

Rotary District 7450

NEWSLETTER

August
2018

Contact us: rotary7450news@gmail.com



Montreal, Canada 2018 Zone Conference September 20-22nd, 2018



Imagine the experience of an international convention packed into 3 days! Meet with Rotarians from Alaska to Bermuda, learn at discussion-based breakouts, and hear fascinating speakers. Formerly known as the Zone Institute, the 2018 Zone Conference is open to all Rotarians! You'll have the opportunity to talk with RI president Barry Rassin, and enjoy an interactive House of Friendship unlike any other. Don't miss this exciting event!

*For more information
and to REGISTER,
click here:*

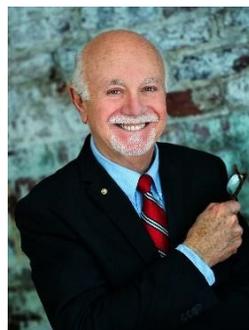
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Message From District Governor Paul Quintavalla

Fellow Rotarians,

As we begin this Rotary year, I'd like to tell you what I want to accomplish so you will better understand my actions. There are two goals for my year in office: To improve relations with district administration by delivering new services that really benefit clubs; and to have clubs get to know one another to share experiences and work together. You will read about these in the monthly Newsletter. I hope you find them helpful and supportive.

The Newsletter will be treated like a newspaper with regular columns and features to keep you well informed. It will contain stories and photos of club events to promote club pride and provide ideas to others. It will also contain *Things You Need to Know* about forthcoming district and RI events, news of committee activities and new programs.



Best wishes,

Paul Quintavalla

Editors:

Dave Ellis

Emily Zabrodski

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<https://goo.gl/DeRhJP>



New Members

Gregory Collins

Rotary Club of Haverford
Financial Services

Allison Brunovsky

Rotary Club of Longwood
Sponsored by Dave Haradon
Car Sales

Lynn Nathan-Samick

Rotary Club of Longwood
Sponsored by Dave Haradon
Power Sports Retail

Barbara Richardson

Rotary Club of
Paoli-Malvern-Berwyn
Sponsored by Mark
Cunningham-Hill
Real Estate Sales

Basha Starr

Rotary Club of Philadelphia
(Happy Hour)
Sponsored by Jason Walker and
Joan Batory

Keith Fritz

Rotary Club of Phoenixville
Shelter Management

Jesus Corraliza

Rotary Club of West Chester
Sponsored by Katie Martin
Nonprofits

Danielle Mortimer

Rotary Club of West Chester
Sponsored by Jeannie McGinn
Remediation Sales

Mark Yoder

Rotary Club of West Chester
Sponsored by Matthew Holliday
Chamber President

Teaira Wootten

Rotary Club of Conshohocken-
Plymouth-Whitemarsh
Data Entry

We will list new Rotarians taking information from DAC/db. Should anyone be overlooked, please write to us at :

Rotary7450News@gmail.com.

Be sure to provide: New Member Name, Classification, Club and Sponsor.

Rotarian Spotlight

We are always proud when one of our own does something remarkable, and we relish the opportunity to acknowledge those achievements.

Today, we celebrate Rotary International Director (RID) Jeff Cadorette of the Media Rotary Club. He is a Past District 7450 Governor and has twice been a Rotary International Training Leader. In 2018, he was the the keynote speaker at the second general session at the International Assembly in San Diego. As a reward for his outstanding work during forty-one years in Rotary, Jeff was elected to the Board of Directors of Rotary International. He joins sixteen other board members from around the world who administer and create Rotary's policies for the future.

Jeff was elected from the areas comprising Rotary Zones 24 and 32, which encompass thirty-six Districts and 1,836 clubs with 72,000 members. His committee assignments on the Board include Liaison to the Communications Committee, member of the Global Fellowship Committee, Vice-Chair

of the Administration Committee and the Liaison from the Board of Directors to the Trustees of The Rotary Foundation.

Jeff is well known for his humor, openness to change and a common-sense approach to things. In that spirit, he renamed the Zone Institute, historically open only to governors, to the less formal Zone Conference. This September in Montreal, the Zone Conference will be open to all Rotarians!

Jeff is Executive Vice President of a major real estate company, an amateur photographer, a scuba diver, and a licensed private pilot.

