

THE ROTARY FOUNDATION

Peace and Understanding

District 7450

Winter 2014-2015

DISTRICT ROTARY FOUNDATION CHAIR
Bonnie Korengel

The Rotary Foundation - Non Profit Listing



The Foundation recently earned a 4-star rating from Charity Navigator, the largest and most prestigious independent evaluator of nonprofits in the United States.

In the 2013-14 The Rotary Foundation has continued its steady growth, moving up 35 spots to 85th in The Chronicle of Philanthropy's annual ranking of the top 400 nonprofit organizations in the United States. Administrative expenses were 2% and Fundraising Costs 6% or 92% went directly to the programs. The ranking is based on monetary contributions from private sources and reflects the increasing generosity of those who support Rotary's mission.

According to The Chronicle of Philanthropy, The Rotary Foundation received \$239,576,000 in 2013, a 32.4 percent increase from the previous year.

“This clearly shows our members recognize the unparalleled value of giving to their Foundation,” says John Hewko, Rotary's general secretary. “They know that by giving to the Foundation their dollars have a much greater impact. And friends of Rotary respect that the Foundation puts their gift to great use.”

The Foundation funded \$23.5 million in district grants and \$47.3 million in global grants. These grants support local and international humanitarian projects as well as scholarships

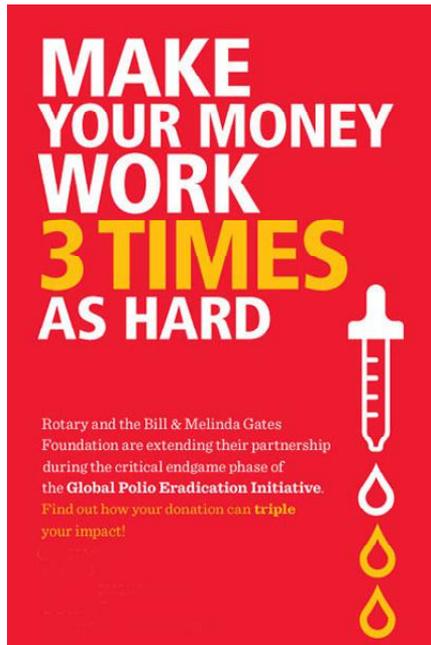
Together with its partners in the Global Polio Eradication Initiative, Rotary has led the effort to eradicate polio, contributing more than \$1.3 billion to the initiative since its outset. When an outbreak of polio threatened the Horn of Africa and the Middle East in 2013, Rotary provided emergency funds, including a \$500,000 rapid-response grant for Somalia and a \$500,000 grant to the World Health Organization (WHO) to cover operational costs in the Middle East. As a result, the outbreak in the Horn of Africa slowed, and Syria reported only one case of polio in the first half of 2014.

Though I may speak with bravest fire,
And have the gift to all inspire,
And have not love, my words are vain,
As sounding brass, and hopeless gain.

Though I may give all I possess,
And striving so my love profess,
But not be given by love within,
The profit soon turns strangely thin.

Come, Spirit, come, our hearts control,
Our spirits long to be made whole.
Let inward love guide every deed;
By this we worship, and are freed.

Hal H. Hopson



PolioPlus: More Bang for Your Buck!

Where can you donate money and have your one dollar of giving turn magically into THREE DOLLARS? By giving to PolioPlus this year and through 2018, the Bill and Melinda Gates Foundation will match all Rotarian donations 2:1 for up to \$35M/year. So that means for every \$1 you give, 5 children can be immunized.

So please consider PolioPlus in your year-end giving. You can make a huge difference in the lives of the children of the world.

Gates Foundation CEO Jeff Raikes last year announced their continued support and said, “When Rotarians combine the passion for service along with the power of a global network, you are unstoppable, and the Gates Foundation is proud to partner with you. We will combine the strength of Rotary’s network with our resources and together with the other partners in the Global Polio Eradication Initiative we will not only end a

disease, we will change the face of public health forever.” All funds raised will support crucial immunization activities in polio-affected countries. These are part of a comprehensive six-year plan to eradicate both wild poliovirus and vaccine-derived virus.

