



District 7450

# The Rotary Foundation "Informant"



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Holly Lankin- Editor

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## Top five reasons to support The Rotary Foundation

By Antoinette Tuscano Rotary International News -- 29 December 2009 as contributed by Russ deFuria

By contributing to the Foundation, you advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



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Here are a few ways your contributions are making change possible.

There are as many reasons to support The Rotary Foundation as there are ways to do good in the world.

### 5. Fighting hunger

In Romania, orphans and sick children have eggs, milk, and meat because of a Health, Hunger and Humanity (3-H) Grant that benefits local farmers. The farmers are able to buy everything from animal feed to packaging materials. There is one stipulation: They must donate a portion of their products to children's hospitals, schools, and orphanages. In Alaska, USA, the Rotary Club of Anchorage East is also fighting hunger by distributing food to low-income families through a mobile food pantry.

### 4. Reducing child mortality

The Rotary clubs of Jaela-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a Rotary Foundation Matching Grant, the clubs have built 14 toilets, helping to prevent diarrhea and other diseases related to poor sanitation. According to the World Health Organization, 1.8 million children die of diarrhea every year, making it the second leading cause of death among children under five. Proper sanitation can reduce the rate of child mortality in many communities by up to a third.

### 3. Promoting peace and conflict resolution

Watching civil war tear apart his homeland of Côte d'Ivoire instilled in Rotary Peace Fellow Kouame Remi Oussou a passion to resolve conflict. He is now working for the United Nations Development Programme in the Central African Republic, a country that weathered periodic internal fighting before a comprehensive peace accord took effect in 2007. Rotary Peace Fellows are leaders in promoting national and international cooperation, peace, and conflict resolution. Help support the Rotary Peace Centers.

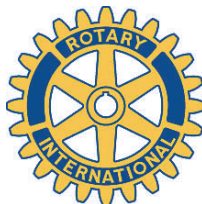
### 2. Giving the world hope for just US\$2 a week

Foundation Trustee Chair Glenn E. Estess Sr. paraphrases Mother Teresa in explaining what keeps the Foundation going in the face of overwhelming need. "We must do what we can, where we are, with what we have," says Estess. "Through our Foundation, we are able to pool our resources and achieve even more. And the stronger our Rotary Foundation becomes, the greater the scope of the tasks we will be able to undertake successfully. We will be able to do far more good, in far more lasting ways." By giving US\$100 a year through the Every Rotarian, Every Year (EREY) initiative, you become a Rotary Foundation Sustaining Member. Contributions to EREY are the primary source of funding for Foundation programs.

### 1. Eradicating polio

Around the world, Rotarians are taking millions of steps in walkathons, diving into icy ocean waters, and participating in other fundraisers to help Rotary fulfill its promise to rid the world of polio. Si Burgher, of the Rotary Club of Bloomfield, Indiana, USA, raised almost \$1,600 by having his shaggy eyebrows shaved. Rotary launched its PolioPlus program in 1985. Since then, eradicating polio has been the organization's top priority. End Polio Now and help fulfill its promise.

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Dear Rotarian:

How can you as an individual actively encourage world understanding, or how can you promote peace in the world? The task is daunting even for the presidents and prime ministers of the even the largest countries of the world.

And yet – you, as a Rotarian have a very direct way to do just that. The Rotary Foundation, of which you are part owner, has this very theme as its sole mission,

***To advance world understanding, goodwill and peace through the improvement of health, the support of education, and the alleviation of poverty.***

You have an opportunity to do this now as you do each year by contributing to our Foundation. Our Foundation has a program called **Every Rotarian Every Year – EREY**. We ask every Rotarian to participate in some way, each year. It is our goal that we would average \$100 contribution per Rotarian in our District, but we know that this amount is not possible for every Rotarian. We do ask every Rotarian to make a contribution of some sort, even if only ten dollars and that those able to do contribute a little more, do so.

Rotarians who commit to contributing \$100 per year are recognized as a Sustaining Member of the Rotary Foundation and when the total of all contributions in your name reach \$1000, you are recognized as a Paul Harris Fellow.

Fifty percent of the aggregate total contributed this year by District Rotarians will go to the World Fund and control of the other fifty percent will be returned to our district. We will have the opportunity, as a district to award Ambassadorial Scholarships and Peace Scholarships to promising individuals. We can award Matching Grants or district Simplified Grants to clubs in our district that are actively working on projects that qualify. Finally we can invite another district to send a Ground Study Exchange Team here while we send one to their district.