Each month we will profile a Rotarian whose life accomplishments are an inspiration to us all. Please send your recommendations of fellow Rotarians whose life is inspirational.
Rotary7450news@gmail.com



The Advisory Committee for Service Projects and Fundraising

The objective of the newly formed Advisory Committee for Service Projects and Fundraising is to help Rotarians find new projects and get advice from other clubs.

The committee will publish two lists on the district website, one for service projects and one for fundraising projects. Rotarians can click on a project that appeals to them and a drop-down box will show the clubs that conduct them. Rotarians can connect with those

clubs for advice from experienced Rotarians.

Julianna Blazey of the Wayne Club is the committee chair. Beginning in August, she and her team will contact club presidents to ask about their programs. You can also contact Julianna directly at serve.fundraise7450@gmail.com.

The more information clubs share, the stronger our district will grow!



NEW CLUB!

Glen Mills-Thornbury After Hours Club

The new Glen Mills-Thornberry After Hours Club was installed on June 25th in a ceremony conducted by District Membership Chair Karen Mazzarella-Russo. Club Chair Mathew Ellis accepted the charter on behalf of the fourteen club members in a ceremony at the Wegman's Board Room.

The club has been active since April and is already busy with service projects throughout

the community.

Members meet twice each month on alternate Mondays. Meetings follow the same protocol as its parent club, but in a less formal atmosphere. As with many satellite clubs, the members are a younger group, averaging 35 to 40 years old. They are keenly focused on conducting both their own service projects and supporting service projects of other Rotary clubs.

The Rotary Foundation Grant Training!

An exploratory committee is investigating the potential creation and application of a webinar for district and global grant training. The Board of Directors will address the concept and proceed accordingly.



WELCOME!

Our First Passport Club Rotary Passport Club of West Chester

It's official! The Rotary Passport Club of West Chester inducted twenty-six charter members on July 12th in an afternoon meeting held at Faunbrook Bed & Breakfast. The celebration was officiated by Rotary International Director Jeffrey Cadorette. The club is sponsored by the Rotary Club of West Chester with the support of District Membership Chair Karen Mazzarella-Russo. Club President Wendy Leeper commented, "We are excited to start our journey of 'Doing good in our community and beyond!'" This is the first Passport Club created in the region, and as a start-up operation it took Wendy and her directors several months of dedication to organize and bring people and policies together. Development efforts began with fellow Rotarians talking about the new kind of club and its strong commitment to hands-on service

projects. Most members are ages 35 to 40. It has its own projects and actively supports other clubs in the area with their's. Their first service project is to adopt two miles of PA State Highway 100 for clean-up work. The club meets twice each month for either a service project or a business meeting. For further information, contact membership chair Diane Lemonides at dianevmg@gmail.com



Rotarians interested in knowing more about Passport Clubs may contact Karen Mazzarella-Russo at karenkeckmazz@gmail.com.



In Memoriam



We'd like to honor the following Rotarians for their dedicated service:

Jay Childress

The Rotary Club of Glen Riddle, formerly Glen Mills/Thornbury and Great Valley

Dean Wolfe

The Rotary Club of Swarthmore

Each month we will publish the names of recently deceased members and past Rotarians in acknowledgement and respect for their service. Please send the following information to Rotary7450News@gmail.com (Name, club, honors and positions. Example: Past president, Paul Harris Fellow)

CPW Rotary Makes it Taco Saturday



Members from the Conshohocken Plymouth Whitmarsh Rotary Club cooked a taco dinner with all the fixings & dessert for 40 residents of the Gift of Life Family House in Philadelphia. Gift of Life is our region's organ and tissue transplant network, facilitating donations in PA, NJ, and DE. Patients & their families can

stay at the Family House for up to 9 months as they await transplant or go through pre- and post-transplant testing. The House serves to provide a low-cost "home away from home" for patients and their families. They rely on volunteers to provide home-cooked meals for residents 7 days a week.



Northeast Sunrisers Hosts Barbeque for Men at DePaul House

For the 9th consecutive year, the Rotary Club of Northeast Sunrisers Philadelphia PA, in conjunction with the Brotherhood Lodge #126 Pennsylvania Freemasons, hosted a barbecue for the men residing at DePaul House in Philadelphia. The DePaul House is a project of DePaul USA, a national non-profit organization that fights homelessness in several US cities.

