



2017-2018 Literacy Award

In order to qualify for the District Literacy Award your club must have completed five literacy projects.

Please send your completed form to PDG Joan Batory (joan@joanbatory.com) by April 1, 2018.

I, _____
President of the Rotary Club of _____

certify that our club has completed the literacy activities below to qualify for the District 7450 Literacy Award.

1. _____
2. _____
3. _____
4. _____
5. _____

President's Signature _____

Date _____

Received _____

Date _____

Literacy Resources

District Consultants

- Montgomery County/Norristown Public Library** - Consultant Librarian (vacant) (610) 278-5100
- Delaware County** - Janis Stubbs, Consultant Librarian 610-891-8622
- Montgomery County** - Agatha Lyons, Consultant Librarian 610-280-2600
- Bucks County** - Chris Snyder, Consultant Librarian 215-348-9081
- Free Library of Philadelphia** - Tiffany Nardella, Consultant Librarian 215-686-5322

Adult Literacy Providers

- Delaware County Literacy Council:** delcoliteracy.org; director kmcgeever@delcoliteracy.org 610.876.4811
- Philadelphia Mayor's Commission on Literacy:** <http://philaliteracy.org/adultedu@phila.gov>; 215-686-5250
- Volunteer English program in Chester County:** volunteerenglish.org; 610.918.8222
- Chester County Opportunities Industrialization Center:** <http://www.ccoic.org/info@cc-oic.org>; 610.692-2344
- Literacy Council of Norristown:** lcnlit.org; 610-292-8515
- Vita Education Services Bucks County:** <http://www.vitaeducation.org>; 215-345-8722

Guide to District 7450 Literacy Service Project Award for Rotary Clubs



More than 775 million people over the age of 15 are illiterate. That's 17 percent of the world's adult population.

Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. We support education for all children and literacy for children and adults.

HOW ROTARIANS HELP: We take action to empower educators to inspire learning at all ages and we support service projects that promote literacy to multiple populations.

Promoting literacy and education is one of Rotary International's six areas of focus. The Rotary Foundation supports education through scholarships, donations, and service projects around the world.

Club Service Suggestions

- Devote a club meeting to creating awareness of literacy projects and to choose a project (s) to undertake.
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy Month.
- Invite a literacy speaker to a club meeting. Ex. Librarians, Reading teachers.
- Recruit a new member with a literacy classification.

Vocational Service Suggestions

- Recognize a community leader who is a “Literacy Champion” and invite literacy professionals to the event.
- Recognize an outstanding teacher on October 5, World Teacher’s Day and invite school administrators.

International Service Suggestions

- Contribute to an international mini-library, book supplies or equipment project; e.g. www.handsacrossthesea.net/
- Participate in a literacy and education-focused international project that is connected to health, hunger and water concerns.
- Find an international partner and support their proposed project. www.rotary.org/projectlink

Literacy Goals for All Clubs

- Every Rotary year plan to undertake at least one literacy project locally and/or internationally.
- Earn a District Literacy Award by completing five literacy projects in a year.
- Plan literacy projects that are newsworthy and expose your club to the public.
- Use your literacy projects as a way to recruit new members.
- Partner with your local library and/or literacy organization to expand the scope of your club’s literacy project(s).
- Partner with other Rotary clubs that have disadvantaged communities to support their literacy projects.
- Publicize your literacy project(s) using social and print media to broaden awareness of Rotary and your club and to recruit partners and volunteers.
- Try to make your project a “bricks and mortar” project like “Rotary Reading Nooks” where you can place a Rotary club poster or plaque and club information materials.
- Invite Interactors and Rotaractors to participate in your literacy projects.
- Share information about your literacy projects with your District Literacy Committee Chair Joan Batory (joan@joanbatory.com) or at the September 30th District Project Fair.

Community Service Suggestions

- Start a community library where one is not available.
- Sponsor a Summer Reading Competition at your local library or school. Award prizes for the most books read.
- Start a campaign in schools to promote reading instead of video games or TV.
- Provide volunteers with supplies for Stories in the Parks during the summer. Schedule volunteers to meet in a local park to read to children and parents weekly.
- Provide books to children whose parents visit the local food pantries.
- Establish a literacy center in a local library where adults can study and meet tutors.
- Deliver library books to shut-ins.
- Conduct a dictionary project.
- Provide “Pennsylvania One Book, Every Young Child Literacy Program” to preschools and daycares in your community. <http://www.paonebook.org/>
- Read to elementary students during Rotary Literacy Month in March, also Read Across America.
- Sponsor a “Books for Babies” program. Books given to newborns in the community. www.ala.org/united/products_services/booksforbabies
- Schedule Rotarian “Reading Buddies” to read with or to their student buddies.
- Celebrate National Library Week, April 8-14, 2018, with a project at your local library.