We can promote world understanding and promote peace in a very concrete way. Won't you please join your fellow Rotarians in doing this? Please complete the enclosed form and give it to the Rotary Foundation chair in your club. If you are unsure who that might be, please give it to your club president.

Thanks for your participation whatever the level it might be. You can take pride in knowing that in some small or large measure, the world is a better place because of your participation.

Yours in Rotary,  
Dave Ellis  
Annual Giving Chair

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## Clubs or Groups of Clubs are needed to host Team from Greece



Rotary Clubs from District 7450 are needed to host the Group Study Exchange Team from Greece in May 2010. The Group Study Exchange is one of the most popular program of the Rotary Foundation. Five individuals will be arriving on May 1. The first club will pick them up at their overnight hotel accommodations at brunch. Subsequent clubs will generally pick up the team on a Saturday. They will be here for four weeks.

This year, there will be an interesting twist as they will participate on the District conference cruise. A club that has a number of people attending the cruise is needed to host during that week.

Clubs that have hosted in the past have found their weeks to have been intense, fun, and the members have reported outstanding fellowship. The hosts are responsible for providing breakfast and dinner, hosting during the day at the club's expense, and providing five homes for the team members to stay at.

Please contact **Kerry Costello Null** at [kcostello@wordsworth.org](mailto:kcostello@wordsworth.org) for more information.

## Meet the Outgoing GSE Team - by Philadelphia Rotarian Lisa Leonard

We Rotarians love our acronyms don't we? RI, DDF, EREY are sets of letters we use easily and proudly. One acronym that is near and dear to my heart is GSE which stands for Group Study Exchange. The cultural and vocational exchange program will be taking some young professionals from District 7450 to Athens Greece, with some time in Crete for the District Conference in the spring.

As Team Leader, I am delighted to tell you about the group that has been selected for this program.

**Stacy Filopoulos** is a Litigation Associate with Bennett, Bricklin & Saltzburg, LLC in Center City Philadelphia. She grew up in America with a strong Greek background. Stacy is eager to learn more about the legal system and insurance industry in her parents' native country.

**Philip Fitzgerald** is an Associate with the Nonprofit Finance Fund in Center City. He has a passion for working in local communities and for helping others achieve their goals. His current position has him administering a grant-making, private-public partnership aimed at improving the quality of child care for low to moderate income families.



**Lauren Hirshon** is Senior Associate, Strategy and Innovation for Philadelphia Workforce Investment Board in Center City. A Harvard graduate, Lauren is also a skilled athlete. She was a four-year javelin thrower with the second farthest throw in University history. Lauren currently plays on football and softball teams in the Delaware Valley.

**Sarah Rogers** is a Beneficiary Administrator for The Vanguard Group in Malvern, PA. She looks forward to learning about the Greek Financial system as well as the Human Resources and Wellness aspects of the business world and every day life in Greece. Sarah also teaches yoga.

I am **Lisa Leonard**, a voiceover artist who records commercials, narrations, and telephone messages for clients all around the world. I also do some DJ work at B101 Radio in Philadelphia. Having been a GSE Team Member a few years ago (South Korea), I am excited to embark on this adventure with such an impressive team.





## Six Rotary Ambassador Scholars Studying In Our Area This Year

Rotary District 7450 is hosting six Ambassador Scholars during the 2009-2010 academic year. Presentations at local Rotary clubs by these visiting scholars are on a "first come, first served" basis and of course depend on "availability" because each of these graduate students is pursuing a demanding academic schedule.

In addition, local Rotary clubs are encouraged to invite these scholars to social and service activities to make their stays in the USA much more memorable. In most cases, local Rotary clubs arrange for transportation for the visiting student(s) to and from the Philadelphia area. In some instances where a club meeting or event is distant from Philadelphia, some Rotary clubs arrange to house the student overnight with one of their members.

The 2009-2010 Rotary Ambassador Scholars studying in our area are: **Nicholas Falconer** (New Zealand, Business student, University of Pennsylvania); **Makoto Kuwabara** (Japan, Education student, University of Pennsylvania); **Hideya Muraoka** (Japan, Business student, University of Pennsylvania); **Louis-Hubert Pacco** (Belgium, Law student, University of Pennsylvania); **Mayu Asada** (Japan, Business Student, University of Pennsylvania); and, **Nelly Vascello** (Italy, Law student, University of Pennsylvania).

The easiest way to try to engage an Ambassador Scholar for some club event or activity is to go onto the District 7450 website ([www.Rotary7450.org](http://www.Rotary7450.org)), then use the "Rotary Foundation" link to access "Speaker Request."