The DePaul House houses 27 men between the ages of 18 and 65 while seeking employment. They receive a room, and

meals as well as counseling. The DePaul has a variety of service opportunities available, ranging from clothing donations to teaching.

For further information or to invite a DePaul representative to speak with your club, please contact:

Bob Lankin
BobLankin0405@gmail.com

Sandra Guillory
sandra.guillory@depaulusa.org

Finance Committee Formed

This year the finance committee consists of three members, with a new member joining each year and serving for three years. 2018-2019 Committee Members:

Kevin Dugan, Rotary Club of Upper Darby

Bob Lankin, Rotary Club of North Philadelphia Sunrise

Amy Anderson, Rotary Club of Upper Main Line



Broomall on Parade!

Broomall RC president Leslie Stack and Jim Keny proudly display their float prior to the Independence Day Parade this year. It begins in Newtown Square and marches along West Chester Pike into Broomall along with numerous fire engines, antique cars, school bands and an assortment of floats. The parade is a tradition begun by the Broomall Rotary Club in 1978 and is now conducted by an independent body.

This parade has an added attraction that draws

thousands of onlookers. It is preceded by the Broomall Club's Race known as the Firecracker 5K. It begins at the Broomall fire house and travels to meet the head of the parade waiting in Newtown Square where fire engine sirens and horns greet them. The runners turn and return to the fire house for refreshments and race results. The parade follows the runners along the route and joins them in the firehouse for awards and refreshments. It's a lot of fun for the two communities.



Newsletter Editor

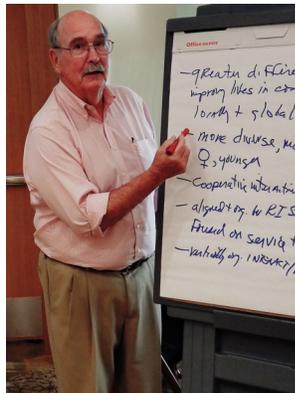
Joan C. Toenniessen has stepped aside from her role as editor of the District Newsletter after more than twelve years of distinguished service. She has edited and written thousands of stories from virtually every club in the district and has been a welcome figure at every district event. Joan joined the Rotary Club of Ardmore in 1990 as its first



the Main Line Times and News of Delaware County.

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Strategic Planning Initiative Underway



A District Strategic Planning Committee consisting of thirteen District leaders and led by Past District-Governor (PDG) Dave Haradon has begun work on 3-year strategic plan. Skip Torresson (Haverford Rotary Club) of the Stewardship Group will facilitate the development of an initial plan that defines the strategic objectives and resources necessary to fulfill our Rotary vision and mission. Upon completion of a first draft, an initial report will be issued to the Assistant Governors and other District and Club leaders for their review.

Honorary Member

As with all Rotary Clubs around the world, West Chester Rotary installed their new slate of officers, but the surprise of the night was yet to come. At the installation outgoing club president Mickey Hall, surprised the gathering by naming Debi, incoming president Bill Friedmann's wife, an Honorary Rotarian. Debi has been active and helpful in many activities of the club. Imagine what she will do as wife of the new president!



Phillies 7 - Dodgers 4, Polio Plus 425



This year's Phillies game fund raiser for Polio Plus was attended by cheering Rotarians, their families and friends. 425 tickets were purchased for the annual event to support Polio Plus. Profits are matched two to one by the Bill and Malinda Gates Foundation. Seeing the Phillies win in a 16 inning game was an unexpected surprise for all.

A free Tailgate Party before the game was held in the parking lot for the first time. DGEN Kevin Katarynick provided and grilled 240 hot dogs and DG Paul Quintavalla donated cold beer and water. Foundation Chair Bronwyn Martin, who organizes the event, provided encouragement as Kevin toasted the buns. It was a lot of fun for all and may become a standard in the future.



Minglefest at Work

The district membership committee is having real success working directly with clubs to attract and recruit new members. Their Minglefest concept centers around hosting happy hour socials throughout the district. Clubs bring potential members and encouraged to mingle and get to know a number of Rotarians. The concept has had favorable results and the idea keeps growing. In June, the membership committee combined a Minglefest event with a service project to demonstrate how Rotarians work together to benefit others. They met on a Saturday morning in the Project Cure warehouse and rolled up their sleeves for a day of chores and fellowship. Operation Cure receives tons of lightly used medical supplies and equipment from hospitals and medical supply companies throughout the region. The

Rotarians job was to sort the various materials and pack them for shipping to third world countries.