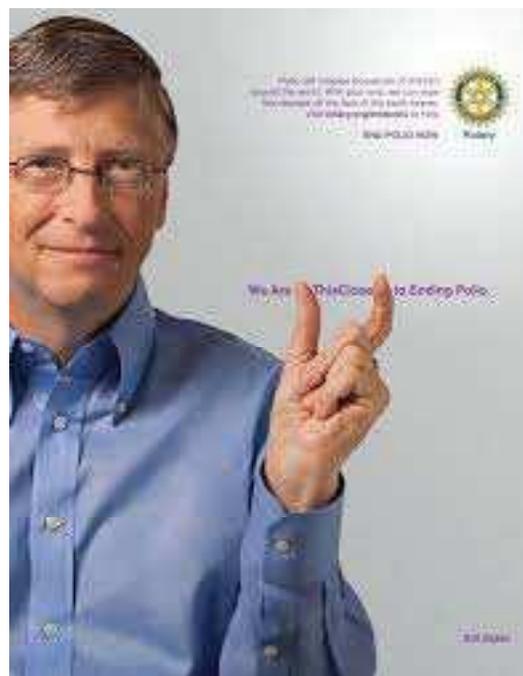
Rotary and the Gates Foundation have partnered on polio eradication since 2007, when the Gates Foundation gave Rotary a \$100 million challenge grant for polio eradication, increasing it to \$355 million in 2009. Rotary agreed to raise \$200 million in matching funds by June 2012. When the organization achieved its fundraising goal six months ahead of schedule, the Gates Foundation granted Rotary an additional \$50 million.

To date, Rotary clubs worldwide have contributed \$1.3 billion to the polio eradication effort.

“We’re at a critical point in the fight to end polio,” said Past Rotary Vice President John Germ, who leads the organization’s fundraising efforts for polio eradication. “We must capitalize on this progress to finish the job. We have a robust plan, the tools to reach each child; and with funding in place, we can win against this devastating disease. Rotary and its partners remain committed to a polio-free world.”

When Rotary began our polio eradication efforts in 1985, 350,000 children were infected with polio each year in more 125 countries. Last year, we experienced only 416 cases worldwide and now have just three countries where polio is still endemic, Nigeria, Afghanistan and Pakistan. The number of cases in Nigeria is down to just six cases this year, as opposed to 50 cases at this time last year. Nigeria has not had a case since July, and hopes to finish out the year without any more. Afghanistan continues to be infected with the movement of refugees from Pakistan and 23 polio cases.

Pakistan is the true hot spot of polio infections with 276 to date this year, and 6 infections the first week in December alone. Pakistan’s focal person on polio, Ayesha Raza Farooq announced that soon more than 34



And in despair, I bowed my head,
 There is no peace on earth," I said;
 For hate is strong,
 and mocks the song
 Of peace on earth, goodwill to men.

Then pealed the bells more loud and deep;
 God is not dead, nor doth He sleep;
 The wrong shall fail,
 the right prevail,
 With peace on earth, goodwill to men.

Longfellow

million children less than 5 years of age will be targeted in the National Immunization Days. This is very timely since the International Health Regulations (IHR) Committee of the World Health Organization (WHO) has warned Pakistan that its citizens will be subjected to global screening if the country does not improve its performance drastically over the next six months.

Have you ever thought about participating in NID – National Immunization Day – program? This is an opportunity to travel with Rotarians and give those precious polio immunization drops to children. This can be a life-changing event for you, sharing the experience of Rotarians who have participated in NID trips since we started the immunization program in 1988. If you would like more information, contact Bonnie Korengel (BKorengel@ukacpa.com).

Every Rotarian Every Year, EREY

ANNUAL GIVING
 Rich Heron

**3 HIGHEST PER CAPITA CLUBS
 YEAR TO DATE 2014-2015**

CONGRATULATIONS to the following clubs who are leading the way in Annual Fund giving (through the end of November):

Paoli-Malvern-Berwyn RC	\$89.61 per capita
Westtown-Goshen RC	\$89.30
Upper Main Line RC	\$77.52

Keep up the great contribution effort! With more contributions, more district and global grants can be accomplished by our Rotary clubs.

Words are tokens used to convey images and thought. The title “professional” is a word that has lost its meaning over the period of my lifetime. It was once restricted to medical doctors, clergy, and lawyers who took an oath to serve the public and regardless of ability to pay. I am not debating the fact of whether professionals still exist. In-fact I encounter quite a few doctors in Rotary that donate their time and expertise to third world missions.

It is amazing how few of the public know anything about Rotary, and sadder still how many Rotarians know very little more. This could account in large part for the turnover in Rotary membership. The title Rotarian should be recognized as one who adheres to a higher standard in their daily actions as expressed in “Service Above Self” and the Four Way Test. We must promote and defend that image or the title Rotarian will also lose its meaning. Why are you a Rotarian?

Rotarians Are Different

Wherever Rotary exists, its members are gathered in corporate and professional life and dispersed in society for the sake of promoting Peace through Service Above Self.

Rotarians gather to receive instruction concerning the Objectives of Rotary; develop programs in support of the six Rotary areas of focus; report the progress of their efforts; and to enjoy fellowship.

Rotarians disperse to serve the community in the light of the Four Way Test, at work or at play, in private, or in the life of the world - a Test to emulate if Democracy is to prevail. A Rotarians daily action in the world and the quality of their relationships with others is the overall objective of Rotary.

