printing and mailing. If interested, give me a call or send an e-mail for more info. Joan Toenniessen and Jay Childress work very hard in putting the newspaper together; however, the success of this publication is only as good as the articles and pictures you send in.

We have money to give you for those worthwhile service projects your clubs are involved with. Both the Gundaker Foundation (which is our District Foundation) and the District Rotary Foundation Committee have grant money available. Please take advantage of these opportunities. For the Gundaker grants, see your Gundaker Rep., and for DRFC grants, contact Vasanth Prahbu at: [vprabhu39@aol.com](mailto:vprabhu39@aol.com) or check the District website, [rotary7450.org](http://rotary7450.org).

Harshad Dodia and the GSE team have returned from India. I know that he and the team members would be happy to speak to your club. We are looking forward to the team from India visiting our district from mid-April to mid-May.

The Eastern States Student Exchange (ESSEX) of which we are a member, along with 34 other districts, hosted the 2007 USA-Canada Youth Exchange Network Conference in Philadelphia the weekend of January 25-28. Our own PDG Dan Bronson was the chair of this event which was attended by over 300 Rotarians, including many from Europe and Asia. Linda Messer, District 7450 Youth Exchange Chair, and her committee attended along with our District Exchange students.

By the time you receive this, the RYLA program will have been successfully completed with about 80 high school students attending. Thanks to the many clubs that provided scholarships. Also thanks go to Rotarian Dr. Louise Vitiello Burroughs for chairing this great leadership program for our youth.

Mark your calendars for the District Assembly on May 22 at Delaware County Community College and June 27 for the installation of Russ deFuria as District Governor 2007-08.

So as we say in golf parlance, I am on the back nine.

Let us continue to LEAD THE WAY!

## Philadelphia literacy agenda on a roll! 800 Munoz-Mann students receive dictionaries/atlasses/thesauruses

By Joe Batory

The 2007 literacy agenda of the Rotary Club of Philadelphia took a giant leap forward Thursday, January 11, when more than 800 dictionaries/atlasses/thesauruses were awarded to individual students at the Munoz-Marin School in North Philadelphia.

The books were purchased from The Dictionary Project and affixed with Rotary labels to become the personal possession of each child.

The ceremony, attended by a group of eight Philadelphia Rotarians, was very moving with the students giving speeches, singing and reciting poetry as a "thank you" for the books.

During the formal presentation at the school, Philadelphia Rotary Club president-elect Lou Mosca encouraged the students to use the donated books to become the best students that they could be.

Munoz-Marin School's pupil population is overwhelmingly of Latino heritage. Philadelphia Rotary Club Literacy chairperson Joe Batory spoke to the students in "broken" Spanish telling the pupils that each book was a statement of belief by Philadelphia Rotarians that each student could do great things through hard work in school.

In addition to the books distributed to children at Munoz-Marin School, the Rotary Club of Philadelphia donated a library set of about 80 reference books to the Face to Face after school program in the Germantown section of Philadelphia.

*Students at Munoz-Marin School in Philadelphia gave speeches, sang and recited poetry to thank the Philadelphia Rotary Club for the dictionaries/atlasses/thesauruses they received during special program January 11.*



*Philadelphia Rotary Club members (from left) Randall Drain, Ellen Williams, Carl Bailey, Sharon Quick, Lou Mosca, Joan Batory and Joe Batory took part in presentation of 800 dictionary/atlas/thesaurus to students at the Munoz-Marin School in Philadelphia January 11.*

Beyond that, a set of 60 thesauruses was purchased and distributed to the young playwrights group at the Meade School in North Philadelphia.

Another unique literacy project recently launched by the Rotary Club of Philadelphia is the "Learning for Life" values/character development program at the Waring School in central Philadelphia. These curricular materials for the school were purchased by the Philadelphia Rotary Club from the program developer, the Boy Scouts of America. This initiative seeks to create intelligent dialogue about choices and moral decisions that these students have to make each and every day. A key component of this project is that many members of the Rotary Club of Philadelphia will do follow up interactive presentations with students.

Finally, the Rotary Club of Philadelphia is continuing its collection of books for the waiting area at Philadelphia's Family Court. The idea is that children and parents will not only have books to read while they wait but they are encouraged to take them home.



# Concentrated Language Encounter training slated March 28-31 at Holy Family College, Philadelphia

About 60 Rotarians and others interested in teaching English as a second language to immigrants in and around the Philadelphia area attended the January 27<sup>th</sup> Rotary International "Concentrated Language Encounter Program" (CLE) orientation at Holy Family University, Philadelphia.