Among the items were 6,000 hospital dressing gowns to be folded and packed. By day's end people got to know one another and friendships began when Rotarians from separate clubs got to meet one another for the first time.

The District Membership Committee is having more fun than ever and need to add Rotarians to its team. If you have an interest in growing Rotary, please contact Karen or Gary to talk about a role for you.

Karen Mazzarella-Russo,
karenkeckmazz@gmail.com

Gary Pawliczek,
gpawliczek@yahoo.com

New Marketing and Publicity Committee Formed

Starting in this year, the district is embarking on an exciting effort to tell our story — the Rotary Story. Sharing our impact creates excitement with our members, with potential new members and with our communities.

We are building support teams at the district level to provide hands-on help for the clubs in a number of areas: social media usage, communication strategy, website usage and content. Our goal is to make it easier for the clubs to engage the community, have fun, & do good. The teams will also help the clubs localize the resources from Rotary International and the People of Action program they have in place.

We're planning to hold multiple training seminars this fall (more details to come later). If you want to join us in this effort, please contact
Chuck Martz martz.rotary@gmail.com.



District Area Restructuring



District 7450 has historically been divided into nine areas, each consisting of about six clubs served by an Assistant Governor. The role of each Assistant Governor is to keep the District Governor informed of club activities and convey district information to the clubs. In an effort to strengthen communication and district engagement, this year the district will be restructured into thirteen areas, each with about four clubs. The clubs in an area are chosen based on their proximity to one another to make communications easier and lighten the load on each Assistant Governor. In addition, the position of Assistant

Governor At-Large has been created. The AG At-Large will act as a stand-in when one of the Assistant Governors is absent and will serve in place of the District Governor when he/she is not available. The individual will also champion special projects for the district.

The district is also divided into three super areas consisting of about seventeen clubs each. The clubs in a super area elect a member to the Board of Directors every three years.

Below is list of clubs by Areas and the Assistant Governors who will serve them. A map of locations will appear on the district website.

Super Areas and Assistant Governor Areas

Super Area 1:

Board Member: John Washington

Chris Potter - Area 1

Bristol
Langhorne
Levittown-Fairless Hills
Shady Brook (Langhorne)

Holly Lankin - Area 2

Cheltenham-Rockledge
Jenkintown
North Philadelphia (Madrugadores)
Northeast Sunrisers Philadelphia

Lisa Leonard - Area 3

Abington
Bensalem
Feasterville
Frankford-Northeast Philadelphia

Renee DeCoskey - Area 4

Conshohocken-Plymouth-Whitemarsh
Conshohocken-Plymouth-Whitemarsh (Evening) - *Satellite Club*
Glenside
King of Prussia

Christina Spolsky - Area 5

Bala-Cynwyd-Narberth
Chestnut Hill (Philadelphia)
Philadelphia
Philadelphia Happy Hour - *Satellite Club*

Super Area 2:

Board Member: Richard Heron

Sean Murphy - Area 6

Ardmore
Bryn Mawr
Haverford Township
Upper Darby-Lansdowne

Mikael Nordstrom - Area 7

Broomall
Central Delaware County
Media
Newtown Square

Matt Breidenstein - Area 8

Paoli-Malvern-Berwyn
Phoenixville
Upper Main Line (Berwyn-Paoli)
Wayne

David Houtz - Area 9

Chester
Chester Pike
Southwest Philadelphia-Eastwick
Swarthmore

Super Area 3:

Board Member: Brian Casey

George Whitfield - Area 10

Chichester
Concordville-Chadds Ford
Glen Mills-Thornbury
Glen Riddle

Cynthia Rugart - Area 11

Great Valley (Exton-Frazer)
Greater West Chester Sunrise
West Chester
Passport Club of West Chester - *Passport*
Westtown-Goshen

Roger Taylor - Area 12

Central Chester County (Lionville)
Coatesville
Thorndale-Downingtown
Twin Valley (Elverson)

Bob Listerman - Area 13

Kennett Square
Kennett Square Light - *Satellite*
Longwood
Oxford
West Grove-Avondale

Assistant Governor At-Large

Julianna Blazey