### TWITTER-

You can now learn about Rotary Foundation events and announcements on the new Zone 24-32 Foundation Twitter Feed at: [www.Twitter.com/TRFZone2432](http://www.Twitter.com/TRFZone2432). Nearly 8000 people follow the official RI Twitter feed and more than 300 clubs and districts have Twitter pages to communicate and have conversations with their members and the public. The New York Times calls Twitter "one of the fastest-growing phenomena on the Internet".

### 3rd ANNUAL WORLD WATER SUMMIT-

This is an exciting day-log conference providing in-depth and current views of water and sanitation challenges and solutions. Rotarians will provide an opportunity to share knowledge and get advice. On Saturday, June 19, 2010, immediately prior to the Rotary International Convention, Wasrag and the Rotary International Water Resource Group are holding the 3rd annual Water summit. They promise you an exciting, thought provoking day.



### CLUB FOUNDATION CHAIRS AND TREASURERS-

Both club Foundation chairs and club treasurers were given access to the Club Recognition Summary, Monthly Contribution Reports, Polio Challenge Reports and more on Rotary's website but less than one-third of all clubs have taken advantage of this opportunity to have four club officers be able to run and review Foundation reports. In advance of PETS, remind the current club presidents and secretaries in your districts to log onto the Member Access Portal (MAP) and assign these two officers under Update Club Data section on the MAP.



## The Campaign Against Polio: Then and Now

By Carol Metzker

Long before Irv Friedlander joined the Greater West Chester Sunrise Rotary Club, or Rotary dreamed of a polio eradication project, Friedlander was a leader in the effort to stop the paralyzing effects of polio in his U.S. hometown.

As a high school student in Union County, New Jersey, in the early 1960s, Friedlander was a radio whiz kid who was involved with Civil Defense. One day, his mission was to apply his radio skills to help coordinate a local immunization program—distribution of sugar cubes with the Sabin vaccine of weakened polio virus at a nearby school.

Friedlander recounted fleeting images of the day: keeping tabs on supplies to accommodate the large numbers of people who awaited the vaccine in long lines, and communicating via portable radio with the Civil Defense group's home office where efforts were led.

"Everyone was excited about becoming immunized because we were afraid of the disease and its consequences," said Friedlander. "So coordinating the sugar cube distribution, we had a ball!" Irv said.

His radio call letters remain etched in his mind: 4XA7W2IIN. While most of the public wouldn't have known or wouldn't remember those letters, vaccine recipients have Irv, his radio and those call letters to thank for a life free of polio.

Today, more than fifty years later, Rotarians in district 7450 are finding additional creative ways of raising funds and spreading the word of Rotary's worldwide END POLIO NOW campaign. Just two of those efforts:

**Canadian Coin Collection** – What happens to the Canadian coins spit out by coin counting machines and discarded by local banks? Ward McMasters and Rotarians at the Langhorne club are collecting them and planning to donate them to polio efforts while they attend the RI conference in Montreal.

**Purple Pinky Project by the Subway** - Reminiscent of Indian Rotarians who immunize children and then dye their littlest fingernails purple at train stations during National Immunization Days, Frank Hollick and Philadelphia Rotarians spent a December afternoon painting pinkies and raising money outside the American Pub at the train station concourse in Philly.

**Together, we can raise the awareness and the funds to end polio and its devastating effects worldwide.**

## Polio NID Trip Opportunity: You Are Invited

For Rotarians, families and friends looking to experience the "real thing" – the purple pinky painting that occurs while immunizing a child against polio – our district is leading two National Immunization Day trips to India during the next Rotary year.

Two potential trips are in the planning phase:

**Fall 2010 - one-week trip to southeast India** (Tamil Nadu) that will also explore Rotarians' accomplishments after the 2004 tsunami.

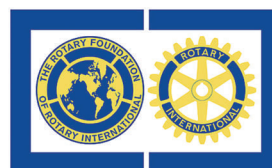
**Feb./Mar. 2011 – two-week trip to northern India** (Delhi and surrounding regions) that will include a visit to the Taj Mahal.

Exact dates and details are dependent on the NID dates set by the Indian Government a couple of months in advance. Both trips will include participation in an NID, visits with Rotarians and trips to their projects, and tours of important historical/cultural sites.