UN Diplomats Mark War's 'Christmas Truce' of 1914

UNITED NATIONS — Dec 5, 2014, 2:51 PM ET
Associated Press

One hundred years after an unofficial "Christmas truce" in which British and German soldiers stopped fighting for a day in World War I, diplomats have gathered at the United Nations to mark the moment with "Silent Night" and penalty kicks.

U.N. Secretary-General Ban Ki-moon played referee as diplomats in jerseys lined up on a lawn on the U.N. compound to take good-natured ? and often bad ? shots on goal.

They also sang a stanza of "Silent Night" in English and then in German as "Stille Nacht."

The soldiers a century ago also sang and played football. Ban called the events un-choreographed and "quite extraordinary." He said about 100,000 troops took part in the brief truces to mark a shared holiday.

Millions were killed in that war.

<http://www.youtube.com/watch?v=NWF2JBb1bvM>

Joseph Hetherington
Editor

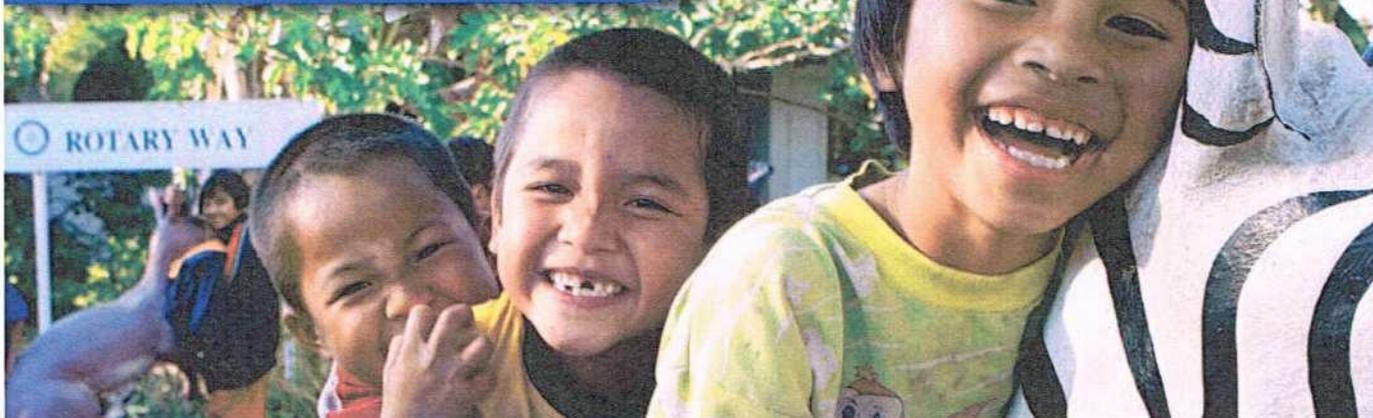
ROTARY YEAR 2014-2015 DISTRICT GRANTS

- DG15-1 King of Prussia Rotary Club “Literacy Program for Upper Merion Middle School” \$2,500**
This project will fund books for the 7th and 8th grade Language Arts Program at Upper Merion Area Middle School. 635 students will be the beneficiaries, 32% are economically disadvantaged.
- DG15-2 Philadelphia Rotary Club “Computer Assisted Literacy Solutions - CALS” \$400**
CALS is a web based software license that immerses a student in video game/activity based literacy games to improve overall literacy. Results have averaged a minimum of one reading grade level improvement per school year. Fifteen K-4 students, mostly African American and Asian students who are behind in grade level reading will be the beneficiaries of this literacy program.
- DG 15-3 West Grove-Avondale Rotary Club “Tools & Equipment for Youth Center” \$3,000**
The Garage is a youth center serving youths ages 10-18 with mentoring, homework help, support programs and a safe environment after school hours. A new arts initiative requires equipment and materials in the art areas of screen printing, woodworking and painting. Students will foster their creativity and develop entrepreneurial skills, leadership and financial management.
- DG 15-4 Shady Brook Rotary Club “Elementary School Support” \$525**
The beneficiaries are 50 plus K-8 students attending William Dick School in North Philadelphia; 96% of students are below poverty level and Afro American. The project will provide bookbags and winter coats.
- DG 15-5 Cheltenham Rockledge Rotary Club “Backpack Project” \$1,300**
This project will provide 80 backpacks filled with the required school supplies to neighborhood students in the elementary grades.
- DG 15-6 Paoli-Malvern-Berwyn Rotary Club “I Like Me! Literacy Project” \$780**
“I Like Me!” is a program that provides kindergartners a unique personalized book created for each student. Each is printed separately and has a teacher’s guide containing 12 weeks of daily lesson plans and parent involvement exercises dedicated to children self-concept development through literacy. The curriculum and materials will be provided to five area elementary schools reaching 400 students. Rotarians will also be involved with reading to the students and presenting the books to them.
- DG 15-7 Kennett Square Rotary Club “Scoreboard at Pennock Park” \$1,000**
Two electronic scoreboards will help renovate park facilities in a neighborhood of diversity. This park’s mission is to promote, encourage and supervise recreational activities in this small town. Over 1,000 children and adults will use this facility for recreation and increased fitness and health.
- DG 15-8 Media Rotary Club “Community Board Project” \$2,500**
“Lights up on Rotary Business/Cultural Events Community Board” This board will herald Rotary/ business and cultural events happening in the Media area. By centralizing posted materials, these groups will expand their voice in the area to thousands of people.
- DG 15-9 Chester Rotary Club, “One Book, Every Young Child 2015” \$3,000**
Swarthmore, Glen Riddle and Glen Mills Rotary Clubs
The goal is to increase school and reading readiness of young children by increasing parents’ awareness of the importance of reading, and engaging preschool children in stories. 2,400 preschool children ages 3-6 in a low-income area are the beneficiaries. Books will be purchased and given to the children; Rotarians will read to the children at their preschool centers.