The orientation was led by PDG Barry Smith and his wife, Vivian, from Atlanta, Georgia. This was the second time this couple volunteered to speak in District 7450. The couple spoke about their experience with the program in Thailand and Brazil at the October District Conference in Atlantic City.

Barry Smith firmly believes that CLE can change the world as far as illiteracy is concerned. In May of 1998, he was invited to the Literacy and Numeracy Task Force Training Seminar in Bangkok, Thailand. He also visited Haiti to investigate the possibility of setting up a Literacy Pilot Project in that country. He was trained to be a Literacy Pilot Project Evaluator in November 1999.

In 2003, former Thailand Deputy Prime Minister Bhichai Rattakul, the president of Rotary International for 2002-2003, asked Barry Smith to be the vice-chairman of the Literacy Committee responsible for Rotary literacy programs in the Americas, Africa, Turkey and Europe.

A formal training of trainers will take place March 28, 29, 30 and 31, at Holy Family University PDG Lloyd Whitfield from South Africa will be lead trainer for the program in the John Perzel Education and Technology Center. The tutors attending this four day training will be qualified to: tutor those seeking English as a second language and to train other volunteers to be tutors.

CLE Programs are "immersion" programs where students are constantly involved in doing new and ever more difficult things with language in the course of a variety of group activities called Concentrated Language Encounters.

The Rotary 7450 Literacy Committee searched for a university to participate as the future and only North American training site for the CLE literacy training program and also to function as one of the immigrant adult tutoring sites. Holy Family University in Philadelphia has been the most enthusiastic and the only school equipped with the global capability to connect with Thailand and the rest of the world for conferencing to the District 7450 area. Holy Family University is camera-ready and studio/auditorium-equipped for all modes of interactive telecommunication endeavors to include conferencing and broadcast.

The website [www.cleliteracy.org](http://www.cleliteracy.org) has information about the Rotary International Literacy program used all over the world.

All persons interested in attending the free four-day training at Holy Family University should contact President-Elect Jim Stanton, Rotary District 7450 Literacy chairman at [jstanton@firstphiladelphiacharter.org](mailto:jstanton@firstphiladelphiacharter.org)



*Taking part in the Rotary International Concentrated Language Encounter Program orientation at Holy Family University were (from left) Dean Leonard G. Soroka, Dean and Professor, School of Education at Holy Family University, Presenters Vivian Smith and her husband PDG Barry Smith from Atlanta, Georgia, and Jim Stanton, president-elect from the Frankford-Northeast Philadelphia Rotary Club, and chairman of Literacy Committee for Rotary Dis-*

## Rotary Foundation reminder: deadline Feb. 28 for DSG

The District 7450 Foundation Committee has issued the following information about District Simplified Grants:

According to a rule instituted a couple of years ago, Rotary Clubs in District 7450 can apply for matching Grants from the Rotary Foundation which are available through the District Simplified Grants Committee. The next deadline to apply for grants has been extended to February 28, 2007. Grants can be used for any worthy project which meet the normal Rotary Foundation guidelines. A total of \$13,500 is available in the current Rotary year.

Each year, our district is able to access 10 percent of the money which our members and clubs donated three years ago for this purpose.

Members of the District Simplified Grants Committee are Marty Phillips DG, Charles Streitwieser Rotary Foundation Committee chair, Russ deFuria DGE, Joel Chesney DGN, Bob Lankin PDG, and Vasanth Prabu Grants Chair.

Members are advised that there are certain categories of projects which are not eligible for Rotary Foundation grants. Please access the News section of the district website [www.rotary7450.org](http://www.rotary7450.org) for grant rules. We cannot access foundation money for Rotary projects such as RYLA or Youth Exchange.

There are strict rules concerning stewardship of the funds. Reports must be sent in on a timely basis to the Rotary Foundation. No funds can be used for things such as travel, building buildings and components of buildings.

After February 28, 2007, the District Simplified Grants Committee will meet and allocate the funds to the projects it deems most worthy.

For more information contact Charles Streitwieser at 610-308-5665 or [streitwieser@verizon.net](mailto:streitwieser@verizon.net) or Vasanth Prabu at 610-917-1097 or [vprabhu39@aol.com](mailto:vprabhu39@aol.com) or any member of the committee.

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# Villagers get clean water, thanks to Ardmore Rotary

Ardmore Rotary Club has received confirmation that the Chikhwaza Women Water Project well is up and running. The system consists of an ordinary borehole design fitted with Afridev hand pumps in the Chikhwaza village (known as Chikhwaza 4) of Traditional Authority Chimaliro in Thyolo district of Malawi, Africa.