To learn more, listen to a replay of our introductory conference call on our district web site (fast forward to the 8-minute mark):

<http://www.rotary7450.org/foundation/Polio%20Photos/NID%20Conference%20Call.wav> . The replay will explain some of the basics of NIDs, our tentative locations, timeframe and costs, as well as provide a few important reminders and a couple of ways you can begin to prepare or make decisions.

**For further questions or to be included on the e-mail distribution list, contact Carol Metzker at [echmetzker@aol.com](mailto:echmetzker@aol.com).**





## RI President John Kenny Asks Rotarians to Support Polio Public Image Initiative

In a letter sent to RI Officers and Past Officers on January 7, 2010, RI President John Kenny asked Rotary Clubs and Districts “to be seen doing something visible to promote the End Polio Now campaign.”

It can be anything from spending an hour one day handing out leaflets about Rotary and Polio to having a booth at your local shopping mall collecting money to help pay for polio immunization for the children.

Kenny continues “It is really up to each club’s imagination to do what they can to support this project.” The various initiatives will be happening around the world from 16 February until 2 March, 2010.

For additional information please visit <http://www.rotary.org/en/AboutUs/rotaryleadership/RI/president/Pages/PublicImage.aspx>

Total Cases of Polio	Year-to-date 2009*	Year-to-date 2008*	Total Polio Cases in 2008
Globally	1517	1594	1651
-in endemic countries	1188	1468	1505
-in non-endemic	329	126	146

\* Year-to-date— as of December 22



Countries with Polio cases	Year-to-date 2009*	Year-to-date 2008*	Total in 2008	Date of Onset of Most Recent Polio Case
India	685	541	559	1 December 2009
Pakistan	84	114	117	21 November 2009
Nigeria	388	783	798	20 November 2009
Afghanistan	31	30	31	13 November 2009
Sierra Leone	7	0	0	12 November 2009
Guinea	37	0	0	8 November 2009
Mauritania	6	0	0	8 November 2009
Chad	57	33	37	2 November 2009
Liberia	11	0	0	26 October 2009
Burkina Faso	15	4	6	25 October 2009
Cameroon	3	0	0	15 October 2009
Benin	21	3	6	9 October 2009
Mali	5	1	1	30 September 2009
Angola	29	26	29	15 September 2009
Burundi	2	0	0	12 September 2009
CAR	14	2	3	9 August 2009
Cote	27	0	1	6 August 2009
Kenya	18	0	0	30 July 2009
Sudan	45	17	26	27 June 2009
DRC	3	5	5	24 June 2009
Niger	15	14	12	28 May 2009
Uganda	8	0	9	10 May 2009
Togo	6	3	3	28 March 2009
Ghana	0	10	8	8 November 2008
Nepal	0	6	6	15 October 2008
Ethiopia	0	2	3	27 April 2008

\* Year-to-date— as of December 22

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## Clubs Invited to Apply for a District Simplified Grant (DSG)

The District Simplified Grant program of the Rotary Foundation is an easy way for clubs to obtain money for their projects. Matching grants of up to \$5,000 per project are considered by a district committee. For the Rotary year 2009-10, our district had \$18,463 to give out. While the deadline to apply for DSG funds this year have passed, it is likely that late applications will be accepted because funds may be left over.

The matching grants are more complicated than obtaining a Gundaker grant because Rotary Foundation has additional rules which must be followed. For example, funds may not be used for building construction and there is paperwork that must be generated to prove the project was completed. For more details contact [vprabhu39@aol.com](mailto:vprabhu39@aol.com)

### District Designated Fund (DDF) as of (December 3, 2009)

1. Academic Year Scholarship (Kristen Beck): \$24,000
2. DSG Funds for 2009-2010 (20% of \$92,313.17): \$18,463
3. PolioPlus contribution from the District for 2009-10 (10% of DDF) - \$9,300
4. DDF for Matching Grant 70890 (Feasterville RC -- Burundi Project): \$2500 (Approved)
5. DDF for MG 71332 (Central Chester County/Ganguli, India, School Bus Project): \$5188 (Pending approval)
6. DDF for MG 71340 (Central Chester County/Kundapura, India), Dialysis Machine Project: \$5000 (Pending approval)
7. DDF for MG 71640 (West Chester Downtown/Salem, India) Computers Project: \$5000 (Pending approval)
8. DDF for MG 72066 (Central Chester County/Udupi-Manipal, India) Vocational Training for handicapped kids Project: \$5000 (Pending approval)
9. DDF for Water project in Afghanistan (Central Chester County & Peshawar, Pakistan): \$4000 (No MG number yet)
10. DDF for MG 72067 Computers for schools in Santa Rosa, Ecuador (Central Chester County & Santa Rosa): \$4000 (Approved)
11. DDF for MG 72063 Computer lab in Ambato, Ecuador (Central Chester County and Ambato Metropolitana); \$4000 (Approved)
12. DDF for Water Project in Kenya (West Chester/Kenya Project): \$14,174 (No matching grant number yet)