- DG 15-10 Westtown-Goshen Rotary Club “Playground Equipment to Guyana School” \$1,500**
 Westtown-Goshen Rotary and Georgetown Central Guyana Rotary are erecting a playground in a rural community in Guyana that has no equipped playgrounds. Included will be seesaws, slides, swings and an area for volleyball and soccer. Athletic equipment such as volley balls, soccer balls, ping pong equipment and other games will be included. Westtown-Goshen Rotarians will travel to Guyana and provide sweat equity with the Rotarians from Guyana. About 400 children will be the beneficiaries.
- DG 15-11 Broomall Rotary Club “Natural Environment Library” \$2,120**
 A section of the adult library and children’s library will be dedicated to arboreal information, including books and printed hand-out literature. Lectures for adults and children will be sponsored, using a new LED projector and informational videos provided by the project. Three portable pop-up display units will be used both in the library and transported to schools and community outreach, focusing on forestry, and the benefits of a healthy arboreal environment. Outdoor education kits will provide a self-guided tour of municipal parks and nature preserves in the area. The beneficiaries are 1,700 public and private elementary school children, ages 5 to 12.
- DG 15-12 Longwood Rotary Club “Book Bag Project” \$4,500**
 The beneficiaries are 300 primary school children whose parents cannot provide book bags with basic school supplies. The recipients are identified by the local food cupboard community service organizations; the families qualifying for food qualify for book bags. The need is estimated to be 600 elementary children need this resource.
- DG 15-13 Chestnut Hill Rotary Club “Expanding STEM Educational Library” \$2,000**
 This project will expand and update the Jenks Elementary School science, technology, engineering and mathematics (STEM) books and media center. Severe cutbacks in Philadelphia’s education budget has increased the importance of projects such as this. 525 students K-8th grade, the majority low income, will be the beneficiaries.
- DG 15-14 Chestnut Hill and Glenside Rotary Clubs “Gaudenzia New Image Playground” \$1,500**
 Gaudenzia operates drug and alcohol treatment programs for men and women. Services include specialty programs for pregnant and parenting mothers, adolescents, and people suffering from co-occurring mental ill and substance abuse. At this facility in Philadelphia, mothers can bring their children with them during treatment. This project improves the outdoor play area used by the children. The playground will be improved to meet safety standards and zoning requirements to separate the age groups properly. The dilapidated equipment unable to be refurbished will be removed, some necessary tree removal and grading will be done, and new equipment and landscape will be installed.

Rotary Direct

Rotary's recurring giving program



Rotary Direct saves...

- ✓ Time — Sign up once to give continuous support
- ✓ Money — Lower administration costs means more money for programs
- ✓ Lives — Give to The Rotary Foundation to do good in the world

Efficient.

Contributions go directly to The Rotary Foundation, resulting in faster processing and achievement of your club and personal charitable goals.

Convenient.

Minimize work for you and your club's leadership by setting your own schedule of contributions that count toward Paul Harris Fellow, Paul Harris Society, and Major Donor recognition, as well as your club recognition banners.

Secure.

It's the safest and most secure way to contribute to The Rotary Foundation.

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Recurring gift amount (minimum US\$10)

\$25 \$85 \$100 \$250 \$1,000 Other _____

Currency (if not US\$) _____

Frequency

Monthly Quarterly Annually (specify month) _____

Credit or debit card

Visa MasterCard AmEx Discover

Expiration MM _____ Y Y Y Y CVN _____

Signature _____

Contributions are tax deductible where allowed by law.



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THE ROTARY FOUNDATION®

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