The Chikhwaza Women Water Project was executed by the Christian Community Church under auspices of Water for People program with funding by Ardmore Rotary Club. The \$5,500 project was financed by Ardmore Rotary Club's Coins for Water collection which raised over \$2,500 and with matching grants from Gundaker and Rotary Foundations. Ardmore Rotary initiated the Water for People partnership during the 2005-2006 Centurion Year under the leadership of President Fred Fromhold and has continued the commitment under the presidency of Mike Silver.



*Village woman prepares to carry water to her family from new well (above left) as a group of women and girls get ready to leave for home after filling their buckets (above right).*

Completion of the project has given the community of 250 "easy access to potable water which will reduce the incidence of waterborne and other water-related diseases in the community." In addition the project has greatly reduced the length of time women and girls walk to and from a water supply. The project ensures that safe water is available and accessible within a radius of less than a kilometer and that the quantity will be appropriate for the number of people served.



*Chikahwaza well during construction.*

*Dumping coins collected for the Water for People well project into counting machine at Bryn Mawr Trust Company are (from left) 2005-2006 President Fred Fromhold, Coins for Water Chairman Joan Toennissen, Sargeant-At-Arms Jack McDonald and District Governor Marty Phillips, an Ardmore Rotarian.*



## Leading The Way at Downingtown Rotary Club



*Downingtown Rotary Club (above left) presented dictionaries to third-graders at West Bradford Elementary School in Downingtown. The books contain Four Way Test Labels to encourage students to "make it their own." Dee Karas was project chairman.*



*Downingtown Rotary Club, (right) with the help of BOSCOV's, provided 50 stylish winter coats to Chester County Futures, which helps mentor, sponsor, and promote high school students who have shown willingness, excitement, and effort to continue on the path of education and community service. Rotarian Elda Wright was chairman of the Chester County Future Coats project. Both projects received Gundaker and Rotary Foundation matching funds in addition to funds raised by the club's participation in County Feast last August.*

*On hand for Downingtown Rotary Club's 80<sup>th</sup> Anniversary celebration (above right) were Downingtown Mayor Heather Bruno, and two members of Borough Council who presented anniversary plaque to President Cynthia Lyman, (left). District Governor Marty Phillips and members of other Rotary Clubs also attended.*



## NEWS IN BRIEF

### Water filtration plant update

**Broomall Rotary Club** President Russ Kehler reports the 40-foot trailer which was transformed into a state of the art water filtration plant for the Kawang Village Plateau State and surrounding villages in Nigeria, has arrived at the dock and “we now await the Jos Rotarians to ensure that it will arrive safely in Kwang. With the help of the police escort, financed by partner club donations, everything should arrive shortly in Kwang.” In March, Bill Rumberger of Newtown Square and another representative from Plesion will to travel to Nigeria to supervise the installation. Rumberger, a retired Boeing engineer, designed the filtration system and worked on its installation during the past six months.

**Broomall Rotary Club**, with the help of 10 District 7450 Rotary Clubs, initiated the water filtration system project which was constructed with the help of volunteer craftsmen and support from various suppliers. Members of the Marple Newtown High School Interact Club and the Art Club painted murals on the outside of the trailer prior to shipment. The project cost over \$50,000 of which \$11,000 was shipping charges.

Stan Madsen, head of Madsen Kitchen and Bathrooms in Broomall where the trailer was parked during construction, was project manager.

### Important Rotary dates

District 7450 Assembly **May 22** at Delaware County Community College, Marple Township.

District Governor Russ deFuria’s installation **June 27**, location to be announced.

Rotary International President WILF Wilkinson visit to District 7450 **August 23** for dinner.

2007-2008 Joint Districts Conference **April 25-27, 2008** at Skytop in Pocono's.

## International Rotarian visits district



*Past District Governor P.V. Purushothaman of District 2980 in Salem India, visited District 7450 and the Swarthmore Rotary Club, February 9<sup>th</sup> on his way from the Rotary International Assembly in San Diego, California to his home. PDG Purushothaman was chairman of National Polio Plus Committee (1999-2001) and helped organize the largest National Immunization Day (NID) in India. PDG Purushothaman, who hosted three District 7450 volunteers for the 2005 NID, exchanges Rotary banners with Swarthmore Rotary Club President Ron Van Langveld (right) at the meeting.*

## DGE deFuria returns from DG training

By Russ deFuria

*District Governor-Elect*

I’m proud to report to you that Dawn and I have just returned from Governor-Elect training in San Diego and it was the experience of a lifetime. Having the opportunity to be together in one room with every District Governor-Elect from around the world (over 500) was very moving. Between Dawn and I, we had the opportunity to meet personally with the majority of the DGE’s during the course of the week and exchange small gifts.