### District Simplified Grants (DSG) as of (October 31, 2009) \*

#### Project # Sponsoring Club Project Description Club Contribution DSG Request

DSG09-01 Twin Valley Funding two libraries for buying books -- Supports Rotary \$1,000 **\$1,000**  
Literacy Goals

DSG09-02 West Grove/Avondale Provide dictionaries to each third grade student in Avon Grove \$350 **\$350** School District -- Supports Rotary Literacy Goals

DSG09-03 Thorndale Support D.A.R.E. Program in Caln Township \$500 **\$500**

DSG09-04 WC Downtown Provide new computers with up to date software for CC OIC which \$725 **\$725** helps unemployed and under employed people in the community

DSG09-05 WC Sunrise Provide funds to WC Cycling Club for buying bicycles to children \$750 **\$750** from low income families in Chester County

\* DSG Applications from 12/31/2009 deadline still being considered as of newsletter publication.

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*Pictured Left to Right- Brian Fulp, PRIP Wilf Wilkinson, and Elias Thomas*

## Rotary Foundation Celebrated at District Event November 2009

“(Honesdale, December 1, 2009)...When it comes to strength in numbers, the Rotary Foundation packs quite a punch. On Friday November 20th in Philadelphia, more than 100 Rotarians gathered to celebrate the work of the Foundation, a group that leverages the hourly and monetary contributions of more than 1.2 million Rotarians worldwide into programs that save ten times as many lives.

Former Rotary International President Wilf Wilkinson talked about the importance of the Foundation’s programs, including its Polio Plus Campaign and its Annual Fund. The Fund supports humanitarian, educational and cultural projects—disaster recovery, sustainable agriculture, health and hunger projects, ambassadorial scholarships, group study exchanges and more.

Honesdale Rotarian Brian Fulp, who attended the event, felt that Wilkinson ‘wanted to make sure that although our current 200 million dollar challenge to eradicate polio is critical, it’s equally important to continue giving to the Annual Fund. Without it, Rotary cannot continue supporting other projects around the world.’

Last year, the Rotary challenged its 33,000 clubs to raise \$200 million by 2012 to match part of \$355 million donated by the Bill and Melinda Gates Foundation. Why the Rotary? Since its polio eradication program was launched in the 1980s, more than two billion children have received the oral polio vaccine, and the number of cases worldwide has been reduced from 350,000 to less than 1700.

But the battle isn’t over. “Polio is still around and it’s only a plane-ride away from the USA and Canada, where this devastating disease has been a thing of the past for decades,” said the evening’s keynote speaker, Maine Rotarian Elias Thomas. He’s the Rotary’s \$200-Million Polio Challenge Coordinator for Zone 32, which includes his home state of Maine.

“There remain four polio-endemic countries – Afghanistan, Pakistan, Nigeria and India,” Thomas continued. “Although we are 99.3% successful in reaching our goal of total eradication, we must re-double our efforts in each of these countries.”

Thomas is one of thousands of “everyday” businessmen and women who have participated in mass-vaccination projects abroad. He spoke eloquently of leading groups of Rotarians to help vaccinate children on National Immunization Days in India—children who might not have even a small chance of leading capable lives without the polio vaccination. The vaccine costs a few dollars; the results are priceless.

The groups Thomas leads have also served as common laborers in other projects: construction of washing platforms to bring about safe drinking water; creation of a computer training center and a day-care center in a remote Muslim village; construction of a toilet block for Muslim women and girl children; and construction of a catch-dam in a remote area for a water harvesting project.

His trips abroad have meant a lot to Thomas and the people he takes with him. That’s their “return” on their investment—and that, too, has no price.—Brian Fulp”



*Frank Hollick paints Dick Trivane’s pinky purple to raise money for polio vaccines.*



*Past RI president Wilf Wilkinson is surrounded by Rotarians from Greater West Chester Sunrise Rotary Club prior to dinner. They are (from left) Eileen Carr, Gary Altoonian, Barbara De Baptiste ,Lela DeBaptiste,Past RI President Wilkinson, Phil McFadden, Nicole McFadden, and Rotary Club president Dawn deFuria.*