The week was comprised of a series of plenary sessions and small discussion groups, where we were afforded the opportunity to exchange ideas on a variety of topics. It is fascinating to learn of the different customs and traditions, as well as different ways of accomplishing our Rotary goals.

The opening session is one that every DGE anxiously awaits, since that is when the President’s theme for the year is announced. When President Wilf Wilkinson announced the theme, “Rotary Shares,” there was a great deal of excitement in the room. What a wonderful way to capture what we are all about. We share our time, we share our talent, we share our money, and we share our love. You’ll be hearing more about the theme in the months ahead.

Now it is time to get back to the work at hand, planning the year to come. During January, we completed the first phase of Assistant Gover-

nor training and our Pre-PETS. Both events were well attended and I learned as much from the participants as I hope they learned from District Trainer Jeff Cadorette,

The next training event is District Team Training for AG’s, District Committee Chairs and District Committee Members Tuesday, March 13<sup>th</sup> at the Delaware County Chamber of Commerce, 602 E. Baltimore Pike, Media, PA 19063 from 1 to 5 p.m. This is the second phase of AG training and an opportunity for other District leaders to meet and become familiar with our focus for 2007-2008.

March 23-24 is the Mid-Atlantic Multi-District PETS (President-Elect Training Seminar) at the Radisson King of Prussia. This is the most important training opportunity of the year for Club Presidents-Elect. Please urge your PE to register as soon as possible; if they have not done so. It is mandatory to have attended a PETS to serve as club President to ensure that every club has the best opportunity for a terrific year.

As always, if you have any questions or concerns about plans for the coming Rotary year, please contact me. Keep the date of Tuesday, May 22<sup>nd</sup> open from 1-5 p.m. for District Assembly. This event will be geared toward Presidents-Elect and their club leadership team for the coming year. You won’t want to miss what we have in store to get your year off to a fast start! We’ll have more details over the next couple of months.

Contact DGE deFuria at 610-696-0979 or [DG0708@obrienheatcoll.com](mailto:DG0708@obrienheatcoll.com).



### The Rotary 7450 Leader

Published by District 7450

District Governor Marty Phillips

ADG Joan Connor Toenniessen, editor  
Jay Childress, photo/graphics

Deadline is first Friday of month. Send news items and photos (with names and information) to [mombugjoan@msn.com](mailto:mombugjoan@msn.com) Send photos (with names and information) to [info@rotary7450.com](mailto:info@rotary7450.com). Please identify people in photos. Send change of address information promptly to [info@rotary7450.com](mailto:info@rotary7450.com)

### District Governor-Elect’s Help Wanted

As I visit a variety of clubs and committees around the district, I have the opportunity to meet a lot of different Rotarians. Still, one of the most difficult jobs in planning my year as District Governor is knowing who has interest in filling a variety of jobs at the District level. There are a lot of things happening in our district and a lot of groups working on those various things. Nearly all of them could use the assistance of other Rotarians with a passion for that particular area. My hope is that you will consider the “jobs” listed below and contact me about one that is of particular interest to you. Call me at 610-626-2540 for details.

<b>Advertising</b> – If you have an interest or experience working with soliciting advertising, we have a place for you on our newsletter and directory com-	<b>District Conference</b> – Would you love the chance to tell other Rotarians in your area what they would miss if they didn’t attend our District Conference?	<b>Extension</b> – Do you have an interest in helping new Rotary clubs to get started? If so, the Extension Committee could use your assistance.
<b>Membership</b> – Do you have a track record of recruiting new Rotarians? Would you like to help other clubs do the same? Immediate openings in this vital area are available.	<b>Rotary Foundation</b> – Are you passionate about our foundation? If you are, we would love to have you share that passion with others. Club Rotary Foundation experience helpful.	<b>Service Projects</b> – Would you be interested in service projects for the community? Division being restructured and can offer advancement. No need to relocate. If you have an “urge to serve.”
<b>Vocational Projects</b> – Ground floor opportunity to revitalize dormant division. Are business ethics and the 4-way test important to you? Let your experience go to work for you.	<b>Youth</b> – If you enjoy working with young people, we may have the job for you. Opportunities available with both high school and college age youth. (Background check a must.)	<b>Youth (Int’l)</b> – If you like to think globally and enjoy high school age kids, your ship has come in! Immediate openings for interested parties working with kids inbound and outbound.

Next month look for more openings in our district! Take a chance, get involved!